DALLAS

OFFICIAL PUBLICATION OF THE DALLAS CHAMBER OF COMMERCE

THROUGH its homes, the strength and character of a city make their best expression. Dallas is famed as "The City of Beautiful Homes." During the past five years nearly 12,000 new homes have been added in Dallas at a cost of more than $40,000,000. Millions of dollars have been expended in landscape gardening about these homes. With our ever-expanding population, last year alone 25 residential additions to the city proper were wholly or partially developed, embracing 3,000 acres and involving present or ultimate improvement expense, exclusive of buildings, of $6,000,000.

Photo courtesy Flippen-Prather Realty Co.

Classified Directory of Chamber Members Carried in this Issue

Vol. 3, No. 2 February, 192

Business Systems Club of Dallas

MEMBERS REPRESENT THE LEADING LINES OF
OFFICE AND BUSINESS
MONEY SAVING DEVICES

BSC OF DALLAS

FOR BETTER GENERAL SERVICE
TO ALL OFFICE APPLIANCE
AND SPECIALTY USERS

For information regarding any office appliance or specialty equipment, send your request to us and it will be directed to the various manufacturers of the article desired.

214 BROWDER STREET PHONE X-6032

Van Dorn Steel Office Furniture

Filing Cabinets and Systems
Storage Cabinets and Shelving
Steel Lockers and Equipment

The New
HERRING-HALL-MARVIN
Safe

Underwriters Inspected Class A and B
Fire and Burglar Proof Safes
Safety Deposit and Bank Vaults

The ABBEY-RICHARDSON Co.
(Incorporated)

Phone X 5065 DALLAS, TEXAS 1615 Bryan St.

R. H. AUSTIN
SALES AGENT
International Time
Recording Co. of N. Y.

Watchman's Clocks
Time Stamps
Recording Door
Locks

at 2036 Commerce St.
Y-1448

KALAMAZOO LOOSE LEAF BINDER CO.

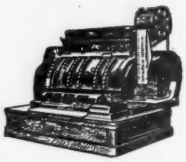
1414 American Exchange Bldg.

Loose Leaf Devices

W. T. MARTIN, District Mgr.
X-2162

100% PROTECTION
F. & E. CHECK WRITER SALES CO.
2024 Commerce St. Phone Y-6457
W. L. BAKER, Distributor

IF YOU WANT TO KNOW



There are two kinds of merchants. The first attempts to run his business on guess-work.

The second merchant is the one who insists upon **knowing**. He wants to know what is going on in his business every day and he wants to know that his information is correct.

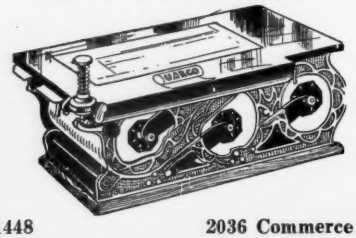
The difference between the two is usually the difference between success and failure. If you are the type who wants to **know**, we can give you much valuable information. We should be glad to have you come into the office or phone for one of us to come to your store.

H. L. KUYKENDALL
Sales Agent
The National Cash Register Company
1100 Commerce St. Dallas, Texas

E. C. KUSTERER
Sales Agent

UARCO *BUSINESS SYSTEMS*

AUTOGRAPHIC REGISTERS
ROLL PRINTED FORMS



Y-1448 2036 Commerce St.

Advertisers' Directory

ACCOUNTANTS
- American Institute of Accountants....17
- Crockett, Couchman & Crawford....44
- Carter, McNatt & Co. 44
- Ernst & Ernst....15
- Gordon, H. E....17
- Hutchinson & Smith....17
- C. T. Lynn & Co....47
- Marwick-Mitchell & Co....17
- Nelson & Cole....17
- Rankin & McAlpine....44
- Schoolar, Bird & Co....45
- Williams, L. A....17
- Arthur W. Young & Co....17
- Peter & Moss....17

ADDRESSING AND MAILING
- Commercial Printing & Letter Service Co....18
- Dallas Mailing Co....47
- Riley Letter Shop 47

ADVERTISING
- J. M. Colville & Son....13
- Johnston Printing & Adv. Co....39
- McQueen, F. 45
- Ray & Upshaw....47
- United Advertising Corp....55
- Southwest Magazine Co....52

ARCHITECTS
- Finn & Dunne....47
- Lang & Witchell....47
- Lloyd R. Whitson 4

ATTORNEYS
- Burgess, Burgess, Sadler, Chrestman & Brundige....47

AUTOMOBILES AND TRUCKS
- Autocar Co....6
- Pickens Burton 47

BAGS
- Bruce Bag & Burlap Co....47

BANKS
- Republic National Bank....47

BOOK BINDING
- Henry Nuss....47

BOOKS
- Baptist Standard Pub. Co....47

BUILDERS AND CONTRACTORS
- Inge Construction Co....44
- McCright Crane Co....47
- Watson Company....4

BUILDING & LOAN ASSOCIATIONS
- Continental Building & Loan Association 47

COMMERCIAL PHOTOGRAPHERS
- Higginbotham 47
- Chas. C. McAnnally....3
- Raymond Studio....48

CONTRACTORS
- Mannett, Seastrunk & Buckner....4
- Vilbig Bros. 4

ELEVATORS
- American Machinery & Elev. Co....51

DYEING AND CLEANING
- Fishburn Dyeing & Cleaning Co....55

EMPLOYMENT AGENCIES
- Employers Service Bureau....48

ENGINEERS
- W. E. Joor....4
- Myers & Noyes....48
- G. A. Maney....4
- R. F. Taylor....4
- Woodlief Engineering Co....13

ENGRAVERS
- White Engraving Co....48

FIXTURES
- Standard Fixture Co....48

GAS
- Dallas Gas Co....51

INSURANCE
- Bailey & Collins....13
- Capitol Life Insurance Co....48
- R. D. Coughanour & Son....48
- Hanway & Williams....48
- Julian, Cochran & Carter....48
- International Travelers Association....51
- Kirkpatrick-Thompson Co....48
- Maxson & Belt....48
- Murphy & Israel....43
- Manhattan Life Insurance Co....48
- Scruggs-Price Co....48
- Texas Employers Insurance Assn....14
- Trezevant & Cochran....42

LUMBER
- Clem Lumber Co....48
- Bucy-Ingram Lumber Co. 4
- Burton Lumber Corporation....4
- Griffiths & Co....43
- M. M. Mayfield....50

OFFICE EQUIPMENT, FURNITURE AND SPECIALTIES
- Abbey-Richardson Co....2
- Askew Office Furniture Exch....48
- Belknap Addressing Machine....47
- Ditto Systems 48
- Ediphone, The (McDaniel)....2
- F. & E. Check Writer....2
- Kalamazoo Loose Leaf....2
- Lake, Fred L....49
- U. S. Manifold Co....41
- Miller, Vance K....48
- National Cash Registers....2
- Simpson-Whiteman Co....5
- Stewart Office Supply Co....50
- Uarco Business Systems....2

OPTICIANS
- Heitman Optical Co....49

PAINTS
- American Paint & Supply Co....41
- Apex Company....15
- Pittsburgh Plate Glass Co....40
- Sewall Paint & Glass Co....42

PHOTOGRAPHERS
- Wisdom Studios....49

PHOTOGRAPHIC SUPPLIES
- G. H. Pittman & Bro....49

POWER AND LIGHT CO.
- Dallas Power & Light Co....54

PRINTING
- J. M. Colville & Son....13
- Johnston Printing & Adv. Co....39
- Stevenson Printing Co....49
- Robert Wilmans....16

REAL ESTATE
- Connally & Thomas....49
- Dallas Development Co....42
- Highland Park West....56
- Lindsley, J. W. & Co....3
- Martyn, E. K....43
- Lawrence Miller....49
- Rucker & Jones....43

RUBBER GOODS
- Lawson Rubber & Mfg. Co....51

SCREENS
- Acme Screen Co....49

SCHOOLS
- Southern Methodist University....50

SIGNS
- Flexlume 49
- Texlite Sign Co....49
- United Advertising Corp....55

STEEL
- Austin Bros....4
- Mosher Steel & Mach. Co....44

STORAGE, DISTRIBUTION AND TRANSFER
- Bonded Transfer Co....49
- Dallas Storage & Warehouse Co....44
- Dallas Transfer Co....40

TAILORS
- S. Koenigsberg, Inc....51

TELEPHONE
- Dallas Telephone Co....53

TOWEL SUPPLIES
- Cannon Ball Towel Supply....49

TIME RECORDERS
- International Time Recording Co....2

Confidential Real Estate Transactions

We buy property for individuals or corporations. All of our transactions are considered confidential, and no publicity given when our clients so request.

"30 Years in Dallas"

J. W. LINDSLEY & COMPANY
REALTORS

1209 Main Street Phone: X 4366

CATALOG WORK FLASHLIGHTS INTERIOR AND EXTERIOR PHOTOS

Chas. C. McAnally
COMMERCIAL PHOTOGRAPHER
COMMERCIAL PHOTOGRAPHS THAT HELP YOUR ADVERTISING

PHONE Y-1637
1713 1-2 Live Oak

Santa Fe Railways' $5,000,000 Terminal Building at Dallas, Texas. Located in the Heart of the City

Your requirements for the Southwest can be fulfilled in any of its four Units

UNIT 1.
Nineteen story modern model finish office building and adjoining, ten story wholesale display rooms equipped for carrying small stocks.

UNIT 2.
Occupied by Dallas Transfer & Storage Co.—Bonded Public Warehouse—Pool Cars and Distribution—Approximately 275,000 square feet.

UNIT 3.
Cold storage for perishable products — 500,000 cubic foot capacity—Occupied by the Southern Ice & Utilities Co.

UNIT 4.
To be occupied by National Distributors.

Lloyd R. Whitson, E. M.
F. Cowderie Dale, A. R. I. B. A.
Architects

G. A. Maney, C. E., M. S.
W. E. Joor, C. E.
R. F. Taylor, M. E.
Engineers

Watson Co.
Builders

Vilbig Bros.
Excavating Contract

Austin Bros., Inc.
Steel

Manett, Seastrunk & Buckner
Wiring, Fans and Fixtures

Maxson & Belt
Casualty Insurance

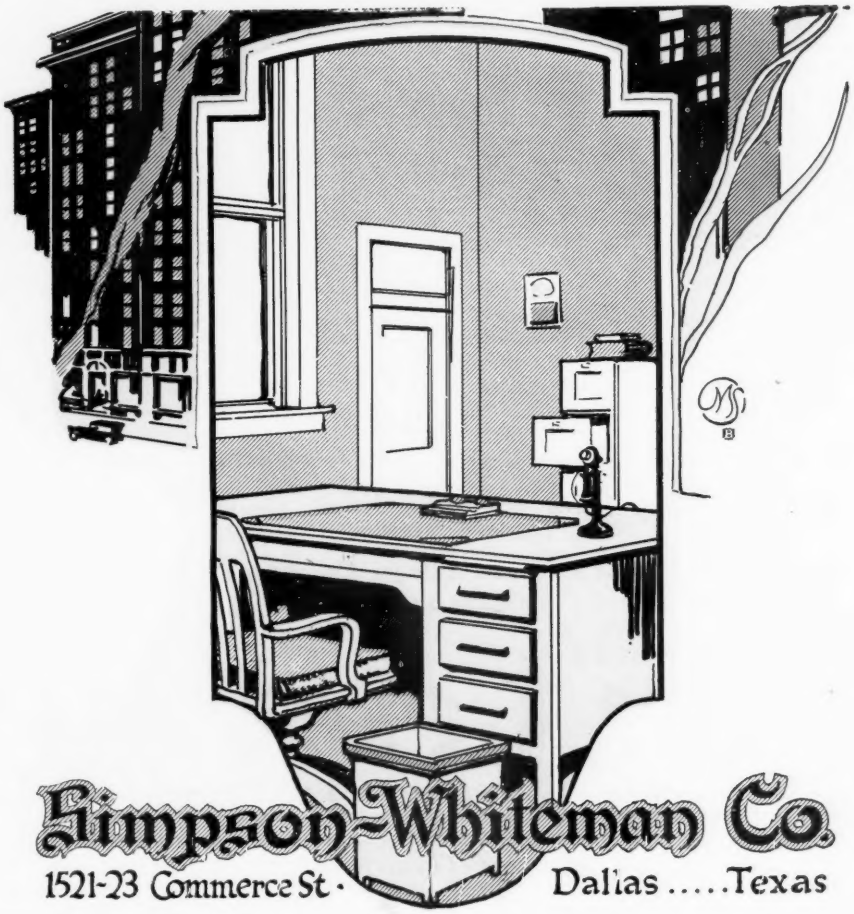
Burton Lumber Corp.
Lumber and Cement

Bucy-Ingram Lumber Co.
Millwork and Glass

Contract for Space in any of its Units by applying to:
SOUTHERN ICE & UTILITIES COMPANY, DALLAS
DALLAS TRANSFER & STORAGE COMPANY, DALLAS
TERMINAL BUILDING CORPORATION OF DALLAS

"AT ONCE" SERVICE

BUSINESS FURNITURE—
—OFFICE SUPPLIES



Simpson-Whiteman Co.

1521-23 Commerce St · Dallas .....Texas

Save Time in Crowded Places

Autocar Short Wheelbase Motor Truck

FOUR-CYLINDER AUTOCAR TRUCK IN SERVICE OF MERCHANT'S FAST MOTOR LINES, INC.

THE short turning circle of the four-cylinder two to three ton Autocar is one of the reasons why it is the acknowledged motor truck success for the greatest number of different lines of business.

Autocar Sales and Service Company of Texas

2701-2703 Main Street, Dallas

Direct Factory Branch of The Autocar Co., Ardmore, Pa., Est. 1897

BRANCHES IN 46 CITIES

The sturdy

Autocar

Wherever there's a road

A complete line of Autocar trucks—new, rebuilt and reconditioned.
Capacities 1 to 6 tons—Chassis prices $1100 to $4800

DALLAS

Official Publication of The Dallas Chamber of Commerce

Volume 3 FEBRUARY, 1924 No. 2

Men Who Are Making Dallas

CARRIED in this issue is a classified list of the members of the Dallas Chamber of Commerce. This list represents the largest membership ever attained by the Chamber. We would like to ask that each member study the classifications carefully and see just who are "enrolled under the banner of city building" and what their business affiliations are. A tax list is simply a tax list, but a list of Chamber members means a group of far-sighted, progressive individuals who have banded themselves together and by voluntary payments invest in the promotion and development of their city. One man or one firm can sometimes do a great deal of good; but when banded with others of like intent, even of lesser strength, his power for good is infinitely greater.

From strictly a dollars and sense standpoint, on an investment last year of $125,000, the Chamber of Commerce returned to the business interests of Dallas more than $4,000,000 in freight rate adjustments, convention visitors, new industries and other civic developments. This applies strictly to conventions, new concerns, rate adjustments, etc., which would not have been secured by Dallas last year had it not been for the activity of the Chamber and its committees. To include all the activities in which the Chamber co-operated would swell the total greatly.

Increasing Business Family

WHEN the press carries an announcement of a new concern locating in Dallas, often it means the culmination of efforts by the Chamber of Commerce extending over a period of years. The Chamber is now in touch with more than 1,000 concerns in the North, which we are endeavoring to interest in Dallas, through letters, through the receipt of this magazine monthly, through special reports and in some instances personal visits.

The many activities and accomplishments of the Chamber the past year were carried in the annual report published recently in this magazine and need not be reviewed. But one phase was not covered. This is the part the Chamber plays in promoting civic pride, in stimulating the famous "Dallas Spirit." The Chamber sets afloat the germ of enthusiasm, the greatest business or city-building asset in the world. Enthusiasm coupled with firm-founded faith, when mobilized by the Chamber for action, is irresistible.

As to whether or not faith in Dallas is firm-founded, consider statistics of growth carried in this issue, Consider the crop statistics carried. Dallas' great territory, the Southwest, produced one and three-quarter billions of dollars worth of agricultural products the past year. Texas alone produced more than one billion dollars' worth of agricultural products, or 11.2% of the Nation's total production. And Texas did this with only one-fourth of its available tillable land in cultivation! What of the future of a State that can do this?

Dallas' Agricultural Foundation

UNDERLYING almost every permanent city everywhere is the foundation of natural wealth that comes from agriculture. Oil booms, gold discoveries, impetus given a city by a single line of manufacturing, give a temporary spurt to some communities, but year in and year out that city thrives best that serves an established farming territory. Throughout wars, panics or other dsturbances the world must be clothed and fed. The Dallas trade territory is a diversified producer of the essentials.

And so we show in this issue the names of the members who are working through the Chamber to build a bigger and better Dallas. Hundreds of them are new members; others were members when the five-story Scollard Building was erected a few decades ago and citizens would "point with pride" to this skyscraper. Now the Scollard Building is being wrecked to make way for the 20-story Republic Bank Building to be erected at at cost of more than $1,000,000.

Thus little by little the pageant of Yesterday fades. Dallas now has more than 100 buildings from 5 to 29 stories in height. Commercial photographers dislike to go to the expense of making skyline views because their sale is but temporary, so rapidly is the skyline changing. Thirteen Dallas buildings alone, either completed the past few months, now under way, or to start in the immediate future, entail an expenditure of more than $13,000,000. The new Santa Fe Building represents $5,000,000 and the $1,000,000 addition to the Adolphus will give Dallas a hostelry valued at nearly $5,000,000. And during the past five years, Dallas has erected about 12,000 new homes at a cost of more than $40,000,000. Its first big apartment hotel recently was completed and construction of the second is under way, the combined cost of these modern institutions being some $3,125,000.

Study List of Members

TRULY the growth of Dallas is startling when one studies the evidence as assembled in a page of comparative statistics carried in this issue. Furthermore, the growth is inspiring. By no means does the Chamber of Commerce claim full credit or even major credit for this growth. But it has assisted in directing this development along well-proportioned lines; it serves as the "powerhouse of the famous Dallas Spirit;" it constantly is active in letting Northern business concerns, outside individuals and the world in general know how Dallas is growing and the opportunities that are offered in this splendid city and trade territory.

Study the classified membership list carefully and if you note the absence of the names of any persons or firms with whom you have influence, seek to enlist their enrollment in the Chamber ranks, and thus add more power to your Chamber for its ever increasing tasks.

Dependable Proof of Dallas' Progress

RECENTLY, 150 leading business men from various parts of the Nation, when assembled at a New York convention, were asked if they knew the population of their own State. Only 83 could approximate the figures, and few could answer accurately similar questions relating to municipal statistics of their respective cities. Perhaps few business men feel that they can take time to assemble city figures as they appear from day to day. With this in mind, some Dallas highlights are shown in this issue.

Dallas Data Down to Date

Founded by John Neeley Bryan in	1841
Named after Geo. Mifflin Dallas, Vice-President under Polk	
Incorporated as a city in	1871
Commission form of Government	
Incorporated area, square miles	26
Rank in population among cities of Nation (1920)	42
Approximate altitude (feet above sea level)	500
Average annual rainfall, in inches	37
Average annual temperature (degrees)	64 4
Factories, more than	500
Wholesale establishments	500
Retail establishments	3,200
Population, 100-mile radius	2,000,000
Banks	13
Steam and electric railway outlets	20
Number of homes	45,000
Number of public schools	50
Number of private schools, colleges and universities	80
Number of churches	200
Number of daily newspapers	4
Area in parks and playgrounds (acres)	3,800
Number of golf courses	7
Number of theaters	37
Seating capacity of theaters	28,500
Guest capacity of 7 largest hotels	6,000
Number bales of cotton financed here annually	1,500,000
Normal annual death rate per 1,000	11.5
Number men in police department	225
Number men in fire department	275
Mileage in paved streets	225
Mileage of sewers	315
Street railway mileage	110

GROWTH IN POPULATION

THE following table shows the steady growth of Dallas in population, the figures up to 1910 being from the Federal census and representing only the incorporated limits, and from 1910 to 1923 being from Worley's City Directory and representing Greater Dallas, roughly a six-mile radius:

1870	2,960
1880	10,358
1890	38,067
1900	42,638
1910	100,000
1920	189,244
1921	201,088
1922	215,498
1923	232,156

ASSESSED VALUATION OF CITY

Statistics from the City Tax Assessor's office show a gain of more than 800% in Dallas' property values in 23 years. Property in Dallas is assessed about as follows: 50% on personal property, 36% on real estate and improvements. This would put the real value of Dallas' property at more than $400,000,000.

1900	$ 23,016,600
1905	39,834,475
1910	74,728,800
1915	118,663,175
1920	175,114,150
1922	188,193,800
1923	192,377,825

PUBLIC SCHOOL ATTENDANCE

These figures, the same as for assessed valuations, are for the city limits only, not including Highland Park or other areas of Greater Dallas:

1907	13,420
1917	26,341
1922	36,396
1923	38,128

VALUE OF BUILDING PERMITS

1905	$ 2,988,504
1910	3,196,030
1915	3,422,512
1919	14,295,520
1920	13,755,219
1921	15,000,206
1922	20,622,000
1923	20,988,469

DALLAS' POSTAL RECEIPTS

1891	$ 109,538
1901	230,910
1911	769,368
1921	2,394,458
1922	2,650,729
1923	3,010,318

REAL ESTATE TRANSFERS IN DALLAS COUNTY

1900	$ 4,651,304
1910	26,750,405
1922	50,438,421
1923	62,246,267

METERED WATERED CONNECTIONS

Figures shown herewith are for the city limits only, now embracing some 26 square miles:

1918	27,265
1919	28,886
1920	30,731
1921	34,260
1922	38,233
1923	42,658

TELEPHONE CONNECTIONS

1900	2,459
1910	14,667
1915	25,308
1920	36,159
1922	44,363
1923	48,600

GAS METERS

1910	8,743
1915	21,069
1920	31,341
1922	39,826
1923	44,992

ELECTRIC LIGHT CONNECTIONS

1917	24,693
1920	31,227
1922	39,471
1923	45,100

BANK CLEARINGS

1915	$ 356,300,598
1920	1,868,685,312
1921	1,301,332,809
1922	1,419,062,303
1923	1,865,414,000

BANK DEBITS

1920	$2,181,901,000
1921	1,749,401,000
1922	1,865,414,000
1923	2,065,244,000

BANK DEPOSITS

1915	$ 30,187,446
1920	94,354,637
1921	92,508,244
1922	116,452,733
1923	128,829,981

BANK RESOURCES

1900	$ 7,251,000
1910	26,537,140
1915	43,399,929
1920	134,829,703
1921	119,017,704
1922	141,972,488
1923	152,914,761

RETAIL BUSINESS

1920	$250,000,000
1921	200,000,000
1922	225,000,000
1923	250,000,000

DALLAS FACTORY OUTPUT

1904 Federal Census	$15,628,000
1909 Federal Census	26,959,000
1914 Federal Census	31,065,000
1919 Federal Census	93,650,000

Factory output in Dallas County in 1919, $116,160,150; estimated for 1923 ..... $135,000,000

JOBBING BUSINESS

1910	$125,000,000
1917	262,000,000
1918	300,000,000
1919	415,000,000
1920	600,000,000
1921	450,000,000
1922	500,000,000
1923	700,000,000

MOTOR VEHICLE REGISTRATION IN DALLAS COUNTY

1919	23,811
1920	27,248
1921	33,735
1922	39,847
1923	51,060

Public Utilities Crowded to Keep Up with Dallas' Rapid Growth

DALLAS is exceptionally fortunate in the character of its public utilities companies, and these are expanding at a rapid rate to keep their plants and excellent service abreast of the demands of our fast-growing city. During the past two years, four of these companies have expended $6,962,300 along such lines, and during 1924 their contemplated expenditures amount to $5,371,000, making a total of $12,333,300 for the 3-year period, according to Major W. J. Powell, chief engineer to the City Supervisor of Public Utilities.

During the past two years the Dallas Telephone Company has spent for extensions of service and improvements, $2,672,700; Dallas Gas Company, new mains and extensions, $1,152,000; Dallas Railway Company, track extensions and betterments, $406,600; Dallas Power & Light Co., extension of service and plant improvements, $2,730,000. Contemplated expenditures for 1924 follow: Dallas Telephone Co., $1,543,000; Dallas Gas Co., $600,000; Dallas Railway Company, $553,000; Dallas Power & Light Co., $2,675,000.

Dallas' water department is a branch of the City Government. Engineers are now at work on plans for the new city reservoir, to be paid for by the $5,000,000 bond issue for increased water supply voted two years ago. With the new reservoir, Dallas' water supply will be ample for a city of some 500,000, according to plans.

—o—

Textile Mills' First Work Presented Chamber

The first two spools of cotton yarn turned out by the Dallas Textile Mills at Love Field were presented to the directors of the Chamber of Commerce last month, accompanied by a letter from President J. Perry Burrus. The letter stated that the gift was made since the Dallas Textile Mills Company was organized last year by the Chamber. All machinery in the $1,000,000 mill with its 10,000 spindles is in place and the formal opening, when Dallas people will be invited to inspect the plant, will be announced soon. Mr. Burrus said that one argument that has been offered against the building of more cotton mills in Texas was the lack of experienced labor. However, for a number of months the company has been flooded with applications for work, although they have done no advertising, and scores of skilled workmen have been turned away.

—o—

Dallas Tax Rate Shown to Be Lowest

A tax rate of $25 per $1,000 of true valuation is the average for cities of the United States, according to a pamphlet issued by the National Municipal League. With regard to Texas cities it is shown that property is assessed in San Antonio at 75% of true value; Dallas 36%; Houston 60% and Fort Worth 50%. State, county and city taxes are included in the estimates and Dallas is shown as having the lowest rate of taxation on the basis of true values, the figures for the four cities being: San Antonio, $26.78 per $1,000; Dallas, $14.83; Houston, $26.25; Fort Worth, $19.50.

—o—

Death Rate Here Lower

The death rate in Dallas during 1923 was 11.7 per 1,000 as compared with 12 per 1,000 persons in 1922, according to the City Bureau of Vital Statistics. During 1923, there were 4,352 children born in Dallas as compared with 4,063 in 1922.

Melrose Court, being constructed at Oak Lawn and Cedar Springs Road, is expected to be completed early this fall. This apartment hotel is eight stories and basement, 213x136 feet, constructed in a U-shape, and will cost around $2,000,000 complete. A garage with capacity for 150 cars will be added. The building is being constructed for the Hamilton Investment Company, with S. W. Straus & Co., Chicago, largely financing the structure; C. D. Hill & Co., architects, and the Gilsonite Contracting Company, builders.

Texas Produces 11.2% of Nation's Crops

TEXAS, as the leading agricultural State of the Union, produced 11.2% of the Nation's total farm wealth in 1923, according to Federal Department of Agriculture statistics published in Holland's Southwestern Report. Texas' agricultural production was valued at $1,064,775,000, or 123% more than Iowa, the next ranking State, and 13.8% more than Iowa and Illinois combined.

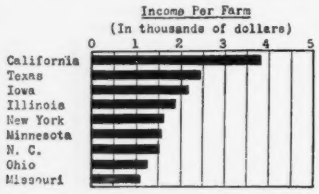
"It is not acres planted, but the value of each acre of production, that gives Texas this overwhelming lead," the report reads, citing the fact that, although Texas planted only about 6,000,000 acres more than Iowa, the wide difference in values resulted.

The ten leading agricultural States compared are:

State—	Acres Cultivated	Value of Crops
Texas	27,923,000	$1,064,775,000
Iowa	21,724,000	475,920,000
Illinois	20,915,000	459,509,000
California	6,927,000	447,993,000
North Carolina	7,289,000	415,737,000
Ohio	11,538,000	326,013,000
Missouri	15,415,000	321,097,000
New York	8,880,000	316,016,000
Minnesota	17,784,000	302,491,000
Oklahoma	15,658,000	264,975,000

"It will be seen," the report continues, "that Texas acreage in cultivation exceeded that of Iowa, the next ranking State, by only 28%, while the total production value was greater by 123% and production value of each acre is on the average 76% more than in Iowa."

While the average acreage value of the 1923 crops for the entire country was $21.55, the average acre in Texas was almost double this amount, or $38.20, although both North Carolina and California raised a greater value per acre.



Values for Southwest

The entire Southwest, including Texas, Oklahoma, Arkansas, Louisiana and New Mexico, produced $1,750,000,000 in crop values in 1923, the report further shows.

This value by States is shown:

Texas	$1,064,775,000
Oklahoma	264,975,000
Arkansas	207,735,000
Louisiana	161,141,000
New Mexico	26,100,000
Total	$1,724,726,000

The crop production and values for the several States in the Southwest, as reported by Holland's Southwestern Report are:

Texas.

Crop—	Quantity	Value
Cotton, bales	4,290,000	$ 652,080,000
Cotton seed, tons	2,145,000	96,525,000
Corn, bu.	96,440,000	96,440,000
Wheat, bu.	16,370,000	16,861,000
Oats, bu.	47,047,000	26,813,000
Barley, bu.	2,592,000	1,763,000
Rye, bu.	204,000	200,000
Rice, bu.	6,360,000	7,314,000
Grain sorg'm, bu.	41,602,000	43,682,000
Irish potatoes, bu.	1,925,000	3,080,000
Swt. potatoes, bu.	6,880,000	7,408,000
Broom corn, tons	5,400	810,000
Tame hay, tons	1,173,000	18,768,000
Wild hay, tons	228,000	2,850,000
Sor. syrup, gal.	2,888,000	2,150,000
Peanuts, lbs.	75,640,000	4,841,000
Apples, bu.	270,000	418,000
Peaches, bu.	1,700,000	3,689,000
Pears, bu.	340,000	534,000
Cabbage, tons	20,400	653,000
Lettuce, crates	226,000	271,000
Onions, bu.	1,636,000	3,108,000
W'melons, cars	9,195	2,161,000
Cane syrup, gal.	2,118,000	2,200,000
Cantal'pes, crts.	189,000	539,000
Other crops, est.		69,598,000
Total		$1,064,775,000

Oklahoma.

Crop—	Quantity	Value
Cotton, bales	620,000	$ 91,760,000
Cottonseed, tons	310,000	13,950,000
Corn, bushels	37,536,000	32,656,000
Wheat, bushels	36,300,000	33,759,000
Oats, bushels	24,000,000	12,480,000
Barley, bushels	2,838,000	1,206,000
Rye, bushels	444,000	400,000
Irish potatoes, bu.	2,772,000	3,548,000
Sweet potatoes, bu.	2,700,000	3,051,000
Grain Sor., bu.	18,276,000	16,814,000
Broom corn, tons	29,800	5,066,000
Tame hay, tons	1,498,000	21,421,000
Wild hay, tons	510,000	5,610,000
Sorghum syrup, gal.	912,000	757,000
Peanuts, lbs.	9,750,000	488,000
Apples, bushels	1,240,000	1,674,000
Peaches, bu.	1,290,000	2,193,000
Pears, bushels	100,000	175,000
Watermelons, cars	962	192,000
All other crops		17,875,000
Total		$264,975,000

Arkansas.

Crop—	Quantity	Value
Cotton, bales	620,000	$ 98,890,000
Cottonseed, tons	310,000	13,950,000
Corn, bushels	39,033,000	39,429,000
Wheat, bushels	770,000	832,000
Oats, bushels	6,187,000	3,836,000
Tame hay, tons	712,000	11,392,000
Wild hay, tons	152,000	1,900,000
Sorg. syrup, gal.	1,820,000	1,602,000
Rice, bushels	5,254,000	5,884,000
Irish potatoes, bu.	1,947,000	2,648,000
Sweet potatoes, bu.	3,800,000	3,346,000
Peanuts, lbs.	11,050,000	774,000
Apples, bu.	3,025,000	3,327,000
Peaches, bu.	1,110,000	1,864,000
Watermelons, cars	226	51,000
All other crops		18,010,000
Total		$207,735,000

Louisiana.

Crop—	Quantity	Value
Cotton, bales	365,000	$ 55,298,000
Cottonseed, tons	182,500	8,212,000
Corn, bushels	24,702,000	25,937,000
Oats, bushels	1,232,000	838,000
Tame hay, tons	343,000	5,130,000
Wild hay, tons	22,000	264,000
Rice, bushels	15,840,000	16,949,000
Irish potatoes, bu.	1,638,000	2,457,000
Sweet potatoes, bu.	7,020,000	6,669,000
Tobacco, lbs.	465,000	232,000
Peanuts, lbs.	7,650,000	574,000
Cabbage, tons	7,400	414,000
All other crops		38,167,000
Total		$161,141,000

Note—Louisiana produced 168,700 tons of sugar and 15,985,000 gallons of molasses, the value of which is included in "All other crops."

New Mexico.

Crop—	Quantity	Value
Corn, bushels	3,624,000	$ 3,443,000
Wheat, bushels	1,300,000	1,404,000
Barley, bushels	209,000	167,000
Oats, bushels	1,160,000	812,000
Rye, bushels	125,000	112,000
Broom corn, tons	6,400	691,000
Tame hay, tons	332,000	5,312,000
Wild hay, tons	32,000	448,000
Beans, bushels	345,000	1,449,000
Irish potatoes, bu.	150,000	240,000
Sweet potatoes, bu.	134,000	224,000
Grain sorghum, bu.	3,690,000	3,321,000
Apples, bushels	1,400,000	2,520,000
Peaches, bu.	189,000	378,000
Pears, bushels	49,000	117,000
Cabbage, tons	3,600	105,000
Cantaloupes, crates	250,000	338,000
All other crops		5,019,000
Total		$26,100,000

Magnitude of Dallas Trade Territory

THE Southwestern trade area, which Dallas serves more adequately than any other wholesale center, comprises 18.5% of the total area of the United States.

Its population in 1920 was 10,602,574, or about one-tenth of the Nation's population. This was a gain of about 1,500,000 over the 1910 census.

Assessed valuations in this territory increased nearly 600% in 1920 as compared with 1900.

Bank deposits in this territory showed a gain of 400% in the twelve years between 1910 and 1922.

Farm property in the territory increased from $3,997,602,327 in 1910 to $7,961,423,631 in 1920.

Oil production in this territory in 1922 totaled 309,579,000 barrels, as compared with 551,197,000 for the entire Nation.

Manufactured goods in this territory totaled $2,296,219,000 in 1919, as compared with $663,341,045 in 1909.

Texas

Area.....262,398 square miles
Population, approximately 5,000,000

Number of Counties.....254
Total land area..... .....168,000,000 acres

Total number of farms..436,000
Average acreage per farm 261.5

East to west—Texarkana to El Paso by rail.....828 miles
North to south—Texline to Brownsville by rail..995 miles

Wholesale Market Opens Successful Season

The spring market season of the Dallas wholesale market, which opened Jan. 28 for three weeks of continuous buying opportunities, is proving the most successful in the history of the market. Special trains, operated from various parts of the Southwest, were crowded, the three style shows held at the Majestic Theater played to capacity houses and buying is heavy. Dallas wholesale merchants believe that the wholesale business of the city will record a $100,000,000 increase this year over last year, when the total reached the record figure of approximately $700,000,000.

Dallas is the nearest complete market to every section of the Southwest, being from three to six days closer to Southwestern retailers than any other complete market. Prompt delivery of purchases insures increased turnover and guarantees greater annual profits. The stupendous growth of the Dallas market proves that Southwestern retailers are realizing this more and more each year.

Postal Official Realizes Building Need Here

Within four hours after he had reached Dallas, last month, W. Irving Glover, Third Assistant Postmaster General, had been thoroughly convinced of the immediate need for better postal facilities at Dallas and had sent an urgent recommendation to Washington. Mr. Glover said that the Department will include in the omnibus bill shortly to come before Congress a recommendation for immediate relief for the cramped postal facilities here.

Dallas' postal receipts for 1923 exceeded $3,000,000, being twice the receipts of any other Texas city. Dallas ranked first among all Southern cities in the volume of postal receipts for December, 1923, with Atlanta ranking second; New Orleans, third; Louisville, fourth; Birmingham, fifth; Memphis, sixth; Nashville, seventh, and Houston, eighth.

DALLAS COUNTY HIGHWAYS

Mileage, all kinds	1,400
Miles paved	900
Concrete	20
Asphalt	150
Other binder	120
Graveled	610
Graded, not surfaced	500

Amount spent on County highways 1920-23, inclusive.... $4,500,000

Announcement has been made by R. B. Ellifritz, managing director of the Adolphus Hotel, that the Dallas Hotel Company will erect a 22-story addition to the Adolphus at a cost of approximately $1,000,000. The addition will be on property recently acquired by the company, facing on Commerce Street and extending through to Main Street, where an entrance will be arranged. The addition will be L-shaped, with the 22-story portion 50x35 feet. It will add 200 rooms, giving the hostelry more than 700 rooms, and a total plant with a valuation of more than $4,500,000. Plans have been drawn by Alfred C. Bossom, of New York, and work is expected to start this spring or early summer.

D47 ecl

NEW CHAMBER OF COMMERCE HOME
"Powerhouse of the Famous Dallas Spirit"

Dallas

Official Organ of the Chamber of Commerce, published monthly in the interests of Dallas

Z. E. BLACK, EDITOR
M. L. BOHAN, ADV. MGR.

Vol. 3 February, 1924 No. 2

DALLAS CHAMBER OF COMMERCE OFFICERS

T. M. CULLUM ..... President
GEO. WAVERLEY BRIGGS ..... Vice-President
E. R. BROWN ..... Vice-President
L. O. DANIEL ..... Vice-President
A. V. LANE ..... Treasurer

DIRECTORS

Geo. Waverley Briggs
E. R. Brown
C. E. Calder
Sam P. Cochran
T. M. Cullum
L. O. Daniel
Joe E. Lawther
Richard Haughton
Porter Lindsley
C. W. Hobson
Louis Lipsitz
W. M. Holland
A. M. Matson
T. E. Jackson
H. A. Olmstead
E. J. Keist
Alex Sanger
Hugo Schoellkopf
Frank M. Smith
W. D. Trotter

STAFF

CHARLES SAVILLE ..... General Manager
CLYDE V. WALLIS ..... Industrial Commissioner
M. J. NORRELL ..... Trade Commissioner
SAM FOWLKES ..... Mgr. Retail Merchants and Convention Dept.
A. L. REED ..... Mgr. Transportation Dept.
Z. E. BLACK ..... Mgr. Publicity Dept.
JEAN E. THWEATT ..... Membership Secretary
A. B. JOLLEY ..... Mgr. Agricultural Dept. and County Agent
MISS LOLA BLAIR ..... Home Demonstration Agent
THEO. JONES ..... Secretary Junior Chamber
E. M. FOWLER ..... Office Manager
C. A. JAY ..... Mgr. Open Shop Association

OFFICE: Chamber of Commerce Building, 1101 Commerce Street, corner Martin. Telephone X 5425

SUBSCRIPTION $1 A YEAR; 15c A COPY
ADVERTISING RATES ON APPLICATION

Entered as second-class mail matter Feb. 6, 1922, at the Post Office at Dallas, Texas, under the act of March 3, 1879.

Member Chamber of Commerce of the United States

Chamber 25-Year Program Committee Named

In line with the slogan of our city, "Dallas, Where Men Are Looking Forward," President T. M. Cullum, following action by the Directors, has named a committee to map out a program for the Chamber to extend over the next 25 years. Frank McNeny has been named chairman of the "25-Year Program Committee," and the utmost care was exercised in the choice of the personnel, naming men who are keenly interested in city building, having experience over many years in shaping the growth of Dallas. All phases of Dallas' development will be considered—industrial, commercial, civic, social, etc. Following is the committee: Frank McNeny, chairman; Nathan Adams, J. K. Hexter, R. H. Stewart, T. L. Bradford, Simon Linz, Geo. A. Trumbull, Karl Hoblitzelle, E. Gordon Perry, J. Perry Burrus, S. B. Perkins, J. Edgar Pew, R. H. Shuttles, Ed. T. Moore, C. E. Ulrickson, Edward Titche, Geo. B. Dealey, J. W. Everman, A. B. Flanary, Hugh E. Prather, W. E. Greiner, T. P. Junkin, S. W. King and J. E. Cockrell.

Deduct Chamber Dues From Income Tax

Attention is drawn to the fact that under the revised income tax law dues for membership in business or professional organizations are deductible from the gross income. This means that individuals who hold membership in chambers of commerce, manufacturers' associations and trade organizations may deduct the amount of their dues from the taxable list as being part of their business expenses. Expenses incurred in attending meetings and conventions of organizations of which one is a member are also fully deductible from the gross income.

Carl Baer to Speak Here

Carl Baer of St. Louis will address a joint meeting of the membership of the Chamber of Commerce, Kiwanis and Salesmanship Clubs at noon Thursday, Feb. 21, in the Junior Ballroom of the Adolphus. For a number of years Mr. Baer has been associated with the St. Louis Chamber of Commerce and has had charge of the Chamber's unique plan of co-operation with cities and towns throughout the St. Louis trade territory, assisting them to develop along various lines. It is felt that Dallas Chamber members and business men here in general can secure valuable information from Mr. Baer's explanation of the plan, as Dallas' interest in its trade territory is no less keen than that of St. Louis in its respective trade field.

M. J. Norrell

Norrell Leaves Chamber for Bank Post

M. J. Norrell, trade commissioner of the Chamber of Commerce, and in this capacity manager of both the Wholesale Merchants Association and the Manufacturers' Association, resigned last month to accept an executive position with the Mercantile Bank & Trust Co., effective March 1. Mr. Norrell has directed the work of the wholesale interests of Dallas for the past four years, two of which were before the Wholesale Merchants' Association had merged with the Chamber. In his new work he will become utility executive for the bank, promoting new business, keeping in close touch with the present business and fostering closer relations between the bank and its customers.

A resolution of recognition of what Mr. Norrell has accomplished in advancing the wholesale and manufacturing interests of Dallas was unanimously adopted by the directors of the Chamber of Commerce on Feb. 1. Highest tributes to him were paid and the keenest regret expressed at the severing of the connection.

—o—

Chamber Members Hear W. J. Bryan

Chamber members, on January 28, had the privilege of hearing William Jennings Bryan at a luncheon held at the Adolphus Junior Ballroom under the joint auspices of the Chamber of Commerce, the Electric Club and the Ex-Service Men's Club. The attendance was undoubtedly the largest in the history of Chamber luncheon meetings, it being impossible to seat several hundred who came. Mr. Bryan was well received, and the large audiences hearing his afternoon and night addresses also were enthusiastic.

How "Dallas" is Helping Dallas Grow

Under the above caption, The Dallas Morning News of January 27 carries the following much appreciated editorial:

"It is a pity that not all Dallas knows 'Dallas.' Yet it is a fact of note that 'Dallas' is helping Dallas grow. 'Dallas' is the title of the official publication of the local Chamber of Commerce, and is in every way worthy of the purpose to which it was designed. Z. E. Black, who is the editor of that magazine, has made it attractive not only for its appearance and good taste, but also for the policy under which the facts are left to speak for themselves. It is so easy to attempt to gild the lily—and so impossible to succeed—that many periodicals of the Chamber of Commerce class fall short of their legitimate office through the doctoring of the truth until it is no longer the truth.

"The story of Dallas is unfolding so magical a texture of progress and prosperity that Mr. Black need exercise his decision only in the choice of material. In that choice he has been uniformly happy. Instead of making the magazine merely a justification for the existence of the organization which prints it, he has made it a presentation of the City of the Hour. This is done in a manner which carries information to the reader whether he does business on Elm Street or the deck of a tramp steamer in the South Seas.

"We all like to read of success because we all have some sort of hope of attaining it ourselves. The story of a man who has risen above obstacles and hindrances to a signal victory holds our attention as few others do. The story of a city that does things goes straight to the fancy of even the casual reader. And this is the story that 'Dallas' tells—of Dallas, the city of deeds and destiny."

——o——

Advertising Dallas on Great White Way

The United States Tire Company, whose unique "history books" are familiar to all tourists, will include Dallas in an advertising campaign to be staged in New York. An illuminated sign, placed at a point at Times Square where 21,000,000 people a month pass, will be devoted entirely to Dallas for an entire week, telling of some of the outstanding features of "The New York of the Southwest." Data regarding Dallas was furnished by the Dallas Chamber of Commerce to the O. J. Gude Company, which is handling the advertising.

Meet
W. REED MAY
DALLAS MAILING CO.,
X-6048

Do You Know Anything ?
About Advertising and Printing

If you do, "Colville's Printalk" will interest you.
If you don't, it will prove of especial value to you.

Colville's Printalk is a little magazine published monthly by

J. M. COLVILLE & SON
Printers in Dallas since 1890

If you have sales, advertising or printing problems, ask to be placed on the mailing list. There is no charge.

WOODLIEF ENGINEERING CO.
520 WILSON BLDG. DALLAS, TEXAS
PHONE X 1319
Appraisals of Industrial and Petroleum Properties
Rate and Development Reports
Power and Electric Plant Designs
Tests and Consultation in Mechanical and Electrical Engineering

BAILEY & COLLINS
Managers
FIDELITY UNION FIRE INSURANCE CO.
FIDELITY UNION CASUALTY CO.
Home Office DALLAS, TEXAS

DALLAS AND THE ASSOCIATION

There is an old adage, of Scriptural origin, that "A Prophet is not without honor—save in his own country."

Happily, this adage does not describe the attitude of Dallas toward the Texas Employers' Insurance Association.

Three hundred and seventy-six of Dallas' leading institutions, Banks, Factories, Mercantile Establishments, are listed among the thousands of Texas employers now satisfactorily served by this purely Texas insurance organization, with headquarters in Dallas.

There is not a citizen of Dallas but whose needs are served daily by some one or more of the policyholders of this Association. If you are in the market for the forms of insurance protection we furnish, and desire information relative to our organization, more than likely you can secure this information from your business neighbor.

Our greatest pride is in the fact that those who know us best support us the most loyally.

TEXAS EMPLOYERS' INSURANCE ASS'N
Home Office
Dallas

January Building Establishes New High Record

BUILDING permits for January established a new high record for the month, with construction totaling $2,996,770 being authorized by City Building Inspector D. C. McCord. This bears out Mr. McCord's expressed belief that construction in Dallas this year will exceed last year, just as last year exceeded 1922.

The largest permit granted was $1,500,000, being a portion of the permits that will be granted for the erection of Melrose Court, the huge apartment hotel under way at Oak Lawn Avenue and Cedar Springs Road.

The Bellows-Maclay Construction Company has secured the contract for the erection of the $130,000 Kirby Hall at Southern Methodist University, which will be the theological department headquarters at the school. Dewitt & Lemmon are the architects.

The Worsham-Buick Company has closed a contract with the Inge Construction Company to erect a three-story building at Pacific Avenue and Olive Street, where the retail sales and service of the Buick car will be handled in the future. Their present quarters on Ross Avenue were becoming too cramped for the increasing business, it was reported.

Katy to Erect Building

PLANS for a seven-story, reinforced concrete office building and warehouse, to be erected by the Missouri-Kansas-Texas Railway on Pacific Avenue, between Jefferson and Market Streets, are in the hands of several Dallas contractors. Bids for its construction will be opened early in February at St. Louis. A. L. Sparks & Co., of St. Louis, the architects, estimate it will cost $735,000. The plans call for a building 100x 200 feet over all, seven stories and basement.

The Herbst Construction Company has begun work on the erection of a three-story brick and concrete mill and warehouse building in the 200 block on Second Avenue for B. F. Germany of the Oak Cliff Planing Mill. The building will be occupied by the planing mill and sash and door factory and will cost about $60,000.

The congregation of the First Baptist Church voted last month to begin this year the construction of a $450,000 Sunday school building to be erected on half the block now occupied by the church and to be the first unit of an ultimate $1,000,000 building for the church. The main church auditorium, to be erected later, will have a seating capacity of 5,000, according to plans. The Sunday school building will be either six or seven stories.

Construction of the belt line of the Southern Pacific Railway at a cost of $600,000 probably will be under way within the near future, it is understood. All rights of way have been obtained and material for the line has been ordered. The belt line is to be about nine miles in length, beginning at the Union Terminal and swinging south and east for a mile, thence east and north for five miles to Metzger and thence directly north to the Texas & Pacific tracks. Bids for the construction of the line were asked two months ago.

Big Cold Storage Plant

FURTHER announcements with reference to the new cold storage plant of the Southern Ice & Utilities Company have been made. The plant will occupy 400,000 cubic feet in three stories and a portion of the basement of the Young Street unit of the $5,000,000 Santa Fe Building. The cost of machinery and installation proper will be $100,000, while the space and warehousing facilities, if constructed separate from the Santa Fe Building, would have cost $500,000. The Southern Ice & Utilities Co., which has general headquarters here, has ice and cold storage plants in various Arkansas, Oklahoma and Texas cities, with a combined investment of more than $4,000,000. The new plant in Dallas, which will be the largest of its kind in the Southwest, should greatly aid in making Dallas the undisputed center for the concentration and storage of poultry, eggs, butter, and other perishable produce, as well as enabling the city to secure a large portion of the storage in transit business that is now done from larger cities in the Middle West and East. Cereals, canned milks, dried fruits, apples, eggs, poultry and similar products will be distributed again from Dallas after being held in cold storage until the demand calls them out.

A permit for the erection of a $300,000 addition to the East Dallas Christian Church has been granted. The building, which is to adjoin the church at Peak and Junius Streets, will be of brick and terra cotta. The Inge Construction Company has the contract.

The Windsor Hotel at Austin and Commerce Street will be wrecked soon to make way for a $250,000 storage garage, from three to five stories in height, according to plans. E. W. Morten of the Morten Investment Company has purchased the property for $80,000 from Thomas K. Wilson of Muskogee, Okla.

Silvers Box Factory Being Enlarged

ENLARGEMENT of the Silvers Box Corporation, located on the Forney Avenue Road, beyond the State Fair grounds, by the addition of a new unit to cost $80,000, has been announced by J. C. Silvers, president. Work has been started on the building, and the new unit will be ready for operation by July 1.

The new factory building will be of brick, concrete and steel construction, 124 feet by 80 feet. It will

house machinery and equipment for the manufacture of battery boxes and wire bound boxes, new additions to the present line of wood boxes manufactured by the company.

The Silvers Box Corporation is one of the pioneer manufacturing establishments in Dallas, having been in operation seventeen years. Their present plant was built several years ago, and is one of the largest and most modern box factories in the Southwest. The company manufactures boxes, box shooks, crates, packing and soda cases, egg crates, diamond splint baskets, excelsior woodwool and cement coated nails.

—o—

Building Comparison

MORE than 25% of the total building permits for eleven leading cities of the 11th Federal Bank District are represented in the 1923 figures for Dallas, acording to the report published by the Dallas Federal Reserve Bank. Herewith are the figures:

City—	Number	Value
Austin	592	$ 1,970,076
Beaumont	2,138	2,689,372
DALLAS	4,586	20,987,819
El Paso	990	2,101,980
Fort Worth	2,876	8,405,264
Galveston	3,931	1,892,812
Houston	6,091	18,805,550
Port Arthur	2,273	2,917,065
San Antonio	3,766	8,047,546
Shreveport	3,361	9,467,382
Waco	534	1,283,772

During the year there were 31,138 permits granted in the cities shown with an estimated valuation of $78,568,638, as compared with 29,214 permits in 1922, with an estimated valuation of $68,794,230.

Dallas Second in South

STATISTICS published by S. W. Straus & Co. show that Dallas ranked second and Houston fourth in the South in value of building permits in 1923, being exceeded only by Atlanta. Herewith are the figures on leading Southern cities, other than the two mentioned:

Atlanta	$27,094,498
Memphis	19,545,980
Louisville	15,983,271
Richmond	14,932,621
New Orleans	13,089,015
Birmingham	11,687,759

—o—

Gigantic Paving Program Under Way in Dallas

During the next three years Dallas will expend approximately $6,000,000 in the paving of streets, according to City Engineer E. A. Kingsley. This includes $1,000,000 worth now under way and the paving of 57 streets at an expense of $1,000,000 that will start in May. This paving program is said to be perhaps the biggest in the history of the State and one of the most ambitious ever undertaken by a city of this size. Dallas now leads the State in mileage of paved streets and the present program likely will lengthen Dallas' lead.

Every Audit Should Be

A Detailed Audit

The leaders in practically every field of business now regard the *Detailed Audit* as an absolute necessity. The Reserve Cities Bankers Association, and most of the Credit Associations throughout the country, stand on record as preferring it to the Balance Sheet Audit.

Offering an expert and independent study in *detail* of the items represented *in mass* by balance-sheet figures, the *Detailed Audit* not only verifies, but clarifies. *It digs beneath the figures and reveals the buried facts.*

Every audit should be a *Detailed Audit*. It brings to light avoidable leaks and wastes. It finds the flaws in accounting, in credit and collection methods. It presents the cause, and the effect, of financial policies. It points to possibilities for greater profits.

Free from the qualified statements of the Balance Sheet Audit, the Detailed Audit is the ideal basis for credit. Complete in its presentation of the *facts* behind the figures, it is the only basis for executive plans and action which lead to progress and success.

ERNST & ERNST

AUDITS — SYSTEMS
TAX SERVICE

AMERICAN EXCHANGE NAT'L BANK BLDG., DALLAS

NEW YORK	CLEVELAND	DETROIT	MINNEAPOLIS	LOS ANGELES
BUFFALO	CINCINNATI	GRAND RAPIDS	ST. PAUL	ATLANTA
ROCHESTER	TOLEDO	KALAMAZOO	DAVENPORT	NEW ORLEANS
BOSTON	COLUMBUS	PITTSBURGH	INDIANAPOLIS	DALLAS
PROVIDENCE	YOUNGSTOWN	WHEELING	ST. LOUIS	HOUSTON
PHILADELPHIA	AKRON	ERIE	KANSAS CITY	FORT WORTH
BALTIMORE	CANTON	CHICAGO	OMAHA	SAN ANTONIO
RICHMOND	DAYTON	MILWAUKEE	DENVER	WACO
	LOUISVILLE		SAN FRANCISCO	

FEDERAL TAX OFFICE: 910 TO 918 MUNSEY BLDG., WASHINGTON, D. C.

PAINTS GLASS

WALL PAPER
FURNITURE

THE APEX COMPANY

Pacific Ave. at Harwood
Retail—Wholesale

WINDOW SHADES FRAMED PICTURES

PHONES Y-4364-5-6

New Chamber Members Added in January

NEW BUDGET MEMBERS

The Allen, Sam Allen, Drugs—retail, 4310 Bryan Street.

The Auburn Dallas Motor Co., W. B. Wray, manager; Auburn distributors, 1611 Ross Ave.

James T. Chiles Co., Advertising and copywriting, 201 Linz Building.

Interstate Amusement Company, Karl Hoblitzelle, amusements; Majestic Theater Bldg.

Kaplan & Co., W. I. Kaplan, Ladies' Ready-to-Wear, wholesale; 1115 Commerce Street.

T. L. Peeler, Industrial Commissioner, M. K. & T. lines; M. K. & T. Building.

Queen Theater, Joe C. Singer and L. G. Bissinger, theater; 1501 Elm Street.

Richards & Parker, A. C. Parker and Ben C. Richards, Jr., dist. agents, Empire Mutual Life Insurance Co.; 310 Andrews Bldg.

Henry Sheffield, manufacturers' agent; 404 Mercantile Bank Building.

Southwest Motor Co., E. L. McMamamon, J. L. Lewis and J. L. O'Rourke, Moon and R. & V. Knight dealers; 2107-9 Main St.

Studebaker Corporation of America, H. M. Russell, Studebaker distributors; 2401 South Harwood Street.

Texas Boiler Works, H. H. Sharp, boilers, welding, tank car repairs; 3214 Hickory St.

Vilbig Bros., W. C. Proctor, contractors; corner Paris and Bourbon Streets.

NEW INDIVIDUAL MEMBERS

Alcorn Oil Company, W. A. Moncrief, oil; Mercantile Bank Building.

Benno Manufacturing Co., B. Benno, Custom shirt makers, hemstitching, buttons and pleating; 1617½ Main Street.

E. B. Bynum, representing Pan-American Life Ins. Co.; 805 American Exchange Nat'l Bank Building.

A. A. Cocke, attorney; 404 Andrews Bldg.

Cotton Lands Co., A. E Harp, cotton farm lands; 505 Slaughter Building.

Dallas Printing Co., W. C. Davis, printers and bookbinders; 505 South Akard Street.

Dallas Window Cleaning Co., N. H. Kogan; 1330½ Commerce Street.

Dallas Upholstering Co., N. Uberman, upholstering, furniture repairing and refinishing; 2612 Swiss Ave.

Dallas Stereotype Co., S. A. Melton, stereotype; 1802½ Jackson Street.

R. H. Dearing & Sons, Roy E. Dearing, artesian and oil well contractors; 601 Central Bank Building.

Dennison Manufacturing Co., Geo. B. Brandon, tags, labels, jewelry boxes, cases and specialties; 500-501 Interurban Building.

Dollar Dodge Rent Service, D. D. Harris, auto rent service; 308 South Houston St.

English & English, M. A. English, real estate; 301 Western Indemnity Building.

Fairyland Amusement Co., E. E. Harrington, amusements; 300 Simpson-Whiteman Building.

S. S. Fleming Realty Co., 601 Melba Theater Bldg.; real estate.

Haeber's Pharmacy, E. C. Haeber, drugs—retail; 4301 Elm St.

Harris-Brown Co., C. W. Brown, 1210 Southwestern Life Building; realtors.

Harvey's Tamales, M. J. Harvey, wholesale and retail tamales; 414 South Akard St.

Hope-Mills Advertising Agency, Dave Hope, advertising; 1209½ Main St.

Ernest Hundahl, health and accident insurance; Southern Life Building.

Sylvan Jedal, representative M. Lowenstein & Sons, New York, cotton piece goods; 715 Mercantile Bank Building.

T. H. Johnson, railroad and general contractor; 406-7 Repeublic Nat'l Bank Bldg.

A. H. McKnight, attorney; M. K. & T. Bldg.

The McKnight-Bishop Agency, Rufus N. McKnight, general insurance; 1302 Kirby Bldg.

Howard D. McElroy, realtor, business property, sales leases and loans; 1212 Praetorian Building.

Maltex Mfg. Co., J. Malowitz, manufacturing; 1010 Elm St.

Mrs. Nellie C. Metcalfe, 302 North Texas Building.

Missouri Valley Bridge & Iron Co., H. L. Luther, engineers and contractors, bridge construction, deep foundation work; 712 Kirby Building.

Model Brass Mfg. Co., R. H. Conklin, founders and finishers; 4403 Terry Street.

Naylor-Judd Adv. Co., E. J. Naylor, 4th floor North Texas Building; advertising agents, manufacturing agents.

Nelson Pharmacy, J. J. Nelson, drugs—retail; 1620 Main St.

Netterville Co., J. T. Netterville. Paige and Jewett dealers; 2519-21 Main Street.

T. G. Oldham, insurance; Linz Building.

Olds Motor Co., Walter Zimmerman, factory branch; 2500 Commerce Street.

Peters Bros., Tom Peters, shine parlor, pressing and hatters; 1506 Elm Street.

The R. B. Manufacturing Co., Joe Statman, manufacturers of ladies ready-to-wear; 1107 Commerce St.

Raymond Studio, Harry Bennett, commercial photography; 2108 McKinney Ave.

Redman & Cox, Dave Redman, insurance and bonds; 323 Scollard Building.

L. R. Robertson Realtor, real estate, insurance and loans; 101 Southwestern Life Building.

Safink Distributing Co., B. J. McAuliff, distributors of ink; 208 Simpson-Whiteman Building.

J. H. Shugar & Company, real estate; 504 Mercantile Bank Bldg.

Robert J. Smith, broker, grocer sundries; 201 Produce Exchange Bldg.

J. B. Stephenson, insurance; 805-7 Praetorian Bldg.

Southwestern Show Case Works, B. K. Dosterschill, 2016 South Akard St.; store and office fixtures.

Southwest Tablet Mfg Co., E. H. Perry, Jr., manufacturers of tablets and printing; 2222 Griffin St.

Texas Daily Press League, S. W. Papert, advertising; 504 Mercantile Bank Bldg.

H. L. Tenison, income tax consultant; Mercantile Bank Bldg.

Texas Shope Brick Co., E. H. Jones, brick manufacturer; 2516 Williams St.

Will C. Thompson, with Thompson, Knight, Baker & Harris, attorneys; 1602 American Exchange Bank Bldg.

Union Concessions Specialty Co., C. W. Anderson, Wholesale Novelty Candy Mfg. Co.; 604 College Ave.

Walstrom Optical Co., A. A. Walstrom, wholesale optical company; 1904 Medical Arts Bldg.

David R. Williams, architect; 1115 Southwestern Life Bldg.

A total of seventy-seven memberships were secured during the past month.

The sign "Printing" over a door is not sufficient reason for trading there. The "atmosphere" must be right, as well, or the service will not suit.

We have a wonderful plant—where the spirit of service, dependability and friendly counsel prevails—a growth of twenty-two years.

Come and see us when and as often as you like, or phone, wire or write, if more convenient.

ROBERT WILMANS · PRINTER

(DALLAS SHOW PRINT)

"The Most Progressive Printers South"

1702½-04½-06½ Commerce Street, DALLAS

COMMERCIAL, DISPLAY AND ADVERTISING PRINTING • CATALOG, FOLDER AND BROADSIDE PRINTING • SHOW, THEATRICAL AND AMUSEMENT PRINTING

Member Open Shop Ass'n and Manufacturers Ass'n.

The Following Accountants, Resident In Dallas,

Are Members of the

American Institute *of* Accountants

and of the

Texas Chapter American Institute *of* Accountants

ARTHUR, JOHN F. STUART,	X 4095	*901-4 Praetorian Building*
(a) GORDON, H. E.	X 1962	*524 Wilson Building*
(a) *HARRIS, J. C., C. P. A.	Y 3731	*601 Praetorian Building*
*HOFFORD, GEO. M., C. P. A.	X 2969	*1008 Amer. Exch. Bank Building*
*HUTCHINSON, JOSEPH E., C. P. A.	Y 3731	*601 Praetorian Building*
*HUTCHINSON, J. E., JR., C. P. A.	Y 3731	*601 Praetorian Building*
*MCELROY, JOSEPH, C. P. A. (Mo.)	Y 6259	*300-1 Insurance Building*
*MCNEILL, THOS. C., C. P. A.	X 4095	*901-4 Praetorian Building*
MERKLE, A. E., C. P. A. (N. Y.)	X 1568	*713 Central Bank Building*
*MOSS, ALBERT G., C. P. A.	X 4095	*901-4 Praetorian Building*
*NELSON, J. R., C. P. A.	X 2074	*718 Amer. Exch. Bank Building*
*PETER, W. P., C. P. A.	X 4095	*901-4 Praetorian Building*
(a) *PRINCE, W. D., C. P. A.	Y 3731	*601 Praetorian Building*
(a) *ROQUEMORE, O. G., C. P. A.	Y 3731	*601 Praetorian Building*
*SMITH, LOYD B., C. P. A.	Y 3731	*601 Praetorian Building*
*WILLIAMS, L. A., C. P. A.	X 7571	*713 Kirby Building*

(a) Represents associate members of the American Institute.

Those that are thus designated * are licensed to practice as Certified Public Accountants of Texas, by the State Board of Public Accountancy of Texas, which is one of thirty-nine such State Boards with which the American Institute of Accountants co-operates in giving examinations to applicants to practice as certified public accountants.

The purpose of the Texas Chapter of the American Institute of Accountants is to admit none to membership except those who are qualified to render efficient service.

OUR LETTERS

From Idea to Mailbag

The Result is RESULTS

We are willing to demonstrate — In fact, we have, for five successful years, that *Our Letters* produce *Results*

ASK ANY OF THE SUCCESSFUL FIRMS IN THE FOLLOWING ROSTER IF WE ARE CAPABLE

COMMERCIAL PRINTING & LETTER SERVICE CO., *Inc.*

W. MARION NEWMAN HOWARD T. NEWMAN

JOHN R. [BOB] SIMS, JR

911 Main Street, Dallas

X3393 - Y4177

B. R. Neal Heads Dallas Manufacturers

B. R. NEAL, superintendent of the Stanard-Tilton Milling Co., has been elected president of the Dallas Manufacturers' Association of the Chamber of Commerce, succeeding Hugo Schoellkopf, whose term had expired.

A highlight in the activities of the association the past month was the banquet given in honor of employes of Dallas manufacturing establishments who have given their services to one firm for a continuous period of twenty or more years. Fully 500 people attended this "appreciation dinner" held at the Oriental Hotel. R. C. Dunlap was chairman of the meeting. The feature address was made by Judge W. H. Atwell and talks were made by Col. W. G. Sterett, of The Dallas News, and several others.

In the annual report of Retiring President Schoellkopf, it was shown that during the past nineteen months the association held 22 weekly luncheon meetings, attended by more than 6,000, with made-in-Dallas goods exhibited at most of these meetings. An advertising campaign to further popularize goods made in this territory embraced 79 page advertisements in newspapers and cost $20,000. In order to provide a suitable exhibit building at the State Fair, the association, co-operating with the State Fair, raised and paid $20,000 to be applied upon the new Automobile and Manufacturers' Exhibit Building. The best and largest exhibits of Dallas-made goods ever shown have been arranged at the Fair by the association.

—o—

Dallas Should Make Good Showing in Federal Factory Census

Glen D. Davis, assistant manager of the Dallas Manufacturers' Association of the Chamber of Commerce, has been appointed special census agent by Daniel A. Defandorf of the Bureau of Census, Department of Commerce, who has been in Dallas in connection with plans for the new industrial census, taken every five years by the Government.

"Forms have been sent to Dallas manufacturers, asking for reports on their 1923 business, but many manufacturers have so far neglected to fill out and return them," said Mr. Davis. "This is a most urgent matter. It is believed Dallas' rank as a manufacturing center would have been much higher than 102nd in the Nation in 1919 had there been a 100% rendition by local factories. The data collected by the Census Bureau is treated as strictly confidential and no other Government bureau has access to the figures."

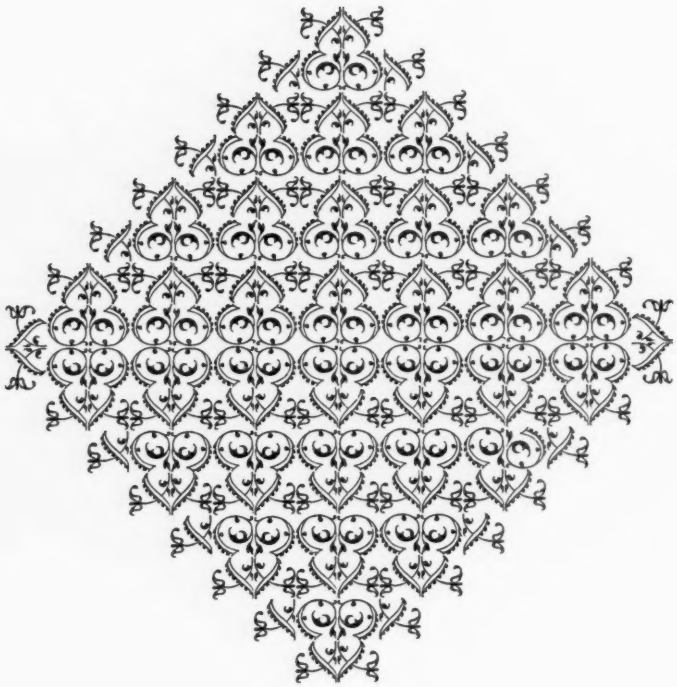
Classified Membership Directory

of the

DALLAS CHAMBER *of* COMMERCE

—Being a list of the business and professional men and institutions whose loyalty and financial support make it possible for this organization to carry on a comprehensive program for the advancement of the city

Published as of January 31st, 1924



Classified Membership Directory, Dallas Chamber of Commerce, as of Jan. 31, 1924

ABSTRACTS OF TITLE

Dallas County Abstract Co., 1007 Main St.
Dallas Title & Guaranty Co., 1303 Main St.
Herring-Crossett Abstract Co., Inc., 404-5 North Texas Bldg.
Stewart Title Guaranty Co., 1221 Main St.

ACCOUNTANTS AND AUDITORS

Bell, Collier & Doyle, 204 Southwestern Life Building.
Brunken & Becker, 1309 Southwestern Life Building.
Carter, McNatt & Co., 1616½ Main St.
Crockett, Couchman & Crawford, 301 Insurance Building.
Ernst & Ernst, 1308 American Exchange Bank Building.
Haskins & Sells, Magnolia Bldg.
Hutchinson & Smith, 601 Praetorian Bldg.
C. T. Lynn & Co., 507 Slaughter Bldg.
Marwick, Mitchell & Co., 1008 American Exchange Bank Bldg.
Nelson & Cole, American Exchange Bank Building.
Preston D. Orem & Company, 1010 Mercantile Bank Bldg.
Peter & Moss, 901 Praetorian Bldg.
Physicians' & Surgeons' Acct. Bureau, 211 Medical Arts Bldg.
Rankin & McAlpine, 701 Mercantile Bank Building.
Scholar-Bird & Co., 227 Western Indemnity Building.
Alex Turner & Co., 727 Wilson Bldg.
Louis A. Williams, 713, Kirby Bldg.
Arthur Young & Co., 713 Central Bank Bldg.

ADDING MACHINES

Burroughs Adding Machine Co., Melba Theatre Building.
Jack F. Snowden, 217 Browder St.

ADDRESSING MACHINES

Addressograph Sales Co., 612-14 Deere Bldg.
Rapid Addressing Machine Co., 501 Magnolia Building.

ADVERTISING AGENCIES

James T. Chiles Co., 201 Linz Bldg.
Barron G. Collier, Inc., Kirby Bldg.
Cox-Roberts Advertising Agency, 605 Melba Theatre Bldg.
Dallas Poster Advertising Co., 101 N. Haskell Ave.
Hope-Mills Advertising Agency, 1209½ Main Street.
Johnston Printing & Advertising Co., 1901 McKinney Ave.
Geo. B. Latham, 514 Slaughter Bldg.
Lawrence O. Gordon Co., Melba Theatre Bldg.
Naylor-Judd Advertising Co., 4th Floor North Texas Bldg.
Pickering Theatre Advertising Co., 1404 Young Street.
Ray & Upshaw, 431 Wilson Bldg.
Sam Leo Rosen, 512 Mercantile Bank Bldg.
Southwestern Advertising Co., Simpson-Whiteman Bldg.
Texas Daily Press League, 504 Mercantile Bank Bldg.
United Advertising Corporation, Main St. and Haskell Ave.

ADVERTISING—BILLBOARD AND POSTER

United Advertising Corporation, Main St. and Haskell Ave.

ADVERTISING COUPONS

Texas Silverware Redemption Bureau, Western Indemnity Bldg.

ADVERTISING—DIRECT BY MAIL

Dallas Mailing Co., 1318 Commerce St.
Direct Advertising Service Co. (DASCO), 207 Andrews Bldg.
Direct-By-Mail Adv. Co., 1616½ Main St.
Johnston Printing & Advertising Co., 1901 McKinney Ave.
Riley Letter Shop, 516 Mercantile Bank Bldg.
Universal Printing Co., 1804 Jackson St.

ADVERTISING—HIGHWAY

Diamond Steel Highway Sign Co., 507-9 First Avenue.

ADVERTISING NOVELTIES

Billy Haughton, Room 3, Oriental Hotel.
Fred L. Lake & Co., Inc., 1015 Elm St.
F. McQueen, 1005½ Main St.
Perter Manufacturing Co., 1507 Caruth St.

AGRICULTURAL IMPLEMENTS AND SUPPLIES

Advance Rumely Thresher Co., 800 Young St.
Avery Co. of Texas, 101 N. Houston St.
B. F. Avery & Sons Plow Co., Pacific and Market Sts.
John Deere Plow Co., 501 Elm St.
Emerson-Brantingham Implement Co., 212 N. Austin St.
Hand Manufacturing Co. of Texas, 1608½ Main Street.
International Harvester Co., 211 N. Austin Street.
W. E. Kline & Co., 109 N. Houston St.
Mcline-George Co, 302 N. Market St.
Oliver Chilled Plow Works, 811 Elm St.
W. M. Pierce, 515 Main St.
Southern Implement Supply Co., 209 North Jefferson St.
Southern Plow Co., 608 Elm St.
Southern Rock Island Plow Co., 401 Elm St.

ALUMINUM WARE—WHOLESALE

Aluminum Specialty Co. Inc., 1912 Live Oak Street.

AMUSEMENTS

Adler Amusement Enterprises, 506 Melba Theatre Bldg.
Dallas Baseball Club, 1222 Mercantile Bank Building.
Fairyland Amusement Co., 300 Simpson-Whiteman Bldg.
Interstate Amusement Co., Majestic Theatre Building.
McDonald-Mason, 1311 Elm St.

APPRAISERS

Coats & Burchard Co., 616 Wilson Bldg.
F. W. Freeborn Engineering Corp., 512 Slaughter Building.
Lawrence Miller (Real Estate), 818 Kirby Building.
Stoner, Gallagher & Groos, Inc., 509 Int. Bldg.
Woodlief Engineering Co., 520 Wilson Bldg.

ARCHITECTS

Harre M. Bernet, 603 Melba Theater Bldg.
Alfred C. Bossom, 608 Fifth Ave., New York., New York.
J. Allen Boyle Co., 502 Melba Theatre Bldg.
Clarence C. Bulger, 611 Praetorian Bldg.
David S. Castle & Co., 1005 Mercantile Bank Building.
E. Ross Chamblin, 709 Wilson Bldg.
Cleveland & Litzelman, 609 Deere Bldg.
Finn & Dunne, Melba Theatre Bldg.
Flint & Broad, 311 Andrews Bldg.
Herbert M. Greene Co., 618 North Texas Bldg.
Bertram C. Hill, 523 Interurban Bldg.
C. D. Hill & Co., 801 Central Bank Bldg.
R. H. Hunt Co., 1301 Southwestern Life Bldg.
Anton F. Korn, 413 Andrews Bldg.
Lang & Witchell, 300 American Exchange Bank Bldg.
C. H. Leinbach, 503 Deere Bldg.
Harry A. Overbeck, Melba Theatre Bldg.
J. Ed. Overbeck, 717 Wilson Bldg.
J. A. Pitzinger, 808 S. W. Life Bldg.
Southwestern Blue Print Co, 907½ Commerce Street.
James C. Teague, 517 Republic Bank Bldg.
Whitson & Dale, 1007 S. W. Life Bldg.
David R. Williams, 1115 S. W. Life Bldg.
F. J. Woerner, 503 Central Bank Bldg.
Young & Young, 207 S. W. Life Bldg.

ARCHITECTS' AND ENGINEERS' SUPPLIES

Southwestern Blue Print Co., 907½ Commerce Street.
Huey Philp Hardware Co., 1029 Main St.

ART GALLERY—ARTISTS' SUPPLIES

Cox-Roberts Advertising Agency, 605 Melba Theatre Bldg.

ARTIST COMMERCIAL

Ruth Armstrong, 418 Marvin Bldg.

ART GLASS

Dallas Art Glass & Mfg. Co., 1408½ Camp Street.

ARTIFICIAL LIMBS AND BRACES

Hedgecock Artificial Limb & Brace Co., 1306½ Commerce St.
Mason Artificial Limb Co., 1603 Commerce Street.

ASBESTOS PRODUCTS

The Philip Carey Co., Pacific and Willow Sts.
Johns-Manville Inc. of Texas, 1101 Magnolia Building.
Rogers Asbestos Co., Pacific Ave. and Willow Street.

ASSOCIATIONS AND SOCIETIES

Merchants' Retail Credit Association, 2112½ Jackson St.
T. L. Monogan, Exec. Sec. Dallas Athletic Club, 310 American Ex. Bank Bldg.
Post E. T. P. A. (F. N. Palmer, Sec.), 210 Deere Bldg
W. A. Scott, Gen. Secretary, Y. M. C. A., 1910 Commerce St.
Texas Sunday School Association, Marvin Building.
United National Association of Postoffice Clerks, Postoffice Bldg.
Texas Farm Bureau Federation, 1102 S. Ervay Street.
Atticus Webb, Supt. Anti-Saloon League, 603 Slaughter Bldg.
Lieut. Col. George Wood, The Salvation Army, 500 North Ervay St.

ATTORNEYS

Sawnie R. Aldredge, American Ex. Bank Building.
R. B. Allen, 720-27 Linz Bldg.
Bailey, Nickels & Bailey, 806 Kirby Bldg.
Burgess, Owsley, Storey & Stewart, 1219 Main Street.
E. M. Baker, 417 Praetorian Bldg.
F. W. Bartlett, 505 Central Bank Bldg.
Jack Beall, 728 Interurban Bldg.
Edw. A. Belsterling, 1225 Kirby Bldg.
D. D. Bird, 621 North Texas Bldg.
Horace C. Bishop, 511 Magnolia Bldg.
W. S. Bramlett, 525 Slaughter Bldg.
Brown & Renfro, 810 Mercantile Bank Bldg.
Burgess, Burgess, Sadler, Crestman & Brundidge, 1108 Southwestern Life Bldg.
D. W. Burkhalter, 306 Western Indemnity Building.
Paine L. Bush, 922 Mercantile Bank Bldg.
Alex Camp, 817 Western Indemnity Bldg.
T. L. Camp, 817 Western Indemnity Bldg.
George A. Carden, Carden, Green & Co., 43 Exchange Place, New York.
Carden, Starling, Carden, Hemphill & Wallace, 422 Western Indemnity Bldg.
Lewis T. Carpenter, Western Indemnity Bldg.
Paul Carrington, 1302 Magnolia Bldg.
Robert Carswell, 1014 American Exchange Bank Bldg.
Chamberlain & Green, 418 Western Indemnity Building.
Charles C. Cobb, 512 North Texas Bldg.
Wm. H. Clark, Jr., 624 North Texas Bldg.
A. A. Cocke, 404 Andrews Bldg.
Charles M. Cocke, 408 Andrews Bldg.
Alex S. Coke, 1413 American Ex. Bank Bldg.
Henry C. Coke, American Exchange Bank Building.

Rosser J. Coke, American Exchange Bank Building.

E. A. Coker, 1211 Magnolia Bldg.

John Craig, 314 North Texas Building.

Crane & Crane, 1102 Western Indemnity Bldg.

William Lester Crawford, 1023½ Main St.

Dabney, Goggans & Ritchie, 1111 Praetorian Building.

Robert Vance Davidson, 211 Central Bank Building.

Davis, Johnson & Handley, 220 Linz Bldg.

Eugene DeBogory, 602 Magnolia Bldg.

Fred J. Dudley, 212 Mercantile Bank Bldg.

Etheridge, McCormick & Bromberg, Magnolia Building.

Ferguson, Golden & Crowley, 1011 Praetorian Building.

Lafayette Fitzhugh, Republic Bank Bldg.

A. B. Flanary, 1702 American Ex. Bank Bldg.

Flippen & Miller, 611 Linz Bldg.

J. D. Fouraker, 334 Wilson Bldg.

Fred W. Frost, American Ex. Bank Bldg.

Fry & Cobb, Marshall, Texas.

J. Dean Gauldin, Linz Bldg.

Gilbert & Hardy, 322 Linz Bldg.

C. F. Greenwood, 1101 Western Indemnity Building.

Gresham & Willis, 1001 Mercantile Bank Bldg.

Harmon & Harmon, 321 N. Texas Bldg.

J. W. Hassell, 2111 Magnolia Bldg.

James P. Haven, 802 Kirby Bldg.

P. J. Hemphill, 420 Western Indemnity Bldg.

Victor H. Hexter, 622 Linz Bldg.

Wm. M. Holland, Interurban Bldg.

E. R. Howell, 1302 Southwestern Life Bldg.

Maury Hughes, 1302 Southwestern Life Bldg.

G. Drummond Hunt, 723 Linz Bldg.

E. E. Hurt, 1012 Mercantile Bank Bldg.

Gilbert H. Irish, 701 American Exchange Bank Building.

A. S. Jackson, 310 Slaughter Bldg.

Byron A. Jordan, Republic Bank Bldg.

J. T. Kelly, 406 North Texas Bldg.

Lawther, Pope & Leachman, 1203 Magnolia Building.

Leake & Henry, 813 Kirby Bldg.

M. T. Lively, 1002 Western Indemnity Bldg.

Locke & Locke, American Exchange Bank Building.

L. C. McBride, 1402 Southwestern Life Bldg.

John D. McCall, 1615 Kirby Bldg.

J. B. McEntire, 1021 Kirby Bldg.

McNees, Bailey and Christopher, 416 North Texas Bldg.

A. H. McKnight, M. K. & T. Bldg.

S. W. Marshall, The Sun Co., American Ex. Bank Bldg.

W. P. Martin, 319 North Texas Bldg.

Merritt & Leddy, 724 Kirby Bldg.

W. J. Moroney, 621 North Texas Bldg.

J. C. Muse, 320 Western Indemnity Bldg.

Muse, McCutcheon & Muse, 607 Mercantile Bank Bldg.

J. Hardy Neel, 402 Western Indemnity Bldg.

Grady Niblo, 703 Linz Bldg.

Frank C. O'Brien, 1608½ Main St.

E. B. Perkins, 1102 Kirby Bldg.

Nelson Phillips, 1401 Kirby Bldg.

Phillips, Townsend & Phillips, Kirby Bldg.

M. M. Plowman, 1506 American Ex. Bank Building.

Rasbury, Adams & Harrell, Western Indemnity Building.

Read, Lowrance & Bates, 1010 Kirby Bldg.

Allen Reed, 413 North Texas Bldg.

Adair Rembert, 1602 American Ex. Bank Building.

L. M. Rice, 611 Linz Bldg.

Noah Roark, 620 Mercantile Bank Bldg.

Huling P. Robertson, Jr., 706 Linz Bldg.

Saner, Saner, Turner & Rodgers, Magnolia Building.

W. T. Savage, 717 Western Indemnity Bldg.

Lyle Saxon, 409 American Ex. Bank Bldg.

Seay, Seay, Malone & Lipscomb, 411 Southland Life Bldg.

W. J. J. Smith, 1202 American Ex. Bank Building.

F. M. Spencer, 408 Andrews Bldg.

E. B. Stroud, Jr., Federal Reserve Bank of Dallas.

J. H. Synnott, 514 North Texas Bldg.

Taylor & Irwin, 611 Southwestern Life Bldg.

Templeton, Beall, Williams & Worsham, 725 Interurban Bldg.

Thomas, Frank, Milam & Touchstone, Magnolia Bldg.

H. Bascom Thomas, 408 North Texas Bldg.

Thompson, Knight, Baker & Harris, American Exchange Bank Bldg.

Will C. Thompson, 1602 American Ex. Bank Building.

A. J. Thuss, 709 Linz Bldg.

Alex F. Weisberg, 1602 American Ex. Bank Building.

John White, 409 North Texas Bldg.

Whitehurst, Church, Read & Bane, 511 Linz Building.

Henry G. Wills, 404 Andrews Bldg.

Wilson & Biggers, 302 Western Indemnity Bldg.

Wozencraft & Frank, 604 Magnolia Bldg.

G. G. Wright, Mercantile Bank Bldg.

George S. Wright, 1602 American Ex. Bank Building.

John L. Young, American Ex. Bank Bldg.

AUTOGRAPHIC REGISTERS

Globe Register Co., 1616½ Main St.

AUTOMATIC SPRINKLERS

Grinnell Company Inc., 610 Southland Life Bldg.

AUTOMOBILES

The Auburn Dallas Motor Co., 1611 Ross Ave. (Auburn Distributors).

Buick Motor Co., 1420 Young St. (Factory Branch).

Pickens Burton, 1415 Patterson Ave.

Burton-Cabeen & Co., 812 Commerce St. (Jordan Distributors).

Cameron Automobile Co., 2207 Commerce St. (Star and Durant).

Dallas Gray Motor Co., 913 South Ervay, (Gray Distributors).

Filgo Motor Company, 1505 Young Street (Chandler and Cleveland Distributors).

Fishburn Motor Co., Houston & Jackson Sts. (Authorized Ford and Lincoln Dealers).

Flippen Auto Co., 1917 Ross Ave. (Ford and Lincoln).

Ford Motor Company, Williams and Henry Sts. (Assembly Plant).

Franklin Motor Car Co., 1601 South Ervay Street (Franklin and Rickenbacker Distrs.).

Foster P. Jennings, Commerce and Preston Streets (Hupmobile Dealer).

Lamberth Motor Co., Inc., 3800 Main Street (Ford and Lincoln).

John E. Morris Co., 120 North Lancaster Ave. (Ford and Lincoln).

William Morriss, 903 S. Ervay St. (Hudson and Essex Distributors).

Munger Automobile Co., 2211 Commerce St. (Cadillac Distributors.)

Nachtrieb Company, 2114 Main St. (Studebaker Distributors).

Nash-McLarty Motor Co., 2021 Commerce St. (Nash Distributors).

Netterville Company, 2519 Main St. (Page and Jewett Dealer).

Oakland Motor Car Co., 2100 Commerce St. (Oakland Factory Branch).

Olds Motor Co., 2500 Commerce St. (Factory Branch).

J. R. Overstreet, Commerce and Preston Sts. (Hupmobile Distributors.)

Packard North Texas Motor Co., North Harwood and San Jacinto (Packard Distrs.).

Perry Motor Co., 615 Good St. (Dodge Distrs.).

The Peerless Motor Co., 2219 Commerce St. (Factory Branch).

Reo Motor Car Co. of Texas, 2111 Main St. (Factory Branch).

Rose Motor Co., 1501 Young St. (Chevrolet Distributors).

Rose-Wilson Co., 1218 South Ervay Street (Ford and Lincoln).

J. H. Shelton, 2311 Main Street (Ford and Lincoln).

Shelton Chevrolet Co., 1510 Young St. (Chevrolet Dealers).

Southland Motor Co., 2620 Main St. (Distributors H. C. S. Cars).

Southwest Motor Co., 2107 Main St. (Moon and R. & V. Knight Dealers).

Studebaker Corporation of America, 2401 S. Harwood (Texas Branch).

Willys-Overland Inc., S. Ervay and Cadiz (Factory Branch Willys-Knight and Overland).

Worsham Buick Co., Ross Ave. and N. Akard Streets (Buick Dealers).

AUTOMOBILE ACCESSORIES

Acme Auto Supply Co., 2807 Elm St.

Atlas Axle Manufacturing Co., Summer and River Streets.

Automotive Electric Co., 915 South Ervay Street.

Butler Bros., Young and Ervay Sts.

Dallas Auto Supply Co., 1600 Commerce St.

Ferris-Dunlap Company, 2033 Commerce St.

Hall Specialties Co., 113 South Houston St.

Hassler-Texas Co. (Shock Absorbers), 1101 Young Street.

Harrison-Smith Co., Inc., 2018 Jackson St.

Houdaille Polk Co. (Shock Absorbers), 2114 Jackson St.

H. D. Inman, 1507 Young St.

Jenkins Vulcan Spring Co., 2216-18 Commerce Street.

Hans Johnsen, 2016 Commerce St.

Harry Knight (Mfgrs. Agents), 2114 Jackson Street.

Lawson Rubber & Mfg. Co., 227 E. Colorado Street.

M. L. Martin, 2006½ Commerce St.

E. Mc C. Moore, 2501 Commerce St.

Recs-Russell Mfg. Co. (Mfgrs. Radiator Caps), 717 West Davis St.

Roback Auto Supply Co., 1706 Commerce St.

Southern Implement Supply Co., 209 North Jefferson St.

The Spencer Co., 2017 Commerce St.

Standard Auto Supply Co., 301 South Ervay Street.

Western Auto Supply Co., 2000 Commerce St.

AUTOMOBILE FINANCE

American Motors Finance Co., 616 Kirby Building.

Connor Investment Co., 527 Slaughter Bldg.

General Motors Acceptance Corp., Interurban Bldg.

Investment Finance Corporation, 603 Magnolia Building.

J. Foree Morgan, 218 Southwest Life Bldg.

W. J. Odom Mortgage and Investment Co., 711 Main Street.

Universal Finance Co., 307 American Ex. Bank Building.

AUTOMOBILE LIVERY

Adolphus Auto Rent Co., 1326 Commerce St.

Bower Auto Rent Co., 1880 Commerce St.

Dallas Baggage & Cab Co., 801 Young St.

Dollar Dodge Rent Service, 308 South Houston.

Driverless Ford & Dodge Co., 1310 Commerce Street.

AUTOMOBILE PAINTING & TOPS

A. & K. Auto Top Co., 2604 Main St.

American Auto Baking & Enameling Co., 2812 Cadiz St.

George W. Brooks Auto Works, 2308 Main St.

Chicago Auto Paint Co., 2815 Main St.

Cole Top & Paint Co., 2820-26 Commerce St.

Dallas Auto Painting Co., 2930 Main St.

F. B. Davis, 2407 Commerce St.

Franklin Top & Paint Co., 2501 Main St.

Lambeth & McElhany, 2708 Main St.

Over-Nite Auto Paint Co., 2417 Main St.

Ralstons Manufacturing Co., 2509 Commerce Street.

Service Auto Painting Co., 3217 Swiss Ave.

Universal Paint Remover & Motor Cleaning Co., 2519 Main St.

AUTOMOBILE UPHOLSTERING MATERIAL

Clifton Mfg. Co., 2715 Commerce St.

Padgitt Bros. Co., 1020 Commerce St.

The Schoellkopf Co., 305 S. Lamar St.

AUTOMOBILE PARTS

Atlas Axle Manufacturing Co., Summer & River Sts.
Battle & Hubbard Auto Parts Co., 2216 Main Street
Gill Piston Ring Co., 2118 Jackson St.
Jno E. Morriss, 120-24 N. Lancaster.
Standard Spring & Axle Co., 2816 Main St.
Word & Ostrand, 2902 Elm St.

AUTOMOBILE POLISH

Ralstons Manufacturing Co., 2509 Commerce.

AUTOMOBILE REPAIRING

Autry Motor Co., 1900 Young St.
R. & V. Service Station, 2021 Cedar Spring Road.
Valdez Electric Co. 2933 Commerce St.

AUTOMOBILE STORAGE

Adolphus Auto Rent Co., 1326 Commerce St.
Bower Auto Rent Co., 1800 Commerce St.
Cox Inc., 317 Masten St.
Jefferson Hotel Auto Storage, Jefferson & Jackson Sts.
Staten Auto Company, 1710 Jackson St.

AUTOMOBILE THEFT BUREAU

Automobile Theft Bureau, 603 Linz Bldg.

AUTOMOBILE WHEELS & RIMS

Dallas Wheel & Rim Co., 2026 Commerce St.
Texas Wheel & Body Co., 2601 Williams St.

AUTOMOTIVE ELECTRIC EQUIPMENT

Automotive Electric Co., 915 S. Ervay St.
Electric Appliance Co., 409 Browder St.
Moore Bros. Electric Co., 1916 Young St.
Smith-Perry Electric Co., 902 Wood St.
Valdez Electric Co., 2933 Commerce St.
Wagner Electric Mfg. Co., 1916 Canton St.

AWNINGS AND TENTS

Anchor Awning Co., 2813 Elm St.
Clifton Mfg. Co., 2715 Commerce St.
Dallas Tent & Awning Co., 3401 Commerce Street.

BAGGING & PATCHES

John J. Simmons & Co., 602 N. Texas Bldg.

BAGS

Bemis Bros. Bag Co., 1014 Kirby Bldg.
Bruce Bag and Burlap Co., 1615 Mayes St.
Cannon Ball Mfg. Co., Payne & Turney Sts. (Mfgrs. Parcel Post & Money Bags)
Fulton Bag & Cotton Mills, Preston & Pacific Ave.

BAKERIES

Campbell Baking Co., 2100 Thomas Ave.
Frank A. Carreaud, 1621 Elm S.
Kleber Baking Co., 311 N. Akard St.
Model Bakery, 1619 Elm S.
Quality Bread Co., 2817 Williams St.
Schepp's Bakery, 225 S. Ervay.
Simon Hubig Co., 2219 Cedar Springs Road (Pies)

BAKERS' SUPPLIES

Aschner Bros. Mfg. Co., 1310 Patterson Ave.

BANDS

W. T. Cox, Director Red Hussar Band & Orchestra, 1705½ Main St.

BANK CHECKS

Bankers' Supply Company, 2021 Jackson St.

BANKS AND BANKERS

George N. Aldredge, Vice-President, City National Bank.
American Exchange National Bank, 1401 Main Street.
Central State Bank, Central Bank Bldg.
City National Bank, 1201 Main St.
Dallas Clearing House Association, National Bank of Commerce.
Dallas Morris Plan Co., 1003 Main St.
Dallas National Bank, 1105 Main St.
Dallas Trust & Savings Bank, 1301 Main St.
R. C. Emerson, Deputy Governor Fed. Res. Bank of Dallas.
F. F. Florence, Vice-President Republic National Bank.
R. R. Gilbert, Cashier, Fed. Res. Bank of Dallas.
Edward Gray, 1301 Main St.
R. E. L. Knight, Jr., American Ex. Nat Bank.
Liberty State Bank of Dallas, 2226 Elm St.
Mercantile Bank & Trust Co., Main & Lamar Sts.
National Bank of Commerce, Elm and Poydras Sts.
Oak Cliff State Bank & Trust Co., 702 E. Jefferson St.
Republic National Bank, 1305 Main St.
Southwest National Bank, Commerce and Akard Sts.
State Bank & Trust Co., 1806 Main St.
Lynn P. Talley, Federal Reserve Agent, Federal Reserve Bank of Dallas.

BARBER SHOPS

Good Service Barber Shop, 908 Main St.
Medical Arts Barber Shop, Medical Arts Bldg.
Southland Barber Shop, 1202 Main St. (Hubert Smith, Prop.)
St. George Barber Shop, 1010 Main St. (Hubert Smith, Prop.)

BARBER SUPPLIES

C. F. Hoffman Co., 1712 Commerce St.
Weichsel Barber Supply Co., 1105 Jackson St.
Weichsel Laboratories, 1105 Jackson St.

BASKET & CRATE MFGRS.

Walter Verhalen, 929 Kirby Bldg.

BEARINGS

Timken Roller Bearing Service & Sales Co., 2120 Jackson St.

BEDS AND SPRINGS—JOBBERS AND MANUFACTURERS

Daltex Spring Bed Co., 300 Olive St. (Fcty. Dawson & Mayes Sts.)
Lone Star Bed & Mfg. Co., 2600 Logan St.
Murphy Door Bed Co., 220 N. St. Paul St.
The Simmons Co., 2308 Hickory St.

BEAUTY PARLOR

Eva F. McCrea, 310 Central Bank Bldg.

BELTING AND PACKING

Dallas Belting Co., 2419 Commerce.
Duecker Bros., 713 Elm St.
Graton & Knight Mfg. Co. of Texas, Inc., 309 N. Austin St.
Lone Star Belting Co., 703 Elm St.
Southwest Belting & Packing Co., 705 Elm St.

BEVERAGES

Circle A. Company, 401 Main St.
Coca Cola Co., 2019 N. Lamar St.
Co-Co Lime Syrup Co., 101 S. Houston St.
Electrified Water & Machine Co., 2609 S. Ervay St.
L. J. Hayes (Southern Select Beverage Co.), 701 Main St.
Jackson & Company, 3501 Worth St.
Keen Kola Mfg. Co., 1708 Coombs St.
Lakeside Products Co., 2001 Payne St.
The Ly-Nola Co., 2400 Williams St.
Nu-Grape Bottling Co., 1719 S. Ervay St.
Orange Crush Bottling Co., 700 S. Ervay St.
Triple XXX Root Beer, 609 S. Akard.

BICYCLES AND SUPPLIES

Hans Johnsen, 2016 Commerce St.
Charles Ott, 1007 Elm St.

BILLARD TABLES

Brunswick-Balke-Collender Co., 609 Main St.

BLACKSMITH

Palace Shop, 2813 Commerce St.

BOILERS

Cowles & Company, 509 Insurance Bldg.
Smith & Whitney, 2307 Commerce St.
Texas Boiler Works, 3214 Hickory St.
Wyatt Metal & Boiler Works, West Dallas.
John H. Van Zandt Co., 809 Southwestern Life Bldg.

BONDS—MUNICIPAL

J. E. Blaine, 1114 Kirby Bldg.
Breg, Garrett & Co., 1112 Magnolia Bldg.
Brown-Crummer Investment Co., 1329 Kirby Bldg.
Federal Mortgage Company, Kirby Bldg.
Edwin Hobby & Co., Kirby Bldg.
W. A. Myrick, Kirby Bldg.
O'Neil, Sharp & Co., 405 Praetorian Bldg.
G. G. Sheerin Co., 1406 Commerce.
George L. Simpson & Co. Inc., 303 American Exchange Bank Bldg.

BONDS—SURETY

American Surety Company, 601-4 Southland Life Bldg.
Cochran & Houseman, Republic National Bank Bldg.
Contractors' Bonding Syndicate Inc., 416 Interurban Bldg.
Craddock & Smith, 1101 Main St.
Federal Mortgage Co., Kirby Bldg.
Kirkpatrick-Thomson Co., 604 Praetorian Bldg.
John H. Love, 401 Deere Bldg.
L. C. McGee (Affiliated Aetna Companies), 1020 Kirby Bldg.
Massachusetts Bonding & Insurance Co., 814-15 Southwestern Life Bldg.
Miller-Stemmons Co., Manning & Andrews, McDowell & Co. (Andrews & McDowell, Managers), 1001½ Main St.
Murphy & Israel, 1102 S. W. Life Bldg.
Clarence S. Parker, 814 Western Indemnity Bldg.
Redman & Cox, 322 Slaughter Bldg.
G. G. Sheerin Co., 1406 Commerce St.
Southern Surety Co., 511 Magnolia Bldg.
United States Fidelity & Guaranty Co., American Ex. Bank Bldg.
C. H. Verschoyle, 1105 Kirby Bldg.

BOOK BINDERS

American Beauty Pass Book & Cover Co., 1701 Hickory St.
Max Busch, 1212½ Main St.
M. F. Corder Trade Bindery, 1412½ Commerce St.
Dallas Printing Co., 505 S. Akard St.
Henry Nuss, 1517½ Main St.
Southwest Printing Co., 917 Camp St.
A. T. Walraven Book Cover Co., 1507 Caruth St.

BOOK COVERS

American Beauty Pass Book & Cover Co., 1701 Hickory St.
A. T. Walraven Book Cover Co., 1507 Caruth St.

BOOKKEEPING AND BILLING MACHINES

Burroughs Adding Machine Co., Melba Theater Bldg.
Comptometer Co., 519 N. Texas Bldg.
Elliott-Fisher Co., 627 Wilson Bldg.
Remington Typewriter Co., 1321 Commerce St.

BOOKS

Blackwell Wielandy B. & S. Co., 1009½ Commerce St.
Methodist Publishing House, 1308 Commerce St.
Standard Book Store, 204 Browder St.
J. D. Van Winkle, 1603 Elm St.
Walton Book & Stationery Co., 1814 Main St.

BOTTLERS' MACHINERY AND SUPPLIES

Bishop & Babcock Co. of Texas, 1106 Commerce St.
Illinois Glass Co., 213 Mercantile Bank Bldg.
Liquid Carbonic Co. of Texas, 1217 Elm St.

BOTTLES

Illinois Glass Co., 213 Mercantile Bank Bldg.
Peaslee-Gaulbert Co., Earl & Logan Sts.

BOTTLING WORKS

Circle A. Company, 401 Main St.
Coca Cola Bottling Works, 1101 Second Ave.
Electrified Water & Machine Co., 2609 S. Ervay St.
Keen Kola Mfg. Co., 1708 Coombs St.
Lakeside Products Co., 2001 Payne St.
Nu-Grape Bottling Co., 1719 S. Ervay St.
Orange Crush Bottling Co., 700 S. Ervay St.

BOX MANUFACTURERS

Republic Box Co. of Texas, Henning & Lamesa Sts.

J. E. Shoupe Lumber Co., 3111 Main St.
Silvers' Box Corporation, Forney Ave.
Texas Corrugated Box Co., Aviation Repair Depot, Love Field.

BRASS FOUNDRIES

Dallas Brass Mfg. Co., 4015 Main St.
Lone Star Brass Foundry Co., 1209 Camp St.
Model Brass Mfg. Co., 4403 Terry St.
Trinity Brass & Copper Co., 2901 Elm St.

BRICK AND TILE

Acme Brick & Supply Co., 1311 Southwestern Life Bldg.
Athens Pottery Co., 806 Central Bank Bldg.
Cowles & Company, 509 Insurance Bldg.
Fraser Brick Co., 810 Central Bank Bldg.
Reliance Brick Co., 205 S. W. Life Bldg.

BRICK MANUFACTURERS

Texas Shope Brick Co., 2516 Williams St.

BRIDGE BUILDERS

Austin Bros., 1815 Coombs St.
Missouri Valley Bridge & Iron Co., 712 Kirby Bldg.
Mosher Steel & Machinery Co., 900 S. Austin St.
Virginia Bridge & Iron Co. of Tenn., Magnolia Bldg.

BROKER—GROCER, SUNDRIES

Robert J. Smith, 201 Produce Exchange Bldg.

BROKERS—COTTON, STOCKS & GRAIN

W. H. Bertrand & Co., 1412 Commerce St.
Philip St. Geo. Cocke, 216 So. Akard St.
A. F. Felder & Co., 219 Browder St.
Joseph Morrow & Co., 1330½ Commerce St.

OIL BROKERS

Federal Independent Stock Exchange, 303 Simpson-Whiteman Bldg.

BROKERS—MERCHANDISE

American Export & Import Co., Room 302, Simpson-Whiteman Bldg.
Dallas Mercantile Co., 401 Praetorian Bldg.
Loyd Dayvault Co., Commerce & Poydras Sts.
Mart Ebeling Co., 305 American Ex. Bank Bldg.
Globe Mercantile Co., 715 Elm St.
Interstate Brokerage Co., 315 N. Preston St.
Kingsbury Brokerage Co., 309 N. Preston St.
Meinrath Brokerage Co., 1009 Mercantile Bank Bldg.
Mills-Erwin Co., Magnolia Bldg.
Palmer Bros., 210 Deere Bldg.
Quillian & Maupin, 1607 Magnolia Bldg.
Southern Brokerage & Sales Co., 606 Melba Theatre Bldg.
Western Sales Agency, 319 Western Indemnity Bldg.
Thos. S. Witherspoon Co., 309 N. Preston St.

BROOMS AND BRUSHES

Oak Cliff Broom Factory, Aviation Repair Depot, Love Field.

BUILDING & LOAN ASSOCIATIONS

Commonwealth Building & Loan Ass'n, Kirby Bldg.
Continental Savings & Building Association, 1103 Main St.
Dallas Building & Loan Association, 1319 Commerce St.
Billy Haughton, Room 3, Oriental Hotel.
Oak Cliff Building & Loan Ass'n, 614 Kirby Bldg.
Prudential Building & Loan Ass'ns, 108 S. Murphy.
Railroad Building & Loan Association, 903 Kirby Bldg.
Reserve Building & Loan Association, 1307 S. W. Life Bldg.

BUILDING COMPANIES

Dallas Housing Co., Magnolia Bldg.
Home Financing Co., 309-10 Linz Bldg.
McCright-Crane Co., 402 Andrews Bldg.

BUILDING MATERIALS

Atlantic & Atlanta Terra Cotta Co., 1311 Praetorian Bldg.
Concrete Engineering Co., 422 Interurban Bldg.
Dallas Architectural Decorating Co., 2500 Latimer St.
Dallas Tile Co., 407 Andrews Bldg.
R. J. DeWees Co., 616 Slaughter Bldg.
Edwards Mfg. Co. of Texas, Market & Collins.
W. N. Gillentine, 3207 Elm St.
W. A. Jacobie & Co., 500 N. Akard St.
W. L. Macatee & Sons, 2907 San Jacinto St.
Michel Lime Company, 221 Mercantile Bank Bldg.
Moore & Co., 400 Main St.
Mosher Steel & Machinery Co., 900 Austin St.
Southern Architectural Cement Stone Co., 3018 Juliette St.
Southwest Marble Co., 818 Santa Fe, near S. Ewing.
Texas Demolishing & Supply Co., Good & Floyd Sts.
Texas Stone Products Co., 505 Insurance Bldg.
Texas Shope Brick Co., 2516 Williams St.
West Coast Kalsomime Co. of Texas, Mercantile Bank Bldg.

BUILDING SPECIALTIES

Acme Screen Co., 915 S. Peak St.
Gilbert Manufacturing Co., 1209½ Main St.
J. G. Wilson Corporation, 414 Southwestern Life Bldg.

BUILDING TILE

Acme Brick & Supply Co., 1311 Southwestern Life Bldg.
Athens Pottery Co., 806 Central Bank Bldg.
Fraser Brick Co., 810 Central Bank Bldg.
Reliance Brick Co., 205 S. W. Life Bldg.

BUSINESS COLLEGES

Draughon's Business College, 1716½ Commerce St.
Metropolitan Business College, 1809 Commerce St.
Walton School of Commerce, Slaughter Bldg.

BUTCHERS' SUPPLIES

Enterprise Butchers' Supply Co., 607 Main St.
Texas Butchers' Supply Co., 413 S. Ervay St.

CANDY MANUFACTURERS

Brown Cracker & Candy Co., Jefferson, Market & Caruth.
Hughes Bros. Mfg. Co., 1401 S. Ervay St.
National Candy Co., 919 Camp St.
Owl Candy Co., 2223 Elm St.
Purity Ice Cream Co., 504-6 S. Harwood.

CANDY—WHOLESALE

W. Donald Jones Co., 918 Kirby Bldg.
Pope Wholesale Co., 213 Southland Life Bldg.
Union Concessions Specialty Co., 604 College Ave.

CANNING & PRESERVING

Thrift Packing Co., 510 S. Pacific Ave.

CAPITALISTS

T. M. Dees, 814 Magnolia Bldg.
W. E. Easterwood, 716 Lowell St.
K. N. Hapgood, 809 American Ex. Bank Bldg.
E. Dick Slaugther, 319 Slaughter Bldg.

CARBONIC ACID GAS

Liquid Carbonic Co. of Texas, 1217 Elm St.
C. F. Treadwell, 610 N. Akard St.

CASH REGISTERS

S. L. Ewing Co., 1408 Commerce St.
National Cash Register Co., 1100 Commerce St.
Jack F. Snowden, 217 Browder St.

CATTLE RAISING AND FARMING

Flowerdale Farm, Hutchins Road.
J. L. Furneaux, 412 N. Texas Bldg.
K. N. Hapgood, 809 American Ex. Bank Bldg.
J. T. Orr, 4206 Rawlins St.
C. C. Slaughter, 619 Slaughter Bldg.
J. P. Stephenson, 5125 Worth St.
Dr. George T. Veal, 319 Slaughter Bldg.

CEREALS

The Quaker Oats Co., 716 Slaughter Bldg.

CEMENT PLANTS

Texas Portland Cement Co., Praetorian Bldg.
Trinity Portland Cement Co., 910 Western Indemnity Bldg.

CHAINS & SPROCKETS

George J. Fix Company, 815 S. Ervay St.

CHECK PROTECTORS

Todd Protectograph Sales Co., 303 Gaston Bldg.

CHEMICALS—HEAVY

Allied Chemical Co. of Dallas, 2012 Richardson Ave.
T. S. DeForrest Co., 1819 Clarence St.
Peaslee-Gaulbert Co., 2404 Logan St.
Superior Products Co., 1015 Corinth St.
Southern Acid & Chemical Co., 2507 Harrison Ave.
United Chemical Co., 1405 Magnolia Bldg.
Hoyt A. Winslow, 219 Dallas County Bank Bldg.

CHEMICAL MANUFACTURERS

Allied Chemical Co. of Dallas, 2012 Richardson Ave.
Bruckner & Company, 212 Second Ave.
Dallas Compound Co., 2928 Indiana St.
First Texas Chemical Mfg. Co., 1814 N. Lamar St.
The R. M. Hollingshead Co., 2221 Laws St.
Modern Chemical Mfg. Co. Inc., 326 Trunk Ave.
Superior Products Co., 1015 Commerce St.
United Chemical Co., 1405 Magnolia Bldg.

CHEMISTS

Dr. Landon C. Moore, 1713 Young St.

CHIROPRACTORS

S. T. McMurrain, 303 Linz Bldg.
W. D. Willey, 1920½ Main St.

CHRISTIAN SCIENCE PRACTITIONERS

Fred W. Indermille, 911 Praetorian Bldg.
B. C. Odom, 606 American Ex. Bank Bldg.

CIGARS AND TOBACCO—RETAIL

Butler Bros, Ervay & Young Sts.
L. A. Metzler, 1402 Main St.
A. Schulte Inc., 1500 Main St.
Edgar J. Simon, 109 Murphy St.
United Cigars Stores Co., 1414 Main St.

CIGARS AND TOBACCO—WHOLESALE

Brannen-Signaigo Cigar Co., 109 S. Houston St.
E. Eppstein & Co., 1304 Jackson St.
Southwest Cigar Co., 2111 Commerce St.

CITY AND COUNTY OFFICIALS

L. Blaylock, Mayor of Dallas, Municipal Bldg.
John W. Everman, Supervisor of Public Utilities, Municipal Bldg.
John C. Harris, Commissioner of Finance and Revenue, Municipal Bldg.
W. J. Powell, Chief Engineer to Supervisor of Public Utilities, Municipal Bldg.
J. W. Slaughter, County Commissioner, Court House.

CITY DIRECTORY PUBLISHERS

John F. Worley Directory Co., 905 Main St.

CIVIL ENGINEERS

E. Ross Chamblin, 709 Wilson Bldg.
E. L. Dalton, 1915½ Main St.
Elrod Engineering Co., 3206 Elm St.
Jeor Engineering Co., 601 Slaughter Bldg.
Koch & Fowler, 606 Central Bank Bldg.
McKay & Montgomery, 411 Andrews Bldg.
Myers & Noyes, 1107 Mercantile Bank Bldg
Nagle-Witt-Rollins Engineering Co., Court House.
W. J. Powell, 4303 Cole Ave.
J. M. Preston, 407 Central Bank Bldg.

CLEANERS AND DYERS

Campbell Cleaning & Dye Works, 2324 Ross Ave.
Fishburn Dyeing & Cleaning Co., 3208 Ross Ave.
W. E. Kennedy, 4309 Elm St.
Lakeside Laundry & Cleaning Co., 1454 N. Zangs Blvd.
McDowell's Incorp., 3217 Knox Ave.
McGuire Cleaning & Dyeing Co., 2100 S. Ervay St.
The Metropole, 1511 Main St.

National Dyeing Co., 2705 S. Ervay St.
Oriental Dyeing & Dry Cleaning Co., 2125 N. Harwood St.
Zenith Cleaning & Dyeing Co., Carroll at Columbia.

CLEANING & PRESSING

The Barrel, 1520 Main St.
Collett Cleaning Co., 107 Collett St.
The Metropole, 1511 Main St.
Miller Cleaning Co., 204 N. Collett St.
Munger Cleaning Co., 207 N. Collett St.
Peters Bros., 1506 Elm St.
Preston Street Tailors, 106 N. Preston St.
T. A. Stepp Cleaning Co., 4126 Elm St.
Wood & Edwards, 427 S. Ervay St.

CLERGYMEN

Dr. L. D. Young, Pastor City Temple, 3619 Harvard St.

CLOTHING—RETAIL

Baum & Rubin, 1024 Elm St.

CLOTHING MANUFACTURERS

Rose Manufacturing Co., 704 Elm St.
Rose-Rodgers Co., 802½ Commerce St.
I. Rudnick Manufacturing Co., 713½ Elm St.

CLOTHING—WHOLESALE

Louis Fine Co., 808½ Commerce St.
Higginbotham-Bailey-Logan Co., 900 Jackson St.
Rose Manufacturing Co., 704 Elm St.
I. Rudnick Manufacturing Co., 713½ Elm St.
Sanger Bros, Main & Lamar Sts.

COAL AND OTHER FUELS

Central Coal & Coke Co., 1301 Kirby Bldg.
City Fuel Co., 2840 N. Haskell Ave.
Dawson Fuel Sales Co., 333 Wilson Bldg.
D. C. Earnest, 1001 Kirby Bldg.
Penniman Coal Co., Junius St. & Pacific Ave.
Pulliam-Trewitt Coal Co., 317 N. Walton St.
M. B. Shannon, 1310 Magnolia Bldg.
Southern Fuel Co., American Ex. Bank Bldg.

COFFEE, TEA & SPICES

Adkins-Polk Co., N. Hawkins & Pacific Ave.
American Universal Coffee Co., 1626 Bryan St.
Boren-Stewart Co., 1026 Young St.
B. C. Coffee Co., 1613 Pacific Ave.
Dallas Coffee & Tea Co., 1205 Camp St.
A. W. Cullum & Co., 312 N. Preston St.
Dal-Tex Coffee Company, 2925 Flora St.
Jewel Tea Co., Inc., 2015 Carter St.
Morriss & Morriss, 1313 Young St.
A. Schilling & Co., 601 Elm St.
United States Coffee & Tea Co., Inc., 1621 Elm St.
Waples-Platter Grocer Co., Lamar & Broom Sts.
Webster Grocer Co., Laws, Broom and Carter Sts.

COFFINS AND CASKETS

Dallas Coffin Co., 1321 S. Lamar St.
National Casket Co., 1601 S. Lamar t.

COLD STORAGE

Ben Ablon, 1000 Camp St.
Cliff Ice & Cold Storage Co., Santa Fe Ry. and Valley St.
Merchants' Fireproof Storage Co., 1301 Broom St.
Pure Ice & Cold Storage Co., 906 S. Harwood St.
Southern Ice & Utilities Co., 709 Central Bank Bldg.
Texas Ice & Cold Storage Co., 2225 Cedar Springs Rd.

COLLECTIONS AND ADJUSTMENTS

Claims Adjustment Co., 906 S. W. Life Bldg.
Credit Clearing House, 1413-A Commerce St.
C. S. Dudley & Co., 1118 Mercantile Bank Bldg.
Johnson & Johnson, 811 Wilson Bldg.
Merchants Retail Credit Association, 2112½ Jackson St.
Oehler Collection Co., Kirby Bldg.
Southern Law Co., 707 Slaughter Bldg.
Southwest Jobbers Bureau, 204 S. W. Life Bldg.
Texas Law Co., (J. T. Byrne), 512 Wilson Bldg.
Zuber & Zuber, 318 Western Ind. Bldg.

COMMERCIAL BODIES

American Body Company, 2800 Williams St.
George B. Bandy Sales Co., 201 Slaughter Bldg.
Edwards Wheel & Body Works, 3900 East Side Ave.
Frank A. McAllister, 2119 Commerce St.
Martin-Parry Corp. of Texas, 405 S. Lamar St.
Palace Shop, 2813 Commerce St.
Texas Wheel & Body Co., 2601 Williams St.

COMMERCIAL PAPER

American Motors Finance Co., 616 Kirby Bldg.
C. V. Compton, 511 Central Bank Bldg.
General Motors Acceptance Corp., Interurban Bldg.
J. Foree Morgan, 218 S. W. Life Bldg.
Universal Finance Co., 307 Am. Ex. Bank Bldg.

CONFECTIONERS

Hildebrand's Confectionery, 1001 Main St.
The Nunnally Company, 1514 Elm St.
Thomas Confectionery Co., 1508 Elm St.

CONSOLIDATED CAR FORWARDERS

Universal Carloading & Distributing Co., 911 Marion St.

CONTRACTORS

B. F. Brooks Construction Co., 327-8 Slaughter Bldg.
Bellows-Maclay Construction Co., 1326-27 Kirby Bldg.
W. E. Callahan Construction Co., 1207 Kirby Bldg.
Central Contracting Co., 1003 Magnolia Bldg.
John M. Colquitt, 420 N. Texas Bldg.
R. C. Cox Co., 302 Interurban Bldg.
Cramer & Co., 3029 Main St.
Henry Cullom, 304 N. Texas Bldg.
H. J. Curtis, 1209½ Main St.
Dallas Construction Co., 317 N. Texas Bldg.
E. L. Dalton, 1915½ Main St.
R. H. Dearing & Sons, Central Bank Bldg.
Dolen & Johnson, 514 Republic Bank Bldg.
Col. F. E. Drake, 24 Rue Marbean, Paris, France.
R. J. Estep & Co., 812 Wilson Bldg.
Fuller Construction Co., 409 Southland Life Bldg.
W. N. Gillentine, 3207 Elm St.
Gilsonite Contracting Co., 1029 Kirby Bldg.
Goodbar & Page, 407 Deere Bldg.
T. A. Griffin, 511 N. Texas Bldg.
Hickey & Montgomery, 908 Magnolia Bldg.
Jopling Marshall Const. Co., 522 Slaughter Bldg.
Horton Construction Co., 1105 Mercantile Bank Bldg.
Hughes-O'Rourke Construction Co., 1413 Praetorian Bldg.
Inge Construction Co., Inc., Swiss Ave. & Hawkins St.
T. H. Johnson, 406-7 Republic National Bank Bldg.
Janes Contracting Co., 1313 Southwestern Life Bldg.
Fred A. Jones, Interurban Bldg.
Klein Bros. Co., Junius & Walton Sts.
Lange & Trumpf, 2602 Commerce St.
List & Gifford Construction Co., 611 N. Texas Bldg.
A. M. Lockett & Co., 2001 Magnolia Bldg.
McCright-Crane Co., 402 Andrews Bldg.
W. C. Marshall Co., 903 Southwestern Life Bldg.
G. W. Moore Construction Co., 706 Central Bank Bldg.
Missouri Valley Bridge & Iron Co., 712 Kirby Bldg.
The Masters Co., Inc., 718 Wilson Bldg.
F. E. Newbery Electric Co., 1222 Kirby Bldg.
Nichols & Martin, Inc., 403 Mercantile Bank Bldg.
S. W. Nichols Co., 2116 Jackson S.
Fred F. & C. F. Peterman, 502 Mercantile Bank Bldg.
Rupert O. Slaughter, 314 Linz Bldg.
Smith & Rawlings, 1713 Young St.
Smith & Whitney, 2507 Commerce St.
Smith Bros., 1502 Am. Ex. Bank Bldg.
Stalling Const. Co., 732 Wilson Bldg.
Vilbig Bros., Bourbon & Paris Sts.
Watson Company, 1927 S. Akard St.
Walter Whitley, 2630 San Jacinto St.
Walter Williamson, 407 Andrews Bldg.
Willson Construction Co., 418 N. Texas Bldg.

CONTRACTORS' EQUIPMENT

J. W. Bartholow Company, 907½ Commerce St.
W. A. Browning Co., 3023 Elm St.
S. A. Ellsberry, 501 Deere Bldg.

CONVEYING SYSTEMS

George J. Fix Co., 815 S. Ervay St.

COOKING COMPOUNDS

Armstrong Packing Co., Alma St.
Proctor & Gamble Distributing Co., 1226 Loomis St.
Proctor & Gamble Mfg. Co., 1226 Loomis St.

COOPERAGE

Dallas Cooperage & Woodenware Co., C. and 15th Sts.

CO-OPERATIVE MARKETING ASSOCIATIONS

Texas Farm Bureau Cotton Association, Sloan Simpson, Trustee and Treasurer, 1100 S. Ervay St.

CORK INSULATION

Armstrong Cork & Insulation Co., 421 North Harwood St.

COPY WRITING

James T. Chiles Co., 201 Linz Bldg.

COTTON BUYERS AND EXPORTERS

Alexander, Eccles & Co., 401 Cotton Ex. Bldg.
Anderson-Clayton & Co., 1316 Commerce St.
Bell Bros Co., 1208 Young St.
W. H. Bertrand & Co., 1412 Commerce St.
R. M. Bowen & Co., 1418 Wood St.
Bradshaw-Robertson Cotton Co., 1402½ Young St.
Franz Brass, 708 Cotton Exchange Bldg.
S. M. Bulley & Son, 709 Cotton Ex. Bldg.
Philip St. Geo. Cocke, 216 S. Akard St.
Cotton By-Products Co, 1215½ Main St.
Dallas Cotton Factors Corp., Cotton Ex. Bldg.
R. L. Dixon & Bro., 1501½ Commerce St.
H. L. Edwards & Co., 701 Cotton Ex. Bldg.
W. D. Felder & Co., 301 Cotton Ex. Bld.
Francis, Clay & Co., 1307 Young St.
Fullerton-Wilson Co., 1513 Kirby Bldg.
Geer & Geer, 1402½ Young St.
Gill, Nelson & Caine, 212 Cotton Ex. Bldg.
Glover, Wood & Co., 1310 Young St.
J. L. Goldman & Co., 306 Cotton Ex. Bldg.
E. B. Guthrie & Co., 1307½ Young St
W. M. Hannay & Co., 504 Cotton Ex. Bldg.
Harriss, Kirby & Vose, Inc., 1005 Ins. Bldg.
Hudspeth-King Co., 1320 Commerce St.
Hughes, Platter & Co., 1400 Young St.
Johnson, Williams & Critz, 1404½ Young St.
J. Kahn & Co., 505 Cotton Ex. Bldg.
H. S. Kohl & Co., 420½ S. Akard St.
C. P. Lane & Co., 605 Cotton Ex. Bldg.
Lance Finlay & Co., 1327 Wood St.
George V. Launey & Company, 1502½ Young St.
Philip Lindsley & Co., 209 Cotton Ex. Bldg.
Logan & Co., 420½ Akard St.
N. D. McKee & Co., 406 Cotton Ex. Bldg.
Major, Cleaver & Co., 403 Cotton Ex. Bldg.
Manning-Grinnan & Co., 412 Interurban Bldg.
Theo. Marcus & Co., 911½ Commerce St.
Mason-Smith & Co., 1502½ Young St.
Morimura, Arai Co. of Dallas, Insurance Bldg.

A. A. Paton & Co., 604 Cotton Ex. Bldg.
J. E. Pendleton, 1419-12½ Commerce St.
Pugh, Lyons & Co., 1307½ Young St.
Rash, Brin & Co., 1419½ Commerce St.
Reynolds & White, 419 S. Akard St.
Southern Products Co., Interurban Bldg.
William B. Starr, 409 S. Akard St.
Wm. Schneider & Co., 403 Southland Life Bldg.
Smith Stiles & Co., 106½ Field St.
T. E. Stavely & Co., 606 Cotton Ex. Bldg.
Tarver, Steele & Co., Inc., Cotton Ex. Bldg.
S. N. Thompson, 305 Cotton Ex. Bldg.
Thompson & Thompson, 409 Cotton Ex. Bldg.
M. H. Thomas & Company, Cotton Ex. Bldg.
Texas Farm Bureau Federation, 1102 S. Ervay St.
H. F. Underwood & Co., 413 S. Akard St.
Walker & Beane, 1419½ Commerce St.
Webster Bros. & Co., Inc., 1315½ Young St.
Weil Bros., 1312½ Young St.
J. L. West, Manager Traffic Bureau, Dallas Cotton Exchange Bldg.
Floyd Willis & Co., 1418 Wood St.
A. H. Wicker & Co., 1420½ Wood St.
M. H. Wolfe & Co., Cotton Ex. Bldg.
A. L. Wolff & Co., 1315½ Young St.
H. W. Valentine & Co., 605-7 Southland Life Bldg.
Vogelsand & McQuage, 303½ South Ervay St.

COTTON GINS

North Texas Gin Co., 503 Interurban Bldg.
Utility Cotton Co., Inc., 1100 S. Austin St.

COTTON LINTERS

Cotton By-Products Co., 1215½ Main St.
H. S. Kohl & Co., 420½ S. Akard St.

COTTON MILLS

J. Perry Burrus, President Dallas Textile Mills Company, 517 Interurban Bldg.

COTTON SEED OIL MILLS

Dallas Oil & Refining Co., 3131 Oak Lane.
International Vegetable Oil Co., Hutchins Road.

COTTON SEED PRODUCTS

American Oil Cake & Feed Co., 701 Linz Bldg.
P. G. Claiborne, 415 N. Texas Bldg.
D. A. Lacy Company, 328 Interurban Bldg.
Martin & Price, 1316½ Commerce St.
J. M. Sansom, 901 Insurance Bldg.
J. W. Simmons, Jr., 1504 Am. Ex Bank Bldg.
Southwest Cake & Meal Co, 1004 Insurance Bldg.
Louis Tobian & Co., 325 Inerurban Bldg.
Young Commission Co., 722 Mercantile Bank Bldg.

COTTON WAREHOUSES

Shippers' Compress & Warehouse Co., 204 Cotton Ex. Bldg.

COURT REPORTERS

Burch Shorthand Reporters, 711 Southwestern Life Bldg.

CRACKERS AND CAKES

Brown Cracker & Candy Co., Jefferson, Market and Caruth Sts.
Iten Biscuit Co., 3607 Main St.
National Biscuit Co., 3601 Main St.

CULVERTS AND TANKS

Atlas Metal Works, 2601 Alamo St.
Russell Grader Mfg. Co., of Texas, 2003 S. Akard St.
Wyatt Metal & Boiler Works, West Dallas Pike.

CUSTOM HOUSE BROKERS

W. R. Zanes & Co., 707 Praetorian Bldg.

DAIRIES AND CREAMERIES

Dal-Tex Milk Products Co., Inc., 2314 Live Oak St.
Metzger Brothers, 5210 Holmes St.
Mistletoe Creameries, 620 N. Akard St.
R. L. Mullins, 300 Republic Bank Bldg.
Producers' Milk Co., 4015 Commerce St.
Tennessee Dairies, Inc., Crowdus St. and Pacific Ave.

DAIRY AND POULTRY FEED AND SUPPLIES

Dairy-Poultry Supply Co., 2500 Main St.
Dallas Corn Mill, 402 N. Walton St.
W. J. Lawther Mills, 2543 Elm St.
Robert Nicholson Seed Co., 2118 N. Lamar St.

DECORATORS AND DECORATORS' SUPPLIES

Dreyfuss Flag & Decorating Co., 1330½ Commerce St.
Southwestern Decorators' Supply House, 1931 Main St.

DENTAL LABORATORY

Cone Dental Laboratory, 726 Wilson Bldg.

DENTISTS

Dr. Sam H. Brock, 1703 Medical Arts Bldg.
Dr. Oscar E. Busby, 1208 Medical Arts Bldg.
Dr. D. D. Duncan, 1411½ Main St.
Dr. Bush Jones, 501 Linz Bldg.
Medical & Surgical Clinic, 4105 Live Oak St.
Dr. A. C. Sloan, Medical Arts Bldg.

DEPARTMENT STORES

W. A. Green Co., 1516 Elm St.
W. T. Grant Co., 1606 Elm St and 1607 Main St.
A. Harris & Co., Main and Akard Sts.
Neiman-Marcus Co., Main and Ervay Sts.
Sam Dysterbach Co., Elm and Pearl Sts.
Sanger Bros., Main and Lamar Sts.
Titche-Goettinger Co., Elm and Ervay Sts.
I. H. Weil & Co., Elm and Murphy Sts.

DETECTIVE AGENCIES

Wm. J. Burns International Detective Agency, Inc., 207 Mercantile Bank Bldg.
James A. Chambers & D. E. Watkins Detective Agency, 306 North Texas Bldg.
Shankle & Carroll, 708 Wilson Bldg.
Smith Detective Agency & Nightwatch Service, 609 Kirby Bldg.
Thiel Detective Service Co. 219 Western Indemnity Bldg.

DICTATING MACHINES

Dictaphone Sales Corporation, 302 Marvin Bldg.
K. H. McDaniel (Ediphone Distributor), 214 Browder St.

DISINFECTANTS

Barber Entomological Laboratories, Inc., 216 N. St. Paul St.
Dallas Compound Co., 2928 Indiana St.
Selig Co. of Texas, 2226 Griffin St.
Superior Products Co., 1015 Corinth St.
West Disinfecting Co., 1200 Young St.

DOLL MANUFACTURERS

Lawler Doll Mfg. Co., 2426 S. Harwood St.

DRUGGISTS—RETAIL

The Allen, 4310 Bryan St.
Belvick Drug Co., 1800 Greenville Ave.
Dorsey Drug Co., Inc., 812 Main St.
Drake's Drug Store, 1934 Main St.
East Dallas Pharmacy, 3600 Main St.
Eagle Pharmacy, 315 Collett Ave.
E. C. Haeber, 4301 Elm St.
Hamilton Drug Store, 1820 Main St.
Highland Park Pharmacy, 3229 Knox St.
Ideal Pharmacy, 1640 Forest Ave.
Interurban Drug Store, Interurban Bldg.
Liggett's Drug Store (J. Burdine, Mgr.), 1527 Main St.
Marvin's Pharmacy, 1415 Main St.
Mouton Drug Co., Inc., 1409 Main St.
Nelson's Pharmacy, 1620 Main St.
Oak Cliff Pharmacy, 101 N. Lancaster Ave.
Oak Lawn Pharmacy, 3900 Cedar Springs Rd.
Old Mill Drug Store, Inc., 1524 Elm St.
Owl Drug Store, Inc., Commerce and Ervay Sts.
Packard Drug Co., 710 N. Harwood St.
Palace Drug Stores, 1502 Main St.
Praetorian Pharmacy, Main and Stone Sts.
Rainbow Pharmacy, Bryan and Peak Sts.
St. George Pharmacy, 1010 Main St.
Service Drug Store, 4101 Elm St.
Skillern & Sons, Inc., 1407 Young St.
Southland Drug Co., 1200 Main St.
Urbish's Quality Drug Store, Oak Lawn and Dickason Aves.
C. D. Tecklenburg, 1801 Greenville Ave.

DRUGS—WHOLESALE

J. W. Crowdus Drug Co., 1508 Commerce St
Greiner-Kelly Drug Co., 1108 Jackson St.
San Antonio Drug Co., 1501½ Commerce St.
Texas Drug Co., Commerce and Lamar Sts.

DRUGGISTS' SUNDRIES—WHOLESALE

Butler Bros., Ervay and Young Sts.
J. W. Crowdus Drug Co., 1508 Commerce St.
Tom W. Grace, 502 N. Akard St.
Maranville Sales Corp, 218 Keating Bldg.
San Antonio Drug Co., 1501½ Commerce St.
Texas Drug Co., Commerce and Lamar Sts.
J. W. Ware Company, 2103 Ross Ave.

DRY GOODS AND NOTIONS

The Peoples' Store, 1800 Elm St.
A. Schwartz, 2100 Leonard St.

DRY GOODS—WHOLESALE

Butler Bros., Young and Ervay Sts.
Brin Bros., 909 Commerce St.
Bywaters Dry Goods Co., 1110 Commerce St.
Hesslein & Co., Inc., 716 Mercantile Bank Bldg.
Higginbotham-Bailey-Logan Co., Jackson and Lamar Sts.
Lamport Company of Texas (Cotton Goods), 807 Elm St.
M. Lowenstein & Sons N. Y. C., 715 Mercantile Bank Bldg.
W. R. Newsom Company, 1302 Jackson St.
Perkins Dry Goods Co., 708 Jackson St.
Sanger Bros., Main and Lamar Sts.
Stern Novelty Co., 1109 Commerce St.

DUST CLOTH MANUFACTURERS

H. B. Meyer, 525 N. Akard St.

ELECTRICIANS AND ELECTRICAL SUPPLIES

Atlantic Sales Co., 1816 Main St.
Clower Electric Co., 507 S. Akard St.
Dallas Service Electric Co., 1001 S. Harwood St.
Hawkins Electric Shop, 108 N. Pearl St.
Manett, Seastrunk & Buckner, 2032 Commerce St.
Webb Electric Co., 1715 Live Oak St.
Wetter Electric Co., 1109 Jackson St.

ELECTRICAL ENGINEERS

Ferguson Engineering Co. (Consulting and Construction), 312 N. Harwood St.
Industrial Electric Co. (Contracting and Consulting), 505 Exposition Ave.
F. E. Newberry Electric Co., 1222 Kirby Bldg.
Southwest Engineering & Sales Co., 305 Slaughter Bldg.
Webb Electric Co., 1175 Live Oak St.

ELECTRICAL FIXTURES

Butler Bros., Ervay and Young Sts.

ELECTRO PLATERS

Dallas Mfg. & Plating Co., 107 N. St. Paul St..
Dallas Re-Tinning & Welding Co., 2836 N. Haskell Ave.
Grayhurst & Co., 915 Camp St.
Texas Electro-Plating Co., 1801 Clarence St.

ELECTRIC LIGHT AND POWER

Dallas Power & Light Co., Interurban Bldg.
Texas Power & Light Co., Interurban Bldg.

ELECTRICAL MACHINERY AND SUPPLIES

Allis-Chalmers Mfg. Co., 1816 Magnolia Bldg.
Beckett Electric Co., 2116 Griffin St.
Butler Bros., Ervay and Young Sts.
Cherry Electric Co., 843 Exposition Ave.
Couch Armature Works, 500 Griffin St.
Dietz Electric Company, 2010 N. Lamar St.
Electric Appliance Co., 409 Browder St.
L. B. Gottschall & Co., 2002½ Live Oak St.

O. T. Jenkins, 1002 Pacific Ave.
Smith-Perry Electric Co, 902 Wood St.
Southwest Engineering & Sales Co., 305 mar St.
Southwest Engineering & Sales Co., 305 Slaughter Bldg.
Standard Mechanical Equipment Co., 2020 Richardson Ave.
United Supply Co., 529 S. Ervay St.
Wagner Electric Mfg. Co., 1916 Canton St.
R. S. Wakefield, 324 Interurban Bldg.
Western Electric Co., Inc., Magnolia Bldg.
Westinghouse Electric & Mfg. Co., Magnolia Bldg.
Wetter Electric Co., 1109 Jackson St.

ELECTRICAL MACHINE SHOP

Wetter Electric Co., 1109 Jackson St.

ELECTRIC MOTOR REPAIRS

Couch Armature Works, 500 Griffin St.
Dietz Electric Co., 2010 N. Lamar St.

ELEVATORS—PASSENGER AND FREIGHT

J. Peyton Hunter (American Elevator & Machine Co.), 617 Wilson Bldg.
Kaestner & Hecht Co., Kirby Bldg.
Otis Elevator Co., 1822 Young St.

ELEVATOR EQUIPMENT

Quick Elevator Safety Co., 229 E. Colorado St.

EMPLOYMENT AGENCIES

Commercial Service Co. (H. J. Joy), 804 Wilson Bldg.
Employers' Service Bureau, 321 Interurban Bldg.

ENAMELING

American Auto Baking & Enameling Co., 2812 Main St.
Texas Enameling Co., 2649 Main St.

ENGINEERS

E. Ross Chamblin, 709 Wilson Bldg.
Coats & Burchard Co., 616 Wilson Bldg.
Concrete Engineering Co., 422 Interurban Bldg.
Eugene Coste & Co., 622 Mercantile Bank Bldg.
E. L. Dalton, 1915½ Main St.
Dolen & Johnson, 514 Republic Bank Bldg.
Col. F. E. Drake, 24 Rue Marbean, Paris, France.
Elrod Engineering Co., 3206 Elm St.
Fergusson Engineering Co., 312 N. Harwood St.
F. W. Freeborn Engineering Corp., 512 Slaughter Bldg.
Goodbar & Page, 407 Deere Bldg.
Fred A. Jones, Interurban Bldg.
Joor Engineering Co., 601 Slaughter Bldg.
Koch & Fowler, 606 Central Bank Bldg.
A. M. Lockett & Co., Ltd., 2001 Magnolia Bldg.
McKay & Montgomery, 411 Andrews Bldg.
Morey & Morey, 517 Praetorian Bldg.
Missouri Valley Bridge & Iron Co., 712 Kirby Bldg.
Municipal Engineering Co., 714 Praetorian Bldg.
Myers & Noyes, 1107 Mercantile Bank Bldg.
Nagle-Witt-Rollins Engineering Co., Dallas County Court House.
E. B. Neiswanger, 1316 Magnolia Bldg.
W. J. Powell, 4033 Cole Ave.
J. M. Preston, 407 Central Bank Bldg.
Smith & Whitney, 2507 Commerce St.
Stoner, Gallagher & Groos, Inc., 509 Interurban Bldg.
R. F. Tayler, 1019 Western Indemnity Bldg.
Wheeler Condenser & Engineering Co., 627 Linz Bldg.
Woodlief Engineering Co., 520 Wilson Bldg.
York Engineering & Supply Co., 1909 Bryan St.

ENGINES

J. W. Bartholow Co., 907½ Commerce St.
Briggs-Weaver Machinery Co., 307 N. Market St.
John Deere Plow Co., 501 Elm St.
Fairbanks, Morse & Co., Market and Collin Sts.
Fulton Iron Works Co., 709 Praetorian Bldg.
International Harvester Co., 211 N. Austin St.
W. M. Pierce, 515 Main St.
Power Manufacturing Co., 2505 Commerce St.
Smith & Whitney, 2507 Commerce St.
Western Engineering Co., 603 Mercantile Bank Bldg.

ENGRAVERS AND DESIGNERS

W. S. Atkins, 3729 Mocking Bird Lane.
Harper Standard Engraving Co., 409½ N. Akard St.
Mason Engraving Co., 1105½ Commerce St.
Morgan Engraving Co., 1315 Federal St.
White Engraving Co., 1415½ Jackon St.
A. Zeese Engraving Co., 105 N. Market St.

ENVELOPES

Hesse Envelope Co. of Texas, Carter and Caruth Sts.
Walter S. Liebman, 810 Am. Ex. Bank Bldg.

EXPLOSIVES

Texas Powder Company, 917 Praetorian Bldg.

EXPRESS COMPANIES

American Railway Express Co., 1306 Commerce St.
Electric Express Co., Market and Young Sts.
Interurban Express & Baggage Lines, 601 Elm St.

EXTRACTS

Jackson & Company, 3501 Worth St.
The Liquid Carbonic Company, 1217 Elm St.
Keen Kola Mfg. Co., 1708 Coombs St.
A Schilling & Co., 601 Elm St.

FARM LIGHTING PLANTS

Texas Homelighting Co., 700 Main St.

FARM LOANS

Yancey Bartholow, 115 Field St.
Joe L. Blewett, 509 Praetorian Bldg.
Bonner Loan & Investment Co., Am. Ex. Bank Bldg.
Commerce Farm Credit Co., 201 Mercantile Bank Bldg.
Dallas Joint Stock Land Bank, 810 Mercantile Bank Bldg.
Deming Investment Co., 1009 Kirby Bldg.
Federal Mortgage Co., Kirby Bldg.
First Trust Joint Stock Land Bank of Dallas (O. K. Dickinson), 1015 Pratetorian Bldg.
Gibbard Investment Co., 1607 Kirby Bldg.
Gum Bros. Co., Magnolia Bldg.
John Hancock Mutual Life Insurance Co., 801 Southwestern Life Bldg.
C. R. Holland & Co., 2004 Magnolia Bldg.
Wm. McGeorge Jr. & Sons, 811 Praetorian Bldg.
Maxwell Investment Co., Magnolia Bldg.
Murray Investment Co., 501 Mercantile Bank Bldg.
Pearsons & Taft, 511 Praetorian Bldg.
Robert Ralston & Co., 710 Mercantile Bank Bldg.
Texas Farm Mortgage Co., 1311 Main St.
Texas Farm Security Co., 1501 Praetorian Bldg.
Texas Mortgage Co., 701 Southwestern Life Bldg.
United States Bond & Mortgage Co., 1301 Main St.
Willson Construction Co., Inc., 418 N. Texas Bldg.

FEED, HAY AND GRAIN

Dallas Corn Mill, 402 N. Walton St.
W. J. Lawther Mills, 2543 Elm St.
Pearlstone Mill & Elevator Co., Hickory, Mays and Dawson Sts.
Steger Grain Co., Henry and Taylor Sts.

FERTILIZERS

American Sulphur & Fertilizer Co., 315 Marvin Bldg.

FILLING STATION EQUIPMENT

S. F. Bowser & Co. of Texas, 1815 N. Market St.
Ferris-Dunlap Company, 2033-35 Commerce St.
National Pump & Mfg. Co. of Texas, 210 Simpson-Whiteman Bldg.
Service Station Equipment Co., 1708 Carter Street.

FILM EXCHANGES

Associated First National Pictures of Texas, 308 S. Harwood St.
Consolidated Film & Supply Co., 308 S. Harwood St.
Educational Equipment Co., 1913 Commerce St.
Southern Enterprises Inc., 1924½ Main St.
Vitagraph Inc., 1801 Commerce St.

FILMS AND SLIDES

Jamieson Film Company, 1709½ Elm St.

FISH AND OYSTERS—WHOLESALE AND RETAIL

Atlantic Fish and Produce Co., 2322 Elm St.

FIRE AND BURGLARY PROTECTION

American District Telegraph Co., First Floor, Interurban Bldg.

FIRE DOORS AND WINDOWS

R. J. DeWees Co., 616 Slaughter Bldg.
Gilbert Manufacturing Co., 1209½ Main St.
J. G. Wilson Corporation, 414 S. W. Life Bldg.

FIRE EXTINGUISHERS AND FIRE HOSE

Eureka Fire Hose Mfg. Co., 913 Praetorian Bldg.
Grinnell Company, Inc., 610 Southland Life Bldg.
Johns-Manville, Inc., of Texas, 1101 Magnolia Bldg.
Reaney & Tobey, 3035 Commerce St.
Superior Products Co., 1015 Corinth St.

FIRE WORKS

Texas Fireworks Co., 612 Southland Life Bldg.

FLASHLIGHTS AND BATTERIES

French Battery & Carbon Co., 2112 Young St.
Gibralter Battery Mfg. Co., 1025 N. Marsalis St.

FIVE AND TEN CENT STORES

Duke & Ayres, 1314 Young St.
S. H. Kress & Co., 1404 Elm St.
F. W Woolworth Co., 505 Southland Life Building.
Piggly Wiggly Variety Store, 1400 Elm St.

FLOORING

S. W. Nichols Co., 2116 Jackson St

FLORISTS

Burton The Florist, 115 North Carroll St.
Dallas Floral Co., Ross Ave. and Masten St
Lang Floral & Nursery Co., 1214 Main St.
Magnolia Seed & Floral Co., 1020 Elm St.
Texas Seed & Plant Co., First and Jefferson Streets.

FLOUR MILLS

Morten Milling Co., Cadiz St. and Santa Fe Railway.
Stanard-Tilton Milling Co., Ervay St. and Santa Fe Ry.

FLOUR—WHOLESALE

C. H. Behrens Co., 308 Gaston Bldg.
Pillsbury Flour Mills Co., 216 Mercantile Bank Building.

FOOD PRODUCTS

Dallas Mercantile Co., 401 Praetorian Bldg.
Genesee Pure Food Co., Mercantile Bank Bldg.
H. J. Heinz Co., 2527 Elm St.
W. B. Joiner, Sales Agt. Wm. Underwood Co., 209 Andrews Bldg.
Kingsbury Brokerage Co., 309 North Preston Street.
Mart Eberling Co., 306 American Exchange Bank Building.
Palmer Bros., 210 Deere Bldg.
Purity Products Co., 509 Central Bank Bldg.
Sun Maid Raisin Growers, 615 Mercantile Trust Bldg.
Thrift Packing Co., 510 South Pacific Ave.
U. S. Sanitary Meat Market, 4821 Byrant St.
Van Camp Products Co., 1006 Mercantile Bank Building.

Walter Verhalen Co., 929 Kirby Bldg.
Western Sales Agency, 319 Western Indemnity Building.

FORGERY BONDS

National Surety Co., 1626 Kirby Bldg.

FOREIGN EXCHANGE

Earle Jones, Cotton Exchange Bldg.

FOUNDRIES

American Smelting & Refining Co., Hord, Ross and Freeman Sts.
Dallas Foundry, College and Pacific Aves.
Lone Star Brass Foundry, 1209 Camp St.
Mosher Steel & Machine Co., 900 South Austin Street.
Sutton, Steele & Steele, Inc., Forney Avenue. and Fletcher St.

FREIGHT CLAIMS

Interstate Traffic Co., 304 Ins. Bldg.
John T. Matthews, 731 Wilson Bldg.
Shippers' Freight Traffic Bureau, 731 Wilson Building.

FREIGHT FORWARDERS AND RECEIVERS

American Transfer & Storage Co., 2615 Elm Street.
Central Transfer & Storage Co., 2513 Elm St.
Dallas Storage & Warehouse Co., 911 Marion Street.
Dallas Transfer Co., 400-414 Poydras St.
Edwards & Gray Co., 911 Camp St.
Interstate Forwarding Co., 601 Elm St.
Merchants' Fireproof Storage Co., 1301 Broom Street.
Nichols Gillette Transfer & Warehouse Co., 1710 Carter St.
Pacific Warehouse Co., 2107 Pacific Ave.
Pulliam Transfer & Storage Co., 1501 Floyd
Steger Transfer Co., 410 Main St.
Texas Warehouse Co., 2221 Laws St.
Universal Carloading & Distributing Co., 911 Marion St.

FURNACES

Moncrief Furnace & Mfg. Co., 3407 Main St.

FURNITURE MANUFACTURERS

Lone Star Bed & Mfg. Co., 2600 Logan St.
J. S. NuDelmann Co., 201-2-3 Liberty State Bank Building.
Olive & Myers Mfg. Co., 2220 Young St.

FURNITURE—RETAIL

The Allen, 4310 Bryan St.
Anderson Furniture Co., 2101 Elm St.
The Apex Company, Harwood St. at Pacific Avenue.
Beggs Furniture Co., 1600-02 McKinney St.
G. H. Benge Furniture Co., 2011 Elm S.
H. B. Criswell, 1713 Elm St.
Dallas Furniture Co., 2013 Elm St.
Fakes Furniture & Carpet Co., 1609 Elm St.
Farr & Walton Furniture Co., 2019 Elm St.
C. L. Hall Furniture Co., 2544 Elm St.
Hart Furniture Co., 1931 Elm St.
Haverty Furniture Co., 1305 Elm St.
Home Furniture Co., 2301 Elm St.
The Howell Co., 1401 Elm St.
Hughes Furniture & Auction House, 2005 Elm Street.
J. H. Luna & Sons, 2203 Elm Street.
Rodgers-Meyers Furniture Co., 1917 Elm St.
J. D. Smith Furniture Co., 2546 Elm St.
Texas Furniture & Storage Co., 2111 Elm St.
The Traders, 2103 Cabell St.
Tripp Furniture & Mfg. Co., 3902 Elm St.
Weir & Cathey, 1011 Elm St.
Winn Furniture Co., 2001 Elm St.

FURNITURE—WHOLESALE

Daltex Spring Bed Co., 300 Olive St.
The Howell Co., 1401 Elm St.
Olive & Myers Mfg. Co., 2220 Young St.
Robertson & White, 2300 South Harwood St.
F. L. Schumpert Furniture Co., 2501 South Ervay St.

FURNITURE REPAIRING & REFINISHING

Dallas Upholstering Co., 2612 Swiss Ave.

FURS

Hudson Bay Fur Co., 1314 Elm St.

GARAGES

Bower Auto Rent Co., 1800 Commerce St.
Cox Inc., 317 Masten St.
Highland Park Garage & Tire Co., 3221 Knox Street.
Jefferson Hotel Auto Storage, Jefferson and Jackson Sts.
Post Office Garage, 1800 Commerce St.
Staten Auto Company, 1710 Jackson St.

GARBAGE INCINERATORS

Superior Incinerator Co. of Texas, 527 Wilson Building.

GAS COMPANIES

Dallas Gas Company, 2016 Jackson St.
Lone Star Gas Co., American Exchange Bank Building.
Municipal Gas Co., Magnolia Building.

GASOLINE LIGHTING DEVICES WHOLESALE

Texas Quick-Lite Co., 409 N. Akard St.

GASOLINE PUMPS AND TANKS

S. F. Bowser & Co. of Texas, 1825 North Market St.
National Pump & Mfg. Co. of Texas, 210 Simpson-Whiteman Bldg.
Service Station Equipment Co., Carter and Hord Sts.

GEOLOGISTS

Alfred C. Bierman, 113 Southland Life Bldg.
Eugene Coste & Co., 622 Mercantile Bank Building.
Foster, Reiter & Sneed, 1904 Magnolia Bldg.
F. W. Freeborn Engineering Corp., 512 Slaughter Bldg.
V. V. Waite, 906 Insurance Bldg.
W. E. Wrather, 6044 Bryan Parkway.

GIFT SHOPS

Colonial Gift Shop, 1313 Main St.

GIN MACHINERY

Continental Gin Co., 3310 Elm St.
Ginners' Compress Trust of Texas, 416 Southland Life Bldg.
Gullett Gin Co., 3034 Elm St.
Lummus Cotton Gin Sales Co., 604 First Ave.
The Murray Co., Williams St. and Trunk Railway.

GLASS

The Apex Company, Harwood St. at Pacific Avenue.
Butler Bros., Ervay and Young Sts.
Federal Glass & Paint Co., 2001 North Lamar Street.
Peaslee-Gaulbert Co., 2404 Logan St.
Pittsburg Plate Glass Co., 209 North Pearl Street.
Sewall Paint & Glass Co. of Texas, 1300 River Street.

GLASSWARE AND CHINA

H. J. Blakeney & Son, 518 Mercantile Bank Building.
John McClellan & Co., Walnut and Canti Sts., Houston, Texas.
D. D. Ostott, Southland Hotel.

GRAIN ELEVATORS

Pearlstone Mill & Elevator Co., Hickory, Mays and Dawson Sts.

GRAIN—WHOLESALE

Doggett Grain Co., 520 North Texas Bldg.
Joe E. Lawther, Liberty State Bank Bldg.
Pearlstone Mill & Elevator Co., Hickory, Mays and Dawson Sts.
Steger Grain Co., Henry and Taylor Sts.
H. H. Watson Co., 806 Mercantile Bank Bldg.

GRINDERS

Fred J. Lagler, 1601 Bryan St.

GROCERS' SUNDRIES

Aschner Bros. Mfg. Co., 1310 Patterson Ave.
Robert J. Smith, 201 Produce Ex. Bldg.

GROCERIES—RETAIL

V. D. Carlo, 3215 Ross St.
Acme Grocery and Market, 1331 Peak St.
A. Christensen, 2701 McKinney Ave.
Joe E. Craddock, 2219 South Ervay St.
Simon David, 2201 Leonard St.
Elite Grocery, 111 North Henderson St.
The Fulton Market, 904 Main St.
Greenville Market Place, 2010 Greenville Ave.
Hunt Grocery Co., North Ervay St. and Pacific Avenue.
Oak Cliff Grocery, 106 West Jefferson St.
Piggly-Wiggly Stores Inc., 2108 Bryan St.
Ivory Market, 3507 Howell Ave.
South Harwood Market-Grocery, 1833 South Harwood St.
Star Cash Stores, 3003 Elm St.
United Grocery Co., 1112 Pacific Ave.
Fred Webber, 3229 Swiss Ave.

GROCERIES—WHOLESALE

Adkins-Polk Company, 519 N. Hawkins St.
Boren-Stewart Company, 1026 Young St.
A. W. Cullum & Company, 312 North Preston Street.
Morriss & Morriss, 1313 Young St.
Waples-Platter Grocery Co., Lamar and Broom Street.
Webster Grocer Co. Inc., Laws, Broom and Carter Sts.

GYMNASIUM AND PLAY GROUND EQUIPMENT

Cullum & Boren Co., 1509 Elm St.
W. C. Hixson, 1610 Bryan St.

HANDKERCHIEF MANUFACTURERS

Maltex Mfg. Co., 1010 Elm St.

HARDWARE—RETAIL

Abernathy Hardware Co., 4110 Ross Ave.
Dallas Hardware Co., 1803 Elm St.
Hooker Hardware Co., 1407 Elm St.
Huey & Philp Hardware Co., 1029 Elm St.
Knox Street Hdw. Co., 3308 Knox St.
Lyne & Glass, 2414 Elm St.
Weston Hardware Co., 815 Elm St.

HARDWARE—WHOLESALE

Butler Bros., Ervay and Young Sts.
Hooker Hardware Co., 1407 Elm St.
Huey & Philp Hardware Co., North Lamar St. and Pacific Ave.
Moroney Hardware Co., Ross Ave. and North Market St.
Southern Implement Supply Co., 209 North Jefferson St.

HARNESS AND SADDLERY

Padgitt Bros. Co., 1020 Commerce St.
The Schoellkopf Co., Jackson and Lamar Sts.
Tenison Bros., Saddlery Co., 511 Elm St.

HATS AND CAPS—WHOLESALE

Butler Bros., Ervay and Young Sts.
Davis Hat Co., 800 Jackson St.
Kinsella Hat Mfg. Co., 511½ Main St.
Willard Hat Co., 804 Commerce St.

HATTERS

The Barrel, 1520½ Main St.
Harry's Hat Shop, 1512 Main St.
Peters Bros., 1506 Elm St.
Wood and Edwards, 427 South Ervay St.

HEATING AND VENTILATING

Bishop & Babcock Co., 1106 Commerce St.
Dallas Heating and Ventilating Co., 2422 Alamo Street.
The Hamilton Company, 2301 Griffin St.
Kinnison Brothers, 311 North Austin St.
Moncrief Furnace & Mfg. Co., 3401 Main St.
Southwest Heating Co., 301 Melba Theatre Building.
John H. Van Zandt Co., 809 Southwest Life Building.

HOLIDAY GOODS

Blackwell Wielandy B. & S. Co., 1009½ Commerce St.
Butler Bros., Young and Ervay Sts
John McClellan & Co., Walnut and Canti Streets, Houston, Texas.
San Antonio Drug Co., 1501½ Commerce St.

HOSIERY & UNDERWEAR—WHOLESALE

Baker-Moise Company, 708 Elm St.
Butler Bros., Ervay and Young Sts.

Loyd Dayvault Co., Commerce and Poydras Streets.
Higginbotham-Bailey-Logan Co., Jackson and Lamar Sts.
Frank J. Levin, 1103 Commerce St.
W. R. Newsom Company, 1301 Jackson St.
Perkins Dry Goods Co, 708 Jackson St.
Sanger Bros., Main and Lamar Sts.

HOSIERY—MILL TO CONSUMER

Cherokee Silk Co., 408 Melba Theatre Bldg.

HOSIERY MILLS

Texas Hosiery Mills, 1407 So. Ervay St.

HOTELS

Adolphus Hotel, Commerce and South Akard Streets.
Jefferson Hotel, 312 South Houston St.
Milam Hotel, 2013 Main St.
The New Pittman, 324 North Ervay St.
Oriental Hotel, Commerce and Akard Sts.
Park Hotel, 1312 South Ervay St.
St. George Hotel, 1012 Main St.
Southland Hotel, Main and Murphy Sts.
Waldorf Hotel, 1300 Commerce St.

HOUSEHOLD SPECIALTIES

L. B. Price Mercantile Co., 1610 Swiss Ave.
Hoyt A. Winslow, 219 Mercantile Bank Bldg.

ICE CREAM MANUFACTURERS
ICE CREAM CONE MANUFACTURERS

Consolidated Wafer Co. of Texas, 2220 S. Harwood St.

ICE CREAM MANUFACTURERS

Boedeker Manufacturing Co., 1201 S. Ervay St.
Donnell Ice Cream Co., 727 W. Davis St.
M-B Ise Kream Co., 1100 Canton St.
Purity Ice Cream Co., 504 S. Harwood St.

ICE HOOKS, SAWS AND PICKS

O. R. Meinholdt & Co., 825 Ann Ave.

ICE MACHINERY

York Engineering & Supply Co., 1909 Bryan St.

ICE MANUFACTURERS

American Ice Company, Greenville Road.
Cliff Ice & Cold Storage Co., Santa Fe Ry. and Valley St.
Dallas Ice Factory, 1110 Hall St.
Oak Lawn Ice & Fuel Co., 3309 Lemmon Ave.
Peoples Ice Co., S. Ervay and Santa Fe Ry.
Pure Ice & Cold Storage Co, 906 S. Harwood St.
Southern Ice & Utilities Co., 709 Central Bank Bldg.
C. G. Stubbs Ice Co., Inc., 3202 Pennsylvania Ave.
Texas Ice & Cold Storage Co., 2225 Cedar Springs Road.

INCOME TAX CONSULTANTS

Brunken & Becker, 1309 Southwestern Life Bldg.
Brundage & Lynch, 1204 Kirby Bldg.
Carter, McNatt & Co., 1616½ Main St.
Johnson & Holland, 1101 Mercantile Bank Bldg.
C. T. Lynn & Co., 507 Slaughter Bldg.
Marwick, Mitchell & Co., 1008 Am. Ex. Bank Bldg.
Preston D. Orem & Company, 1010 Mercantile Bank Bldg.
Rankin & McAlpine, 701 Mercantile Bank Bldg.
H. L. Tenison, Mercantile Bank Bldg.
Alex. Turner & Co., 727 Wilson Bldg.

INDIVIDUALS (Not otherwise classified)

George K. Butcher, 4215 Thomas Ave.
Mrs. Henry Exall, 4808 Lakeside Drive.
Emil Fretz, 711 Liberty St.
J. W. Kelly, 1520 Elm St.
Joseph F. Leopold, Mgr. So. Central Divsion, Chamber of Commerce of the United States, Third Floor, Dallas Chamber of Commerce Bldg.
Chamber of Commerce of the United States, Commerce Bldg.
Mrs. Nellie C. Metcalf, 306 N. Texas Bldg.
Hatton W Sumners, Member of Cong. House, Office Bldg., Washington, D. C.
A. H. Wilkins, 230 N. Rosemont Ave.
J. H. Yeargan, Jr., Republic Bank Bldg.

INK

Daniels Chemical Proof Ink Co., 4625 Live Oak St.
Safink Distrbuting Co., Room 208, Simpson-Whiteman Bldg.

INSULATING MATERIAL

Armstrong Cork & Insulation Co., 421 N. Harwood St.
Johns-Manville, Inc. of Texas, 1101 Magnolia Bldg.
The Philip Carey Co., Pacific Ave. and Willow Street.
Rogers Asbestos Co., Pacific Ave. and Willow St.

INSURANCE ADJUSTERS

Bates Adjustment Co., 917 American Ex. Bank Bldg.
Rutledge Adjustment Co., 714 Mercantile Bank Bldg.
W. D. Slaton Co., 401 Central Bank Bldg.
Southwest Adjustment Co., Magnolia Bldg.

INSURANCE—FRATERNAL

Fraternal Aid Union, 209 Simpson-Whiteman Bldg.
Modern Order of Praetorians, 1401 Praetorian Bldg.
Woodmen of the World, 411 S. Ervay St.

INSURANCE INSPECTION REPORTS

Retail Credit Co., 1717 Am. Ex. Bank Bldg.

INSURANCE AGENCIES

John S. Aldehoff, 429 Wilson Bldg.
C. S. Bailey, Gen. Agt., Ordinary Dept. American National Insurance Co., Care Commercal State Bank—P. O. Box 451.
Bailey & Collins, 703 Browder St.
Bankers Life Co., 901 American Ex. Bank Bldg.
Blanton, Thomas & Co., 901 Kirby Bldg.
Bomar Bros., 311 Central Bank Bldg.
Burgess-Berrey Co., 1410 Kirby Bldg.
C. R. Burton & Co., 412 Deere Bldg.
Campbell Insurance Agency, 839 Wilson Bldg.
Chapman & Rinker, 601 Am. Ex. Bank Bldg.
S. H. Chiles & Son, 1313 Praetorian Bldg.
Cochran & Houseman, Republic Bank Bldg.
Craddock & Smith, 1101 Main St.
Dawson & Co., 333 Wilson Bldg.
Charles L. Dexter & Co., Am. Ex. Bank Bldg.
Geo. M. Easley & Co., 401 Insurance Bldg.
Ellis, Smith & Co., 502 Magnolia Bldg.
U. S. Fox, 1417 Kirby Bldg.
John R. Hancock & Co., 305 Deere Bldg.
George W. Hanway, 1201 Kirby Bldg.
Hanway & Williams, 203 Central Bank Bldg.
O. L. Harrison, 1403 Magnolia Bldg.
W. P. Hendrix, 710-11 Ins. Bldg.
Ernest Hundahl, Southern Life Bldg.
Hill & Green, 210 Central Bank Bldg.
C. R. Holland & Co., 2004 Magnolia Bldg.
Houston & Earnest, 205 Southland Life Bldg.
Howard & Alderson, 907 Kirby Bldg.
M. G. Jarreau, Special Agent, Great American Insurance Co. of N. Y., 1305 American Ex. Bank Bldg.
Julian, Cochran & Carter, 407 Praetorian Bldg.
E. B. Keeling, 1209 Am. Ex. Bank Bldg.
J. B. King, Agency Mgr., Texas Life Insurance Co. of Waco, Praetorian Bldg.
Kirkpatrick-Thompson Co., 604 Praetorian Bldg.
Lee & Lee, 1209 Kirby Bldg.
J. W. Lindsley & Co., 1309 Main St.
John H. Love, 401 Deering Bldg.
S. Y. Matthews & Son, 925 Kirby Bldg.
Maxson & Belt, 711 Kirby Bldg.
R. C. McConnell, 1011 Am. Ex. Bank Bldg.
The McKnight-Bishop, 1302 Kirby Bldg.
L. C. McGee (Affiliated Aetna Companies), 1020 Kirby Bldg.
D. D. McLarry, 911 Magnolia Bldg.
Miller-Stemmons Co., Manning & Andrews, McDowell & Co. (Andrews & McDowell, Managers), 1001½ Main St.
Murphy & Israel, 1102 S. W. Life Bldg.
Nisbet, Schulz & Craig, 404 Am. Ex. Bank Bldg.
T. G. Oldham, Linz Bldg.
Parham & Powell, 206 Central Bank Bldg.
George V. Peak, Jr., 1002 Am. Ex. Bank Bldg.
J. R. Railey, 401 Mercantile Bank Bldg.
I. Reinhardt & Son, American Ex. Bank Bldg.
Redman & Cox, 322 Slaughter Bldg.
O. H. Reinhardt, Gen. Agt., 508 Central Bank Bldg.
Retail Credit Co., 1717 Am. Ex. Bank Bldg.
John W. Riley 848 Wilson Bldg.
L. R. Robertson, 101 S. W. Life Bldg.
Rosenbaum Bros., Linz Bldg.
Rosenfield Co., 301 Magnolia Bldg.
Scruggs, Price & Co., 801 Insurance Bldg.
Seay & Hall, 817 Am. Ex. Bank Bldg.
G. G. Sheerin Co., 1406 Commerce St.
J. B. Stephenson, 805-7 Praetorian Bldg.
Walter C. Temple, 309 Medical Arts Bldg.
Texas Inspection Bureau, 704 Am. Ex. Bank Bldg.
Ben Thorp, 909 Praetorian Bldg.
L. H. Tillman Sales & Insurance Agency, 202 Gaston Bldg.
Trezevant & Cochran, 1821 Young St.
W. H. Van Wart, 1116 Kirby Bldg.
C. H. Verschoyle, 1105 Kirby Bldg.
Mrs. H. C. Weaver, 1209 Kirby Bldg.
Weems & Albritton, Magnolia Bldg.

INSURANCE COMPANIES

Aetna Life Insurance Co., Tenth Floor, American Ex. Bank Bldg.
American Central Life Insurance Co., 405 Praetorian Bldg.
Amercan Life Re-Insurance Co., 411 Magnolia Bldg.
American National Life Ins. Co. (C. S. Bailey, Gen. Agt.), P. O. Box 451.
American National Insurance Co., 725 Wilson Bldg.
American National Insurance Co., 801 Mercantile Bank Bldg.
Automobile Underwriters of America, Third Floor Magnolia Bldg.
Bankers Life Co., 901 Am. Ex. Bank Bldg.
Bull Dog Auto Insurance Ass'n, 507 Melba Bldg.
E. B. Bynum, 805 Am. Ex. Bank Bldg.
Capitol Life Insurance Co., 604 Wilson Bldg.
Central States Life Insurance Co., 206 Central Bank Bldg.
Commercial Union Assurance Co., Ltd., 1204 Mercantile Bank Bldg.
Fidelity & Deposit Co. of Maryland, 814 Western Indemnity Bldg.
Federal Life Insurance Co., Praetorian Bldg.
Georgia Casualty Co., 428 Slaughter Bldg.
Great American Insurance Co. of New York, 1305 Am. Ex. Bank Bldg.
Great Republic Life Insurance Co., 401 Mercantile Bank Bldg.
Great Southern Life Insurance Co., Kirby Bldg.
Henry Camp Harris American Life Re-Insurance Co., 411 Magnolia Bldg.
Howard & Alderson (The Travelers), 907 Kirby Bldg.
Indianapolis Life Insurance Co., 925 Kirby Bldg.
International Travelers' Association, Medical Arts Bldg.
Jefferson Standard Life Insurance Co., 410 Magnolia Bldg.
Kansas City Life Insurance Co., Magnolia Bldg.
Lincoln National Life Ins. Co., 1214 Magnolia Bldg.
London Guaranty & Accident Co., Ltd., 1528 Kirby Bldg.
Massachusetts Bonding & Insurance Co., 814-15 S. W. Life Bldg.
Minnesota Mutual Life Ins. Co., Magnolia Bldg.

Missouri State Life Insurance Co., 811 Am. Ex. Bank Bldg.
National Casualty Co., 502 Republic Bank Bldg.
National Surety Co., 1626 Kirby Bldg.
Norwich Union Indemnity Co., 711 Kirby Bldg.
Ohio National Life Insurance Co., 309 Medical Arts Bldg.
Pacific Mutual Life Insurance Co. of Calif., Linz Bldg.
Parham & Powell, 201 Central Bank Bldg.
Clarence S. Parker, 814 Western Indemnity Bldg.
Peoria Life Insurance Co., 410 Southland Life Bldg.
Republic Insurance Co., 3504 Gillon Ave.
Richards & Parker, 310 Andrews Bldg.
Royal Insurance Co., Ltd. of Liverpool, 1011 American Ex. Bank Bldg.
Royal Union Life of Des Moines, 2101 Magnolia Bldg.
Southern Surety Co., 511 Magnolia Bldg.
Southland Life Insurance Co., Southland Life Bldg.
Southwestern Life Insurance Co., Southwestern Life Bldg.
The Travelers, 907 Kirby Bldg.
Texas Employers' Insurance Association, Interurban Bldg.
Texas Hardware & Implement Mutual Fire Ins. Co., 822 Mercantile Bank Bldg.
Texas Mutual Life Insurance Co., 804 Central Bank Bdlg.
Underwriters' Salvage Co. of New York, 913 Am. Ex. Bank Bldg.
United Fidelity Life Insurance Co., T. & P. Bldg.
United States Fidelity & Guaranty Co., Am. Ex. Bank Bldg.
United Mutual Life Insurance, 608 Wilson Bldg.
Weems & Albritton, Magnolia Bldg.

INTERIOR DECORATING

Egan Fixture Co., 111 S. Murphy St.
Halaby Galleries, Majestic Theater Bldg.
H. S. Simpson, 111 S. Murphy St.

INTERURBAN AND STREET RAILWAYS

Dallas Railway Co., Interurban Bldg.
James P. Griffin, V. P. Texas Electric Ry. Co., 733 Interurban Bldg.
Northern Texas Traction Co., 400 Main St., Fort Worth, Texas.
Burr Martin, V. P. and Gen. Mgr. Texas Electric Ry. Co., Interurban Bldg.
Texas Electric Railway, Interurban Bldg.

INVESTMENTS

Harold J. Abrams, Am. Ex. Bank Bldg.
W. H. Abrams, 407 Am. Ex. Bank Bldg.
P. B. Arrington, 823 Wilson Bldg.
M. N. Baker, 1211 Elm St.
Burgess-Berrey Co, 1410 Kirby Bldg.
Ira P. DeLoache, 309 Slaughter Bldg.
Harry Harlan, 1307 Kirby Bldg.
A. L. Houston, 1105 Southwestern Life Bldg.
A. T. Lloyd, 1603 Kirby Bldg.
Charles E Logan, 2105 Magnolia Bldg.
G. W. Loudermilk, 1933 Main St.
A. G. McAdams, 2005 Magnolia Bldg.
W McCarthy Moore, 611 Magnolia Bldg.
Texas Investment Co., Interurban Bldg.
O. M. Morris 1007 Main St.
National Trading & Investment Co., 412 Marvin Bldg.
Charles H. Platter, 301 Am. Ex. Bank Bldg.
H. H. Roberts, S. W. Life Bldg.
A. C. Rubey, Am. Ex. Bank Bldg.
J. B. Salmon, 1608-A Magnolia Bldg.
Harry Sigel, 314 Republic Bank Bldg.
R. B. Stitcher, 201 Western Indemnity Bldg.
Southwestern Business Exchange Co., 412-14 Deere Bldg.
Jake Tipps, 513 Mercantile Bank Bldg.
Estate of J. B. Wilson, Wilson Bldg.
Zimmerman & Co., Third Floor, 1304 Young St.

INVESTMENTS BANKING

Investment Securities Co. of Texas, 1003 Main St.
T. P. Junkin, 1003 Main St.
Henry D. Lindsley, Care Potter & Co., 5 Nassau St., New York City.

INVESTMENT SECURITIES

J. L. Barnard (National City Co.), 905 Am. Ex. Bank Bldg.
J. E. Blaine, 1114 Kirby Bldg.
Breg-Garrett & Co., 1112 Magnolia Bldg.
Brown-Crummer Investment Co., 1329 Kirby Bldg.
Commercial Trust Co., 510 Linz Bldg.
F. M. Drake & Co., 208 Magnolia Bldg.
Durant Corp. of New York, Southland Life Bldg.
Exall-Roberts & Co., 708 Insurance Bldg.
Federal Mortgage Co., Kirby Bldg.
Hibernia Securities Co., Inc., 806 Am. Ex. Bank Bldg.
Edwin Hobby & Co., Kirby Bldg.
A. L. Houston, 1105 Southwestern Life Bldg.
Investment Securities Co. of Texas, 1003 Main St.
O'Neil Sharp & Co., 405 Praetorian Bldg.
T. P. Junkin, 1003 Main St.
W. J. Odom Mortgage & Investment Co., 711 Main St.
Realty Trust Co., 1203 Praetorian Bldg.
George L. Simpson & Co., Inc., 303 Am. Ex. Bank Bldg.
Summerfield G. Roberts, 708 Insurance Bldg.
G. M. Taylor, 706 Mercantile Bank Bldg.
Zimmerman & Co., Third Floor, 1304 Young St.

IRON AND STEEL

American Steel & Wire Co., 1301 Prateorian Bldg.
Austin Bros., 1815 Coombs St.
Chicago Bridge & Iron Works, 817 Praetorian Bldg.
R. J. DeWees Co., 616 Slaughter Bldg.
C. H. Gallrein (Southern Steel & Rolling Mills), 1116 Mercantile Bank Bldg.
Jaffe Pipe & Iron Co., 615 Cole Ave.
Mosher Steel & Machinery Co., 900 S. Austin St.
Peden Iron & Steel Co., 617 Praetorian Bldg.
Pittsburgh Steel Co., 513 Central Bank Bldg.
Southern States Steel Co., 503 S. Haskell Ave.
Southern Wire & Iron Co., 2425 S. Harwood St.
I. G. Thompson, 717 Kirby Bldg.
Virginia Bridge & Iron Co. of Tenn., Magnolia Bldg.

JANITORS' SAPPLIES

A. M. Brown Supply Co., 1108 Commerce St.
C. A. Bryant & Co., 500 Elm St.
Dallas Compound Co., 2928 Indiana St.
Selig Co. of Texas, 2226 Griffin St.
Superior Products Co., 1015 Commerce St.
West Disinfecting Co., 1200 Young St.

JAPANESE AND ORIENTAL GOODS

Oriental Art Co., 1312 Elm St.

JEWELERS—MANUFACTURING

Sam Beiman & Co., 1513½ Main St.
Dennison Manufacturing Co., 500-501 Interurban Bldg.
Charles N. Freid, 1203½ Elm St.
Orkin Mfg. Co., 1312½ Commerce St.
Clark A. Peterson, 103 Field St.
Ridgeway-Peacock Co., 1616½ Main St.

JEWELERS—RETAIL

Bailey-Sanders Co., 1411 Main St.
Arthur A. Everts Co., 1114 Main St.
Fu Don Jewelry Company, 210 Marvin Bldg.
The Gift Shop (Marcus Baerwald), 1213 Main St.
Herman Klar, 2312 Elm St.
Linz Bros., Main and Martin Sts.
Roy E. Oliver, 1803-A Main St.
Pike & Cramer, 1400 Main St.
Rahaim Jewelry Shop, 1204 Main St.
Shaw Jewelry Company, 1524 Main St.
Taber Manufacturing Co., 1510 Main St.
Tully Jewelry Co., 1406 Main St.

JEWELERS' SUPPLIES

H. H. Hawley Co., Simpson-Whiteman Bldg.
Houghton-Reardon Company, 1103½ Main St.

JEWELERS—WHOLESALE

Butler Bros., Ervay and Young Sts.
F. E. Chase, 1410 Magnolia Bldg.
Moore-DeGrazier Co., Praetorian Bldg.
C. L. Norsworthy Co., 1420 Commerce St.
Shuttles Bros. & Lewis, Insurance Bldg.

JUNK DEALERS

American Iron & Metal Co., 2215 Latimer St.

KODAKS AND SUPPLIES

E. G. Marlow Co., 1807 Main St.
Wisdom Studio, 1020½ Elm St.

KERNERATORS

Murphy Door Bed Co., 220 N. St. Paul St.

LABORATORIES

Barber Entomological Laboratories, Inc., 216 N. St. Paul St.

LABORATORY APPARATUS

W. C. Hixson, 1610 Bryan St.

LADIES' READY-TO-WEAR—RETAIL

Bernard's, Incorporated, 1908 Elm St.
Cloud George Co., Corner Elm, Ervay and Live Oak Sts.
Glick Bros., Inc., 1602 Elm St.
The Holland Shop, Inc., 1530 Main St.
La Mode, 1708, Elm St.
The P. & F. Shoppe, 1903 Elm St.
Southland Dress Shop, Southland Hotel.
Strauss, Inc., 1004 Elm St.
I. H. Weil & Co., Elm and Murphy Sts.

LADIES' READY-TO-WEAR—WHOLESALE

Butler Bros., Ervay and Young Sts.,
Kaplan & Co., 1115 Commerce St.
Lorch Manufacturing Co., 712 Elm St.
Louis Fine Co., 808½ Commerce St.
Mell Brin Co., 710 Elm St.
The R. B. Mfg. Co., 1107 Commerce St.
R. H. B. Garment Co., 1105 Commerce St.
Roos-Freedman-Shayn Co., 713 Main St.
H. Silbert & Son, 1004 Commerce St.
Southland Dress Shop, Southland Hotel.

LANDSCAPE ARCHITECTS

Koch & Fowler, 606 Central Bank Bldg.

LAUNDRIES

American Laundry Co., Second Ave and Williams St.
Ideal Laundry Co., Inc., 3214 Ross Ave.
Lakeside Laundry & Cleaning Co., 1454 N. Zangs Blvd.
Laughing Water Laundry, 3100 Main St.
Leachman's Dallas Steam Laundry & Dye Works, 2009 Hickory St.
McDowell's, Incorp., 3217 Knox St.
Oriental Laundry Co., 1720 Wood St.
Stier's Laundry, Inc., 2001 Orange St.
Troy Laundry Co., 2523 Elm St.
Yates Laundry Co., 918 College Ave.

LAUNDRY MACHINERY AND SUPPLIES

Carman Laundry Supply Co., 2528 Pacific Ave.
H. Kohnstamm & Co. of Texas, 3605 Main St.

LEATHER AND SHOE FINDINGS

H. Hagedorn & Sons, 406 N. Lamar St.
Padgitt Bros. Co., 1020 Commerce St.
Potts-Knaur Leather Co., 1106 Jackson St.
The Schoellkopf Co., Jackson and Lamar Sts.

LEGAL SUPPLIES

The Odee Company, Main at Poydras St.

LEATHER GOODS

Padgitt Bros. Co., 1020 Commerce St.
Porter Manufacturing Co., 1507 Caruth St.
The Schoellkopf Company, Jackson and Lamar Sts.
Tenison Bros. Saddlery Co., 511 Elm St.

LIME MANUFACTURERS

Michel Lime Company, 221 Mercantile Bank Bldg.

LINSEED OIL AND TURPENTINE

T. S. DeForest Co., 1819 Commerce St.

LITHOGRAPHERS

Bankers' Supply Company, 2021 Jackson St.
The Dorsey Company, Commerce and Poydras Sts.
Exline & Exline Co., S. Ervay and Hickory Sts.
Hargreaves Printing Co., 1013 Main St.

LOANS AND INVESTMENTS

A. T. Bishop, 322 Slaughter Bldg.
Brinkerhoff & Bennett, 405 Am. Ex. Bank Bldg.
H. W. Brouse, 1110 Magnolia Bldg.
Dallas Morris Plan Co., 1003 Main St.
Dallas Mortgage & Realty Co., 109 Martin St.
Adam H. Davidson, 1310 Magnolia Bldg.
W. T. & C. C. Doyle, 806 S. W. Life Bldg.
John Hancock Mutual Life Ins. Co., 801 S. W. Life Bldg.
J. K. Hexter, 420 Linz Bldg.
Home Financing Co., 309-10 Linz Bldg.
Charles A. Levi, 427 Linz Bldg.
John W. Riley, 848 Wilson Bldg.
L. R. Robertson, 101 S. W. Life Bldg.
J. B. Salmon, 1608-A Magnolia Bldg.
H. F. Sternberg, 404 Southland Life Bldg.
Yonack Bros., 405 Central Bank Bldg.

LOCKSMITHS

The Abbey-Richardson Co., 1615 Bryan St.
Charles Ott, 1007 Elm St.

LOOSE LEAF SYSTEMS

Kalamazoo Loose Leaf Binder Co., 1414 American Ex. Bank Bldg.
Walraven Bros., 1507 Caruth St.

LUMBER—RETAIL

Baxter Lumber Co., 1201 Second and Grand Aves.
Booth Lumber & Loan Co., 816 S. Haskell Ave.
Buell Lumber & Manufacturing Co., N. Hawkins and Central Ave.
Clem Lumber Co., 2600 Live Oak St.
Cowser & Company, 2304 Commerce St.
Dallas Lumber Co., 2602 Commerce St.
Galbraith-Foxworth Lumber Co., 1725 Masten St. and Greenville Road and Mocking Bird Lane.
Groves-Barnes Lumber Co., 106 E. Jefferson St.
Griffiths & Company, 918 S. Lamar St.
Higginbotham-Bartlett Lumber Co., 2514 Commerce St.
Jenkins, Cobb & Massey Lumber Co., 936 Forney Ave.
Lingo Lumber Co., 2630 San Jacinto St.
Lyon-Gray Lumber Co., 902-5 Insurance Bldg.
M. M. Mayfield, 3704 Elm St.
George W. Owens Lumber & Loan Co., 3310 Commerce St.
Oldham & Sumner Lumber Co., 927 Forney Ave.
J. R. Shoupe Lumber Co., 3111 Main St.
Texas Demolishing & Supply Co., Good and Floyd Sts.
Temple Lumber Co., 2508 S. Harwood St.
Trinity Lumber Co., Main St. and Washington Ave.
Trinity Heights Lumber Co., 1800 S. Beckley Ave.
J. M. Wilcox Co., 3200 Knox St.

LUMBER—WHOLESALE

Clark & Boice Lumber Co., 704 Praetorian Bldg.
Craven Lumber Co., 423 Wilson Bldg.
Flournoy Lumber Co., 408 Republic Bank Bldg.
Harris-Lipsitz Lumber Co., 908 Am. Ex. Bank Bldg.
Lyon-Gray Lumber Co., 903 Insurance Bldg.
W. F. Nelson, Magnolia Bldg.
W. H. O'Neill & Co., 301 Slaughter Bldg.
J. H. Roberts, 1903 Sanger Ave.
Southern Pine Lumber Co., 1701 Magnolia Bldg.

MACHINERY

Allis-Chalmers Mfg. Co., 1816 Magnolia Bldg.
B. F. Avery & Sons Plow Co., Pacific and Market.
J. W. Bartholow Company, 907½ Commerce St.
Briggs-Weaver Machinery Co., 307 Market St.
W. A. Browning Co., 3023 Elm St.
Fairbanks, Morse & Co., Market and Collins Sts.
Fulton Iron Works Co., 709 Praetorian Bldg.
Ingersoll-Rand Co. of Texas, 1504 Magnolia Bldg.
A. M. Lockett & Co., Ltd., 2001 Magnolia Bldg.
W. M. Pierce, 515 Main St.
Power Mfg. Co., 2505 Commerce St.
Smith & Whitney, 2507 Commerce St.
Sullivan Machinery Co., 331 Western Ind. Bldg.
Western Engineering Co., 603 Mercantile Bank Bldg.

MACHINISTS

Acme Machine Works, 107 S. Market St.
American Machine & Novelty Co., 2304 Live Oak St.
Atlas Axle Manufacturing Co., Summer and River Sts.
Dallas Machine & Tool Co., 2318 Live Oak St.
Mayhew Machine & Engineering Works, 2713 Commerce St.
Mosher Steel & Machinery Co., 900 S. Austin St.
Robinson Mfg. Co., 1910 Magnolia St.

MACARONI MANUFACTURERS

National Macaroni Co., 2616 Main St.

MANTELS AND TILES

W. A. Jacobie & Co., 500 N. Akard St.

MANUFACTURING PHARMACISTS

First Texas Chemical Mfg. Co., 1814 N. Lamar St.

MANUFACTURERS' AGENTS

George B. Bandy Sales Co., 201 Slaughter Bldg.
H. J. Blakeney & Son, 518 Mercantile Bank Bldg.
Central Sales Co., 811 Wilson Bldg.
Dallas Mercantile Co., 401 Praetorian Bldg.
Loyd Dayvault Co., Commerce and Poydras Sts.
Egan Fixture Co., 111 S. Murphy St.
Houdaille-Polk Co., 2114 Jackson St.
O. T. Jenkins (Electrical Jobbers' Supplies), 1002 Pacific Ave.
W. Donald Jones Co., 918 Kirby Bldg.
Harry Knight, 2114 Jackson St.
Fred Kline, 1511½ Commerce St.
Frank A. McAllister, 2119 Commerce St.
M. L. Martin, 2006½ Commerce St.
Naylor-Judd Adv. Co., Fourth Floor, North Texas Bldg.
Pope Wholesale Co., 213 Southland Life Bldg.
A. T. Powell Co., 907 S. W. Life Bldg.
Pierre L. Russell, 408 S. Lamar St.
H. S. Simpson, 111 S. Murphy St
Storm & Cummings, 1005 Commerce St.
Henry Sheffield, 404 Mercantile Bank Bldg.
John H. Van Zandt Co., 809 S. W. Life Bldg.
R. S. Wakefield, 324 Interurban Bldg.
Hoyt A. Winslow (O Cedar Mops), 219 Mercantile Bank Bldg.

MARBLE AND GRANITE

North Texas Marble & Granite Works, 3405 Oakland Ave.
Southwest Marble Co., 818 Santa Fe Ave., near E. Ewing.
Vermont Marble Co. of Texas, 1513 Wall St.

MARINE INSURANCE

F. M. Butt & Co., 1327 Wood St.
Dawson & Co., 333 Wilson Bldg.
O. L. Harrison, 1403 Magnolia Bldg.
D. D. McLarry, 911 Magnolia Bldg.

MATTRESS MANUFACTURERS AND RENOVATORS

Heerman's Mfg Co., 2400 Coombs St.

MEAT MARKETS

Acme Grocery & Market, Peak and Bryan Sts.
J. B. Davenport, 3302 Ross Ave.
S. Engelberg, 2405 Elm St.
Greenville Market Place, 2010 Greenville Ave.
Fulton Market, 904 Main St.
Ivory Market, 3507 Howell Ave.
Johnson Market, 4103 Elm St.
Packing House Markets Co., Inc., 900 S. Harwood St.
Piggly Wiggly Variety Store, 1400 Elm St.
S. Harwood Market-Grocery, 1833 S. Harwood St.

MEDICAL BOOKS

J. A. Majors Company, Medical Arts Bldg.

MEDICINAL CASES

Bishop & Babcock Co., 1106 Commerce St.

MEN'S FURNISHINGS

Adolphus Man's Shop, Inc., 1323-25 Commerce St.
Benson-Seamans Co., 1217 Main St.
Bernard's, Inc., 1908 Elm St.
Dreyfuss & Son, Main and Murphy Sts.
Hurst Bros. Co., Main and Field Sts.
E. M. Kahn & Co., Main, Elm and Lamar Sts.
Rube Martin Company, 113 N. Akard St.
People's Store, 1800 Elm St.
Ed. D. Reynolds, 1412 Main St.
Gus Roos, Inc., 1413 Elm St.
I. Rude, 1200 Elm St.
D. W. Shows, 3227 Knox St.
Trivers Clothes, 1404 Main St.
United Shirt Stores, Inc., 1616 Main St.
Van W. McCoy, 1707 Live Oak St.
Victory-Wilson, Inc., 1613½ Main St.

MERCANTILE AGENCIES

The Bradstreet Co., 206 Linz Bldg.
R. G. Dunn & Co., 108½ Field St.
Merchants' Retail Credit Ass'n, 2114 Jackson St.

MERCHANTS—GENERAL

Butler Bros., Ervay and Young Sts.
Hudson-Davis Company (Operating chain of general stores), 808½ Commerce St.
People's Store, 1800 Elm St.
Perkins Bros. Co., (Operating chain of dry goods stores), Jackson and Austin Sts.
The Ross Store, 3217 Ross Ave.
Sears, Roebuck & Co. of Texas, S. Lamar and Austin Sts.
John H. Garner (Operates stores in West Texas), 711 Jackson St.

METAL BUILDING MATERIALS (Lath, Ceiling, Weatherstrips)

Acme Screen Company, 915 South Peak St.
Berger Manufacturing Co., Corinth and S. Pearl Sts.
David Lupton's Sons Const. Co., 601 Mercantile Bank Bldg.
Edwards Mfg. Co. of Texas, 803 Caruth St.

MEXICAN PROPERTIES

Mexican Investment Co., 412 Republic Bank Bldg.

MILK BOTTLE CAPS

Fred L. Lake & Co., Inc., 1015 Elm St.

MILL AGENTS

Frank J. Levin, 1103 Commerce St.
S. P. Mendez & Son, 208 Gaston Bldg.
W. R. Newsom Co., 1301 Jackson St.
Pacific Knitting Mills, 1103 Commerce

MILLINERY—RETAIL

Bernie A. Cahn, 1610 Main St.
Mme. J. Daguet, 1515 Main St.
Field's Millinery, 1512 Elm St.
Glick Bros., Inc., 1602 Elm St.
La Mode, 1708 Elm St.

MILLINERY—WHOLESALE

Dallas Hat Mfg. Co., 1200 Pacific Ave.
Daniels-Crites Millinery Co., Inc., 904 Commerce St.
Baron Bros. Millinery Co., Commerce and Austin Sts.
Higginbotham Millinery Co., 906 Jackson St.
Lichtstein-Mittenthal Co., 800 Commerce St.

Milliners' Supply Co., 903 Elm St.
R. B. Smith Millinery Co., 1008 Commerce St.

MINING MACHINERY

Allis-Chalmers Mfg. Co., 1816 Magnolia Bldg.
Sullivan Machinery Co., 331 Western Indemnity Bldg.
Sutton, Steele & Steele, Inc., Forney Ave. and Fletcher St.

MONUMENTS

Dallas Marble & Granite Co., Young and Jefferson Sts.
North Texas Marble & Granite Works, 3405 Oakland Ave.

MORTGAGE LOANS

George V. Basham, 711 Central Bank Bldg.
Blesi Realty & Mortgage Co., 1209½ Main St.
Brinkerhoff & Bennett, 405 Am. Ex. Bank Bldg.
Commerce Farm Credit Co., 201 Mercantile Bank Bldg.
C. V. Compton, 511 Central Bank Bldg.
Dallas Joint Stock Land Bank, 810 Mercantile Bank Bldg.
Dallas Mortgage & Realty Co., 109 Martin St.
Adam H. Davidson, 1310 Magnolia Bldg.
Deming Investment Co., 1009 Kirby Bldg.
W. T. & C. C. Doyle, 806 Southwestern Life Bldg.
Federal Mortgage Co., Kirby Bldg.
Felton & Morgan, 111 Field St.
Fidelity Savings Trust Co., 802 Praetorian Bldg.
Gibbard Investment Co., 1607 Kirby Bldg.
Gillespie & Gillespie, 505 Praetorian Bldg.
Walter Graner Investment Co., 1309 S. W. Life Bldg.
A. A. Green & Son, 1517 Am. Ex. Bank Bldg.
Gum Bros. Co., 410 Am. Ex. Bank Bldg.
J. K. Hexter, 420 Linz Bldg.
Home Financing Co., 309 Linz Bldg.
Frank G. Jester & Co., S. W. Life Bldg.
Guy Johnson, 618 Am. Ex. Bank Bldg.
Charles A. Levi, 427 Linz Bldg.
J. W. Lindsley & Co., 1309 Main St.
Wm. McGeorge, Jr. & Sons, 1503 Praetorian Bldg.
A. M. Malone, 801 Central Bank Bldg.
Maxwell Investment Co., Magnolia Bldg.
Henry S. Miller, 401 Southland Life Bldg.
Lawrence Miller, 818 Kirby Bldg.
N. E. Mittenthal, 1006 Kirby Bldg.
Moser & Loughborough, 111 Martin St.
Murray Investment Co., 501 Mercantile Bank Bldg.
W. J. Odom Mortgage & Investment Co., 711 Main St.
John W. Riley, 848 Wilson Bldg.
Rosenfield Co., 301 Magnolia Bldg.
A. C. Rubey, Am. Ex. Bank Bldg.
Russell Realty Co, 113 Martin St.
Southwest Mortgage & Investment Co., 509 Magnolia Bldg.
Texas Mortgage Co., 702 S. W. Life Bldg.
Jake Tipps, 513 Mercantile Bank Bldg.
J. Elmer Turner, 1021 Commerce St.
United States Bond & Mortgage Co., 1301 Main St.
Willson Construction Co., Inc., 418 N. Texas Bldg.
George W. Works, 1604 Kirby Bldg.
Yonack Bros., 405 Central Bank Bldg.

MOTION PICTURE EQUIPMENT AND SUPPLIES

Ben Roy Motion Picture Production, Fifth and Crawford Sts.
David F. Parker (Educational Equipment Co.), 1913 Commerce St.
Jamieson Film Co., 1/09½ Elm St.

MOTORCYCLES

Cleveland Motorcycle Sales Co., 1906 Bryan Street.
Harley-Davidson Sales Co., Jackson and Pearl Streets.

MOTOR FREIGHT LINES

Binyon-O'Keefe Fireproof Storage Co., 2105 Pacific Ave.
Merchants Fast Motor Lines, 1105 S. Lamar Street.
Pacific Warehouse Co., 2107 Pacific Ave.
Texas Warehouse Co., 3201 Worth St.

MOTOR TRUCKS

Autocar Sales & Service Co. of Texas, 2701 Main St. (Factory Branch.)
Autry Motor Co., 1900 Young St. (Garford Trucks.)
General Motors Truck Co., 517 Jackson St. (Factory Branch.)
Indiana Truck Corp. of Texas, 2009 S. Ervay St. (Factory Branch.)
International Harvester Co., 211 N. Austin St. (International Trucks.)
Mack-International Motor Truck Corp., 1900 S. Ervay St. (Factory Branch.)
The White Co., 2000 S. Ervay St. (Factory Branch.)

MOTOR TRUCK EQUIPMENT

Texas Motor Truck Equipment Co., 1302-4 Patterson Ave.

MULTIGRAPHING

A-1 Letter Shop, 1931 Main St.
Commercial Printing & Letter Service Co., 911 Main St.
Dallas Mailing Co., 1318 Commerce St.
Direct Advertising Service Co. (DASCO), 207 Andrews Bldg.
Direct-By-Mail Advertising Co., 1616½ Main Street.
Lone Star Printing & Multigraphing Co., 1616½ Main St.
Riley Letter Shop, 516 Mercantile Bank Bldg.
Universal Printing Co., 1804 Jackson St.

MULTIGRAPH AND TYPEWRITER RIBBON MANUFACTURERS

Multi-Print Ribbon Co., 1804 Jackson St.

MULTIGRAPH MACHINES

American Multigraph Sales Co., 613 American Ex. Bank Bldg.

MUSICAL INSTRUMENTS

Brook Mays & Co., 1005 Elm St.
Will A. Watkin Co., 1207 Elm St.
D. L. Whittle Music Co., 1213 Elm St.

NECKWEAR—WHOLESALE

Butler Bros., Young and Ervay Sts.

NERVE VITALIZERS

Dr. Bergman's Electro Magnetic Nerve Vitalizer, 312 Marvin Bldg.

NEWS DEALERS

Texas News Co., 706 Main St.

NEWSPAPERS AND MAGAZINES

Baptist Standard, 204 Browder St.
Cotton & Cotton Oil News, 3118 Commerce St.
Daily Times Herald, 1305 Elm St.
Dallas Dispatch, 1510 Federal St.
Dallas Journal, 801 Commerce St.
Dallas Morning News, 801 Commerce St.
Dallas World, 802 Insurance Bldg.
Farm & Ranch, 3306 Main St.
Holland's Magazine, 3306 Main St.
La Tribuna Italiana, 1001½ S. Harwood St.
Motherhood Magazine, Melba Theater Bldg.
Progressive Farmer, 413 Slaughter Bldg.
Semi-Weekly Farm News, 801 Commerce St.
Southern Pharmaceutical Journal, 1011 Insurance Bldg.
Texas Farm & Ranch Publishing Co., Main and Race Sts.
Texas Christian Advocate, 1804 Jackson St.
Western Newspaper Union, 606 S. Akard St.

NOTARIES

A1 Letter Shop, Room 9, 1931 Main St.

NOVELTIES

Lawler Doll Mfg. Co., 2426 S. Harwood St.
Maranville Sales Corp., 218 Keating Bldg.
Stern Novelty Co., 1109 Commerce St.
Walton Book & Stationery Co., 1814 Main St.

NURSERIES

Lang Floral & Nursery Co., 1214 Main St.
McKinney Nursery Co., 1713 Live Oak St.

NUTS—WHOLESALE

Ball Nut Company, 114 N. Lancaster Ave.

OFFICE BUILDING MANAGERS

J. W. Ryan, Building Manager, North Texas Bldg.
Frank Upp, Bldg. Mgr., Wesern Indemnity Bldg.

OFFICE FURNITURE AND SUPPLIES

The Abbey-Richardson Co., 1615 Bryan St.
Askew Office Furniture Exchange, 310 N. Akard St.
Berger Manufacturing Co., Corinth and S. Pearl Sts.
Butler Bros., Ervay and Young Sts.
"Ditto," Inc. (Sealy H. Hart, Mgr.), 1915½ Main St.
The Dorsey Company, Commerce and Poydras Streets.
Hargreaves Printing Co., 1013 Main St.
E. G. Marlow Co., 1807 Main St.
Martin Stationery Co., 116 S. Poydras St.
McDaniel Office Supply Co., 1610½ Commerce.
Office Equipment Co., 416 S. Ervay St.
Parker Bros. (Library Bureau), 1918 Commerce St.
The Rand Co., 1413½ Elm St.
Stewart Office Supply Co., 1810 Main St.
Simpson-Whiteman Co., 1521 Commerce St.
Vance K. Miller Co., 1917 Main St.
Walton Book & Stationery Co., 1814 Main St.
Yeargan-Sadler, Inc., 1501 Commerce St.

OFFICE SPECIALTIES

F. & E. Check Writer Sales Co., 2024 Main Street.
Globe Register Co., 1616½ Main St.
Line-A-Time Mfg. Co., Inc., Slaughter Bldg.
Murphy Sales Agency, 501 Praetorian Bldg.
The Rand Co., 1413½ Elm St.
Southern Sales Book & Specialties Co., 203 Mercantile Bank Bldg.
Todd Portectograph Sales Co., 303 Gaston Bldg.
Worth Sales Corporation, Praetorian Bldg.

OIL COMPANIES

Atlantic Oil Producting Co., Seventh Floor, Magnolia Bldg.
Alcorn Oil Co., Mercantile Bank Bldg.
Auntie Chatter Motor Oil Co., 533 S. Ervay Street.
R. E. Burt & Son, Magnolia Bldg.
Homer Chapman, 411 Linz Bldg.
Clayton Oil & Refining Co., 1620 Kirby Bldg.
Frank Cullinan (Republic Production Co.), 1509 Am. Ex. Bank Bldg.
Dallas Oil & Stock Exchange, 408 Southland Life Bldg.
T. M. Dees, 814 Magnolia Bldg.
William J. Dobbs, Kirby Bldg.
J. E. Farrell Co., 1311 Magnolia Bldg.
Gulf Refining Co., Second Ave and Santa Fe Railway.
C. H. Harrison, 2605 Dartmouth Ave.
Hughes Oil Co., 515 Praetorian Bldg.
Humble Oil & Refining Co., 2001 S. Akard Street.
Humphreys Pure Oil Co, Kirby Bldg.
Col. A. E. Humphreys, Humphreys Oil Co., Mexia, Texas.
P. E. Jordan, 604 Am. Ex. Bank Bldg.
Charles E. Logan, 2105 Magnolia Bldg.
Magnolia Petroleum Co., Magnolia Bldg.
J. F. Marion Co., 816 Magnolia Bldg.
Miller Petroleum Co., 1606 Magnolia Bldg.
New Domain Oil & Gas Co., Inc., 108 Kirby Bldg.
Oriental Oil Co., 405 Wilson Bldg.
George L. Pace, 504 Insurance Bldg.
Payne & Bond, 2103 Magnolia Bldg.
Pierce Oil Corporation, 840 S. Lamar St.
Primrose Petroleum Co., Inc., 422-23 Wilson Bldg.
Producers Refining Co., 3200 Hickory St.
Pure Oil Co., Pure Oil Bldg., Columbus, Ohio.

Reiter Oil Corporation 1904 Magnolia Bldg.
Rowe-Daniel Petroleum Co., 1306 Young St.
Seaboard Oil & Gas Co., 906 Western Indemnity Bldg.
Simms Oil Company, Magnolia Bldg.
Sinclair Refining Co., Magnolia Bldg.
Sonneborn Bros., 2111 Taylor St.
Sun Company, American Ex. Bank Bldg.
Texas American Syndicate, 102 Gaston Bldg.
The Texas Company, 1000 Alma St.
U. S. Tex. Oil Corporation, 1307 Am. Ex. Bank Bldg.
Union Petroleum Co., Magnolia Bldg.
Vacuum Oil Co., 410 Mercantile Bank Bldg.

OIL FIELD SUPPLIES

Briggs-Weaver Machinery Co., 307 N. Market Street.
Lee C. Moore & Co., Inc., 1404 Magnolia Bldg.
Peden Iron & Steel Co., 617 Praetorian Bldg.
Sullivan Machinery Co., 331 Western Indemnity Bldg.
Superior Tube Co., 1215 S. W. Life Bldg.
United Iron Works, Inc., 1411 Kirby Bldg.

OIL MILL MACHINERY

Briggs-Weaver Machinery Co., 307 N. Market Street.
The Murray Co., William St. and Trunk Railway.
Western Engineering Co., 603 Mercantile Bank Bldg.

OIL REFINERIES

Clayton Oil & Refining Co., 1620 Kirby Bldg.
Oriental Oil Co., 405 Wilson Bldg.
State Refining Co., Inc., 912 Kirby Bldg.
The Texas Company, 1000 Alma St.

OIL STOVES

Cleveland Metal Products Co., 825 Trunk Ave.

OIL TANKS AND PUMPS

S. F. Bowser & Co. of Texas, 1815 Market St.
Chicago Bridge & Iron Works, 817 Praetorian Bldg.
Frank A. McAllister, 2119 Commerce St.
Pittsburgh-Des Moines Steel Co., 1217 Praetorian Bldg.
United Iron Works, Inc., 1411 Kirby Bldg.

OIL WELL TOOLS

Guiberson Corporation, Pennsylvania Ave. and M. K. & T. Railway.

OPTICAL SUPPLIES—WHOLESALE

F. A. Hardy & Co. of Texas, Praetorian Bldg.
Walstrom Optical Company, 1904 Medical Arts Bldg.

OPTICIANS

Bailey-Sanders Co., 1411 Main St.
Brown & Montgomery Co., 1210 Main St.
Columbian Optical Co., 1413 Main St.
Arthur A. Everts Co., 1114 Main St.
Linz Bros., Main and Martin Sts.
Pike & Cramer, 1400 Main St.
Taber Manufacturing Co., 1510 Main St.

OSTEOPATHS

Drs. Scothorn & McPherson, 1912 Masten St.
The Alfred J. Tarr Clinic, 306 to 314 Wilson Bldg.

OXYGEN

Linde Air Products Co. of Texas, 810 Kirby Bldg.

PACKING HOUSE PRODUCTS

Armour & Company, 1920 Live Oak St.
Armstrong Packing Co., Alma St.
Jacob E. Decker & Sons Sales Co., 2227 Griffin St.
George A. Hormel Co. of Texas, 2205 N. Lamar St.
Swift & Co., 217 N. Akard St.
Wilson & Co., 1900 Live Oak St.

PAINT REMOVERS

Universal Paint Remover & Motor Cleaning Co., 2519 Main St.

PAINTS, OILS AND VARNISHES

American Paint & Supply Co., P. O. Box 506.
The Apex Company, Harwood St. at Pacific Avenue.
Butler Bros., Ervay and Young Sts.
Booth Lumber & Loan Co., 816 S. Haskell Avenue.
Devoe & Reynolds Co., Inc., of Texas, 913 Elm St.
Federal Glass & Paint Co., 2001 N. Lamar St.
Glidden Co. of Texas, 1500 S. Preston St.
Lincoln Paint & Color Co., 4044 Commerce Street.
Lyne & Glass, 2414 Elm St.
New York Wall Paper Store, 1009 Elm St.
Peaslee-Gaulbert Co., 2404 Logan St.
Pittsburgh Plate Glass Co., 209 N. Pearl St.
Sewall Paint & Glass Co. of Texas, 1300 River St.
Sherwin-Williams Co., 1621 Wall St.

PAPER AND PAPER PRODUCTS —WHOLESALE

Continental Paper & Bag Mills Co. of Texas, N. Central Ave. and Juliette St.
Dallas Paper Co., Laws St.
Exline & Exline Co., S. Ervay and Hickory Streets.
John A. Fisher Co., 1102 Wood St.
Graham Paper Co., 421 Lacy St.
Walter S. Liebman, 810 Am. Ex. Bank Bldg.
Olmsted-Kirk Company, 1408 Marilla St.
E. C. Palmer & Co., Ltd., Camp and Griffin Streets.
Pollock Paper & Box Co., 1911 N. Lamar St.
Southwestern Paper Co., 1315 Pacific Ave.
Texas Paper Co., 1200 Patterson Ave.

PAPER BOX MANUFACTURERS

Burt Paper Box Co., 1609 Hughes Circle.
Pollock Paper & Box Co., 1911 N. Lamar St.

PAPER HANDLING MACHINERY

E. G. Myers, 312 Central Bank Bldg.

PAPER MILLS

Oak Cliff Paper Mills (John G. Fleming & Sons), Betterton Circle, Oak Cliff.

PATENT ATTORNEYS

Jack A. Schley, 305 Interurban Bldg.

PAVING CONTRACTORS

R. J. Estep & Co., 812 Wilson Bldg.
Texas Bitulithic Co., 1101 Praetorian Bldg.
Uvalde Paving Co., 1006 Insurance Bldg.

PAVING MATERIALS

Amiesite Asphalt Co., 326 Western Indemnity Bldg.
Barrett Co. of Texas, Oak Lane and Trunk Avenue.
Texas Bitulithic Co., 1101 Praetorian Bldg.
Uvalde Paving Co., 1006 Insurance Bldg.

PAWNBROKERS

N. Goldstein & Son, 1308 Main St.
Green & Garonzik, 1212 Main St.
Herman Klar, Klar & Winterman, 2312 Elm Street.
Jacob, Winterman, Klar & Winterman, 2312 Elm St.

PHONOGRAPHS

Brunswick-Balke-Collender Co., 2225½ Main Street.
Butler Bros., Ervay and Young Streets.
Columbia Graphophone Co., 2000 N. Lamar Street.
Edison Shop, 1300 Elm St.
Lester Gunst, 1018 Elm St.
Texas-Oklahoma Phonograph Co., 2025 Jackson St.
Will A. Watkin Co., 1207 Elm St.
D. L. Whittle Music Co., 1213 Elm St.

PHOTOGRAPHERS

Browne & Browne, 1312½ Elm St.
R. A. Denison, 1102½ Elm St.
Wisdom Studio, 1021½ Elm St.

PHOTOGRAPHERS—COMMERCIAL

C. H. Billett, 1003½ Elm St.
Higginbotham Photo Advertising Co., 1003 Camp St.
John J. Johnson, 1816 N. Harwood St.
Mahoney's Studio, 1313 Elm St.
Frank Rogers, 1303 Elm St.
Raymond Studio, 2108 McKinney Ave.

PHOTOGRAPHIC SUPPLIES

G. H. Pittman & Bro., 1504 Young St.

PHYSICIANS AND SURGEONS

Dr. D. L. Bettison, Medical Arts Bldg.
Dr. J. H. Black, Medical Arts Bldg.
Dr. E. A. Blount, Wilson Bldg.
Dr. Peyton L. Campbell, 415 Wilson Bldg.
Dr. E. H. Cary, Medical Arts Bldg.
Dr. W. E. Crow, 322 Wilson Bldg.
Dr. T. J. Crowe, 918 Mercantile Bank Bldg.
Dr. Elbert Dunlap, 610 Medical Arts Bldg.
Dr. Leland C. Ellis, 1412 Medical Arts Bldg.
Dr. A. I. Folsom, Medical Arts Bldg.
Dr. T. C. Gilbert, 914 Medical Arts Bldg.
Dr. V. Guggenheim, 1705½ Main St.
Dr. R. P. Harbin, 310 N. Texas Bldg.
Dr. William E. Hubbert, Mercantile Bank Bldg.
Dr. W. D. Jones, Medical Arts Bldg.
Dr. C. N. McGaffey, 606 S. W. Life Bldg.
Dr. M. M. McKee, 410 S. W. Life Bldg.
Drs. McReynolds & Seay, Mercantile Bank Bldg.
Drs. Martin & Martin, Medical Arts Bldg.
Medical & Surgical Clinic, 4105 Live Oak St.
Dr. S. E. Milliken, Medical Arts Bldg.
Dr. Robert H. Millwee, 1802 Medical Arts Bldg.
Dr. James Montgomery, 326 Wilson Bldg.
Dr. L. M. Nance, 610 Medical Arts Bldg.
W. W. Samuell Surgeons, Medical Arts Bldg.
Dr. Marcus Stewart Seely, Medical Arts Bldg.
Drs. Shortal, Shannon & Bruton, Medical Arts Bldg.
Dr. J. B. Shelmire, Medical Arts Bldg.
The Southwest Clinic, Medical Arts Bldg.
Dr. James M. Still, 417 Wilson Bldg.
Dr. M. P. Stone, Medical Arts Bldg.
Dr. E. F. Strond, Medical Arts Bldg.
Dr. James J. Terrill, 714 Medical Arts Bldg.
Dr. Rufus Whitis, 405 Central Bank Bldg.
Dr. Albert Wilkinson, 510 E. Tenth St.
Dr. Guy F. Witt, 713 Medical Arts Bldg.
Dr. W. M. Young, Medical Arts Bldg.

PIANOS AND ORGANS

Baldwin Piano Company, 1807 Commerce St.
Brook Mays & Co., 1005 Elm St.
G. H. Jackson, 1518 Kirby Bldg.
Leyhe Piano Co., 907 Elm St.
Will A. Watkin Co., 1207 Elm St.
D. L. Whittle Music Co., 1213 Elm St.

PIES

Texas Pie Co., Ross and Hall Sts.

PILING

C. H. Gallrein, 1116 Mercantile Bank Bldg.

PIPE AND FITTINGS

American Cast Iron Pipe Co., 1217 Praetorian Bldg.
Briggs-Weaver Machinery Co., 307 N. Market Street.
Interstate Pipe Co., 604 Am. Ex. Bank Bldg.
Jaffe Pipe & Iron Co., 615 College Ave.
Smith & Whitney, 2507 Commerce St.
Southern Plow Co., 608 Elm St.
Superior Tube Co., 1215 S. W. Life Bldg.
United States Cast Iron Pipe & Foundry Co., 617 Magnolia Bldg.

PLANING MILLS

Buell Lumber & Manufacturing Co., N. Hawkins and Central Ave.
Dallas Sash & Door Co., Crowdus and Indiana Ave.

PLASTERERS

Michel Lime Co., Mercantile Bank Bldg.
Walter Williamson, 407 Andrews Bldg.

PLUMBERS AND GAS FITTERS

T. L. Benning, 1000 Ann Ave.
William Bristow, 2012 McKinney Ave.
Dallas Plumbing Co., 2425 McKinney Ave.

Haskell Plumbing Co., 4309 Bryan St.
A. S. Johnson, 1644 Bryan St.
Levy Bros., 517 N. Akard St.
Lone Star Water Heater Co., 1606 McKinney Avenue.
Martyn Bros., 2404 Swiss Ave.
C. Wallace Plumbing Co., 2224 Summer St.

PLUMBING AND HEATING SUPPLIES —WHOLESALE

The Eagle Specialty Co., 3607 Main St.
Fisher Supply Co., 2428 S. Harwood St.
Hensen Plumbing Co., 4321 Elm St.
N. O. Nelson Mfg. Co., 915 McKinney Ave.
Potts Plumbing & Heating Co., 3026 Elm St.
Standard Sanitary Mfg. Co., 1200 Jackson St.
C. F. Treadwell, 610 N. Akard St.
Warden Supply Co., 3716 Smith St.
L. Wolff Manufacturing Co. of Texas, 3214 Main St.

POST OFFICE OFFICIALS

W. B. Luna, Assistant Postmaster, Postoffice.
John W. Philp, Postmaster, Postoffice.
George C. Young Supt. of Mails, Postoffice.

POTTERY AND GLASSWARE

Athens Pottery Co., 806 Central Bank Bldg.
H. J. Blekeney & Son, 518 Mercantile Bank Bldg.
Butler Bros., Young and Ervay Sts.
Fred Kline, 1511½ Commerce St.
John McClellan & Co., Walnut and Conti Sts., Houston, Texas.
H. S. Simpson, 111 S. Murphy St.

POTTERY and ART WARE

Love Field Potteries, Love Field.
Dallas Pottery, Davis St., Oak Cliff.

PRESS CLIPPING BUREAU

Texas Press Clipping Bureau, 715 S. W. Life Bldg.

PRINTERS

W. S. Atkins, 3729 Mocking Bird Lane.
Max Busch, 1212½ Main St.
J. M. Colville & Son, 911 Commerce St.
Dallas Printing Co., 505 S. Akard St.
Dallas Stereotype Co., 1802½ Jackson St.
Leo Drake, 2326 Live Oak St.
R. C. Dyer & Co., 1315 Young St.
Egan Printing Co., 912 Ross Ave.
Etheridge Printing Co., Orange and Collin Streets.
Geyer Printing Co., 1405 Young St.
Harned Printing Co., 1929 Main St.
Johnston Printing & Advertising Co., 1901 McKinney Ave.
McGintie Press, Western Indemnity Bldg.
Padgett Printing Co., Inc., 1412½ Commerce Street.
Southwest Printing Co., 917 Camp St.
Tigert Printing Co., 2112½ Griffin St.
Vogel & Stellmacher, 2715 Elm St.
Walraven Bros., 1507 Caruth St.
Warlick Law Printing Co. (Law Briefs), 1805½ Main St.
Robert Wilmans (Show Print), 1702½ Commerce St.

PRINTING INKS

Charles Eneu Johnson & Co., 600 S. Ervay St.
E. C. Palmer & Co., Ltd., Camp and Griffin Streets.
Queen City Printing Ink Co. of Texas, 1804 Jackson St.

PRINTERS' ROLLERS

Samuel Bingham's Son Mfg. Co., 1306 Patterson Ave.
E. C. Palmer & Co., Ltd., Camp and Griffin Streets.

PRINTERS' SUPPLIES

Barnhart Bros. & Spindler, 1102 Commerce Street.
Samuel Bingham's Son Mfg. Co., 1306 Patterson Ave.

PRODUCE AND FRUIT

Ben Ablon, 1000 Camp St.
Independent Fruit Co., 2013 Cadiz St.
A. A. Jackson & Co., 901 S. Pearl St.
Homer L. Johnson (Broker), 203 Produce Exchange Bldg.
F. A. Kadane & Co., 705 Ross Ave.
Ben E. Keith Company, 2018 Cadiz St.
King-Crow Company, 2020-22 Canton St.
Carl Mann (Broker), 2112½ Jackson St.
N. Nigro & Co., 1006 Camp St.
Patterson Produce Co. Inc., 2100 Pacific Ave.
Reed & Wood, 2019 Cadiz St.
Texas Distributing Co. (Brokers), 901 Preston Avenue.
U. S. Sanitary Meat Market, 4821 Bryan St.

PUBLIC UTILITIES

Dallas Gas Co., 2016 Jackson St.
Dallas Power & Light Co., Interurban Bldg.
Dallas Railway Co., Interurban Bldg.
Dallas Telephone Co., 722 Western Indemnity Bldg.
Lone Star Gas Company, American Exchange Bank Bldg.
Municipal Gas Co., Magnolia Bldg.
Southwestern Bell Telephone Co., Western Indemnity Bldg.
Texas Public Service Information Bureau, 1004 Magnolia Bldg.
Texas Power & Light Co., Interurban Bldg.

PUBLISHERS

Baptist Standard Publishing Co., 204 Browder Street.
A. H. Belo & Co., 801 Commerce St.
Blaylock Publishing Co., 1804 Jackson St.
Dallas Dispatch Co., 1510 Federal St.
Ginner & Miller Publishing Co., 3118 Commerce St.
H. E. Ingledue, 206 Mercantile Bank Bldg.
Ferd. P. Kaiser Publishing Co., 311 Southwestern Life Bldg.
Lamar & Barton, Agents Publishing House M. E. Church, South, 1308 Commerce St.
Methodist Publishing Co., 1308 Commerce St.
Pictorial Review Co., 401 Slaughter Bldg.
Progressive Farmer, 413 Slaughter Bldg.
Southern Publishing Co., 2015 Jackson St.
Texas Farm & Ranch Publishing Co., Main and Race Sts.
Times Herald Printing Co., Inc., 1306 Elm Street.
Walraven Bros., 1507 Caruth St.
Western Newspaper Union, 606 S. Akard St.
John F. Worley Directory Co., 905 Main St.

RADIO EQUIPMENT—RETAIL

Atlantic Sales Co., 1816 Main St.
White Electric Co., 1909 Commerce St.

RADIO EQUIPMENT—WHOLESALE

Automotive Electric Co., 915 S. Ervay St.
Radio Equipment Co. of Texas, 1319 Young Street.
Texas Radio Sales Co., Inc., 1005 Main St.
White Electric Co., 1909 Commerce St.

RAILROAD COMPANIES AND OFFICIALS

J. M. Allen, G. P. A., Chicago, Milwaukee & St. Paul Ry., 901 Magnolia Bldg.
Geo. R. Angell Com. Agt., Chicago, Rock Island & Gulf Ry., 118 Field St.
W. W. Brown, Div. Frt. Agt., M. K. & T. Ry. Co., 112 Field St.
Murrell L. Buckner, V. P. & G. M. Union Terminal Co., Union Terminal Station.
Frank L. Burke, Land & Industrial Commissioner, T. & P. Ry., T. & P. Bldg.
N. C. Calvert, Gen. Agt., Chicago & Eastern Ry. 210 Mercantile Bank Bldg.
G. H. Dougherty, Gen. Agt., Kansas City Southern Ry., 609 Mercantile Bank Bldg.
H. J. Fitzgerald, Asst. Frt. & Pas. Agt., S. P. Lines, 116 Field St.
J. F. Garvin, Gen. Frt. Agt., M. K. & T. Ry., M. K. & T. Bldg.
James M Hartsfield, Gen. Agt., T. & P. Ry., 301 T. & P. Bdlg.
C. C. Huff, Gen. Attorney, M. K. & T. Ry. Co., M. K. & T. Bldg.
Illinois Central Ry., 211 S. W. Life Bldg.
C. O. Jackson, Gen. Agt., St. Louis, San Francisco & Texas Ry. (Frisco Lines), 605 Kirby Bldg.
G. F. Kay, Commercial Agt., Southern Ry. System, 1304 Kirby Bldg.
J. L. Lancaster, Pres. & Receiver, Texas & Pacific Ry., 902 T. & P. Bldg.
John D. McCall, V. P. & G. M., Roby & Northern Railroad Co., 1615 Kirby Bldg.
R. C. McElree, Joint Frt. Agt., G. C. & S. F., C. & R. I., and St. L. S. F. & T. Rys., 808½ Commerce St.
J. R. Mockbee, Div. Frt. Agt., Cotton Belt Route, 808½ Commerce St.
LaRue Nelson, Div. Frt. & Pas. Agt., International-Great Northern Ry., 1210 S. W. Life Bldg.
George B. Nourse, Dist. Supt., Western Weighing & Inspection Bureau, 400 Gould Bldg.
J. B. Payne, Traf. Mgr., Texas & Pacific Ry. Co., T. & P. Bldg.
T. L. Peeler, Industrial Commissioner, M. K. & T. Bldg.
Geo. C. Randall, Dist. Mgr., American Railway Association, 1008 Insurance Bldg.
C. S. Riley, Div. Frt. Agt., G. C. & S. F. Ry. Co., 110 Field St.
C. C. Rockenback, Industrial Com'r, St. Louis Southwestern Ry., 808½ Commerce St.
J. A. Somerville, G. M., T. & P. Ry. Co., T. & P. Bldg.
F. G. Stebbins Dist. Frt. Rep., Baltimore & Ohio RR., 707 S. W. Life Bldg.
W. M. Whitenton, V. P., M. K. & T. Ry. Co., M. K. & T. Bldg.

RAILWAY SUPPLIES

Franklin Railway Supply Co, 1209 Praetorian Bldg.
C. H. Gallrein, 1116 Mercantile Bank Bldg.
W. D. Jenkins, 1209 Praetorian Bldg.

REAL ESTATE

Alberts, Blankenship & Smith, Southland Hotel Lobby.
J. D. Aldredge & Co., 1007 Main St.
Allen & Wright, 700 S. Ervay St.
Anderson & Goodman, 204 Browder St.
P. B. Arrington, 823 Wilson Bldg.
M. N. Baker, 1211 Elm St.
Ballard-Burgher & Co., 1205-8 Praetorian Bldg.
A. T. Bishop, 322 Slaughter Bldg.
Blesi Realty & Mortgage Co., 1209½ Main St
Briggs & Watson, 2101 Greenville Ave.
H. W. Brouse, 1110 Magnolia Bldg.
Clayton D. Browne, 402-3 Praetorian Bldg.
B. M. Burgher, Praetorian Bldg.
C. G. Cloud, 712 S. W. Life Bldg.
Cochran & Gillespie, 1813½ Main St.
John M. Colquitt, 420 N. Texas Bldg.
Connally & Thomas, 305 S. W. Life Bldg.
Cotton Lands Company, 505 Slaughter Bldg.
J. B. Cranfill, 630 Wilson Bldg.
J. D. Cullum & Co., 713 S. W. Life Bldg.
Cummings & DuBois, 300 Simpson-Whiteman Bldg.
Dallas Development Co., Western Indemnity Bldg.
Dallas Mortgage & Realty Co., 109 Martin Bldg.
Deason-Wade Co., 825 Kirby Bldg.
Ira P. DeLoache, 309 Slaughter Bldg.
W. T. & C. C. Doyle, 806 S. W. Life Bldg.
Dunn Realty Co., 1305 Kirby Bldg.
English & English, 301 Western Indemnity Bldg.
Enterprise Realty Co., 1924½ Main St.
Neal C. Erwin (Sales Agent, Love Field Properties), 509 Praetorian Bldg.
Ferguson & Phillips, 1608 Magnolia Bldg.
Felton & Morgan, 111 Field St.
S. A. Fishburn, 103 Gaston Bldg.
Fisher & Fisher, Magnolia Bldg.
S. S. Fleming Realty Co., 601 Melba Theatre Bldg.
Flippen-Prather Realty Co., Am. Ex. Bank Bldg.
Walter A. Gage, 306 Andrews Bldg.
R. H. Gamble Co., 1215 Kirby Bldg.
Will Garonzik, 1616½ Main St.
Gillespie & Gillespie, 505 Praetorian Bldg.
W. W. Graham, 1224 Kirby Bldg.

Walter Graner Investment Co., 1309 S. W. Life Bldg.
Hancock Bros., 301 Wilson Bldg.
Hanway & Williams, 203 Central Bank Bldg.
Hardy & Carley, Western Indemnity Bldg.
A. T. Hardy & Co., N. Texas Bldg.
Harris-Brown Co., 1210 S. W. Life Bldg.
Home Financing Co., 309 Linz Bldg.
Home Realty Co., 202 Simpson-Whiteman Bldg.
C. T. Jackson Realty Co., 1005 Kirby Bldg.
Jenkins & Boughton, 634 Wilson Bldg.
Frank G. Jester & Co., S. W. Life Bldg.
Guy Johnson, 109 Field St.
William S. Johnson, 1300½ Commerce St.
Joyce & Alexander, 912 S. W. Life Bldg.
W. J. Kain, 1014 Mercantile Bank Bldg.
A. H. Kent, 408 North Texas Bldg.
John A. Kettle, 310 Deere Bldg.
W. H. Kindred & Co., 920 Kirby Bldg.
J. W. Lindsley & Co., 1309 Main St.
J. A. McAleer, 303 Central Bank Bldg.
Howard D. McElroy, 1212 Praetorian Bldg.
McNeny & McNeny, 907 Praetorian Bldg.
Maher & Maher, 718 Slaughter Bldg.
Maillot & Stewart, 601 Kirby Bldg.
E. K. Martyn, 201 Central Bank Bldg.
Mexico Land Syndicate, 1812 Main St.
Henry S. Miller, 401 Southland Life Bldg.
Lawrence Miller, 818 Kirby Bldg.
N. E. Mittenthal, 1006 Kirby Bldg.
John Monroe, 415 S. W. Life Bldg.
Moses & Loughborough, 111 Martin St.
Collett H. Munger, Kirby Bldg.
Murphy-Bolanz, Commerce and Field Sts.
J. W. (Pat) Murphy, 2014 Magnolia Bldg.
W. W. Murrah & Co., 108 S. Murphy St.
W. F. Pearson (Country Club Estates), Republic Bank Bldg.
Little Realty Co., 210 Andrews Bldg.
W. H. Prather, 1002 Magnolia Bldg.
Sam B. Kaitman, 108 Poydras St.
W. I. Reddin, 1917 California Ave.
L. R. Robertson, 101 S. W. Life Bldg.
T. A. Robinson, 827 Kirby Bldg.
Rosenfield Co., 301 Magnolia Bldg.
A. C. Rubey, Am. Ex. Bank Bldg.
Rucker & Jones, 1317 Commerce St.
Russell Realty Co., 113 Martin St.
J. H. Russell Co., 910 Magnolia Bldg.
W. G. Scarff & Co., 1306 S. W. Life Bldg.
W. A. Scott, 1618 American Ex. Bank Bldg.
Seay-Cranfill Co., 1011 Commerce St.
Security Builders, Inc., 717 Mercantile Bank Bldg.
Robert F. Shelton 504 Central Bank Bldg.
J. H. Shugar & Co., 504 Mercantile Bank Bldg.
C. L. Smith & Co., S. W. Life Bldg.
Harry M. Smith, 403 Linz Bldg.
Dan Sonnenthiel Co., Magnolia Bldg.
Louis C. Sonnenthiel, Magnolia Bldg.
Southwestern Land Co., 221 Jefferson Hotel.
Terry Bros., 1649 Pacific Ave.
Texas Land & Development Co., 203-5 Linz Bldg.
H. M. Thetford, 415 S. W. Life Bldg.
L. H. Tillman Sales & Insurance Agency, 202 Gaston Bldg.
E. P. Turner Realty Co., 302 Gaston Bldg.
J. Elmer Turner, 1021 Commerce St.
Union Realty & Securities Co., 1201 Magnolia Bldg.
Walker Realty Co., 1427 Kirby Bldg.
Edgar M. Wells Co., 1017 Mercantile Bank Bldg.
Williams & Ellis, Inc., 1608½ Main St.
Williams, Smith & Stephens, 1209½ Main St.
Wade H. Williams & Co., 107 Murphy St.
Wilson Construction Co., Inc., 418 N. Texas Bldg.
J. B. Wilson Estate, Wilson Bldg.
Jno. A. Wood Realty Co., 207 Slaughter Bldg.
Geo. W. Works, 1604 Kirby Bldg.
Yonack Bros., 405 Central Bank Bldg.

REFINERY EBUIPMENT

Chicago Bridge & Iron Works, 817 Praetorian Bldg.
Phoenix Iron Works Co., 519 Interurban Bldg.
Pittsburgh-Des Moines Steel Co., 1217 Praetorian Bldg.
Smith & Whitney, 2507 Commerce St.
United Iron Works, Inc., 1411 Kirby Bldg.

REFRIGERATORS AND REFRIGERATION EQUIPMENT

American Carbonic Mfg. Co., 1922 N. Haskell Avenue.
Butler Bros., Young and Ervay Sts.
Thos. E. Cook & Son,
Enterprise Butchers' Supply Co., 607 Main Street.
Ed. Friedrich, 2012 Commerce St.
United Iron Works, Inc., 1411 Kirby Bldg.
York Egnineering & Supply Co., 1909 Bryan Street.

RESTAURANTS AND CAFES

Cafe Atkins, 1411 Commerce.
W. J. Atkins, Jr., A. & F. Cafe, 1322 N. Peak St.
B. & B. Cafe, 105 S. Akard St.
Biltimore Cafe, 1517 Main St.
Blue Front Delicatessen, 1105 Elm St.
Britling Cafeteria Co. of Texas, 1316 Commerce St.
Burks Cafe, 401 S. Ervay St.
City Home Cafe, 709 N. Haskell Ave.
Dunton Bros., 1505 Elm St.
Golden Pheasant Restaurant, 1507 Commerce Street.
W. W. Harper, 1600 S. Lamar St.
Jefferson Cafe, 312 S. Houston St.
Joseph's Cafe, 1415 Commerce St.
Katy Coffee House, 4936 Santa Fe Ave.
Majestic Lunch Room, 1608 Main St.
Moores' Cafe, 1206 Main St.
Pappas Cafe, 1601 Elm St.
Paul's Restaurant & Delicatessen, 1108 Main Street.
J. D. Walker, 1709 Main St.
West End Cafe, 603 Main St.

ROAD BUILDERS

Dallas Construction Co., 317 N. Texas Bldg.

ROAD MACHINERY

Austin-Western Road Machine Co., 416 S. Lamar St.
J. W. Bartholow Co., 907½ Commerce St.
Russell Grader Mfg. Co. of Texas, 2003 S. Harwood St.

ROOFING CONTRACTORS

H. F. Bozalina, 910 Insurance Bldg.
Dougherty Roofing Co., Magnolia and Hord Streets.

ROOFING MATERIALS

Barrett Co. of Texas, Oak Lane and Trunk Avenue.
Burnett Slate & Tile Roofing Co., 3132 McKinney Ave.
The Philip Carey Co., 506 S. Pacific Ave.
Dallas Roofing Co., 506 S. Pacific Ave.
Dallas Sash & Door Co., Crowdus St. and Indiana Ave.
Elaborated Roofing Co., 2009 Coombs St.
International Coating Co., 1618 Bryan St.
The Richardson Co. of Texas, 808 Central Bank Bldg.
Trinity Roofing & Supply Co., 1111½ Main Street.

RUBBER GOODS

Butler Bros., Ervay and Young Sts.
Maranville Sales Corp., 218 Keating Bldg.
United States Rubber Co., 700 Elm St.

RUBBER STAMPS

Fred L. Lake & Co., Inc., 1015 Elm St.

RUG MANUFACTURERS AND RENOVATORS

Dallas Rug Mfg. & Renovating Co., 1710 S. Pearl St.

RUGS AND LINOLEUMS

Butler Bros., Ervay and Young Sts.
Congoleum Co., Inc., 407 Commerce St.
Halaby Galleries (Oriental Rugs), Majestic Theatre Bldg.
Simpson Rug Co., 1715 Live Oak St.
G. Albert Taylor, Deere Bldg.
William Volker & Co., 704 Commerce St.
C. W. Wheat & Co., 312 Deere Bldg.
J. A. Yedgar Co. (Oriental Rugs), 210 N. St. Paul St.

SAFES, CABINETS AND VAULTS

The Abbey-Richardson Co., 1615 Bryan St.
Mosler Safe Co., 114 Poydras St.
Charles Ott, 1007 Elm St.

SALT

Morten Salt Co., Am. Ex. Bank Bldg.

SAFETY RAZOR MANUFACTURERS

Rival Safety Razor Corp., 2809 Elm St.

SALVAGE

B. & J. Sales Co., 1001 Elm St.
Dallas Salvage Co., 1707 Griffin St.
Texas Fire Sales Co., 2534 Elm St.
The Traders, 2103 Cabell St.
Underwriters Salvage Co. of New York, 913 Am. Ex. Bank Bldg.
Ira A. Watson & Co. (Clothing), 1219 Elm Street.

SAND AND GRAVEL

Clem Gravel Co., 305 Central Bank Bldg.
Harston Sand & Gravel Co., 507 Insurance Bldg.
J. Fred Smith Gravel Co., 1202 S. W. Life Bldg.
Trinity Farm Gravel Co., 1004 S. W. Life Bldg.
Vilbig Bros., Bourbon and Paris Sts.
West Dallas Gravel & Sand Co., 830 Wilson Bldg.

SASH AND DOORS

Buell Lumber & Mfg. Co., N. Hawkins and Central Ave.
Dallas Sash & Door Co., Crowdus St. and Indiana Ave.
Griffiths & Co., 918 S. Lamar.

SCHOOL AND CHURCH FURNITURE

C. A. Bryant & Co., 500 Elm St.
Schott School Supply Co., 633 Wilson Bldg.

SCHOOL BOOKS

Ginn & Company, 1913 Bryan St.
The MacMillan Company, 330 S. Harwood St.
Practical Drawing Co., 1911 Bryan St.
Southern Publishing Co., 2015 Jackson St.
Southern School Book Depository, 1301 Pacific Ave.
Texas School Book Depository, 2013 Jackson Street.

SCHOOL SUPPLIES

C. A. Bryant & Co., 500 Elm St.
Butler Bros., Young and Ervay Streets.
Educational Equipment Co. (Motion Picture Machines), 1913 Main St.
Ginn & Co., 1913 Bryan St.
Practical Drawing Co., 1911 Bryan St.
Schott School Supply Co., 633 Wilson Bldg.
Southern School Book Depository, 1301 Pacific Ave.
Texas School Book Depository, 2013 Jackson Street.
A. T. Walraven Book Cover Co., 1509 Caruth Street.

SCHOOLS AND COLLEGES

Southern Methodist University, Dallas, Texas.
The Terrill School, 4217 Swiss Ave.

SCREENS

Acme Screen Company, 915 S. Peak St.

SEALING MACHINES AND TAPE

Kemper Specialty Co., 216 Slaughter Bldg.

SEEDS

Lang Floral & Nursery Co., 1214 Main St.
Magnolia Seed & Floral Co., 1020 Elm St.
Robert Nicholson Seed Co., 2118 N. Lamar St.
Charles H. Platter (Cotton seed for planting, 301 Am. Ex. Bank Bldg.
Texas Seed & Plant Co., First and Jefferson Streets.

SEWING MACHINES

J. N. Kilman, Gen. Agt. Singer Sewing Machine, 212 T. & P. Bldg.
White Sewing Machine Co., 1930 Main St.

SHEET METAL CONTRACTORS

Cannon & Kofahl, 1705 Jackson St.

SHEET METAL PRODUCTS

Atlas Metal Works, 2601 Alamo St.
Berger Mfg. Co., Corinth and S. Pearl Sts.
Dallas Heating & Ventilating Co., 2422 Alamo Street.
Edwards Mfg. Co. of Texas, Market and Collins Sts.
Smith & Rawlings, 1713 Young St.
Moncrief-Lenoir Company, 2751 Coombs St.
New Process Roofing & Supply Co., 802-10 Cadiz St.
Wyatt Metal & Boiler Works, West Dallas Pike.

SHINGLE STAINING

Rowlett Staining Co., 3322 Elm St.

SHIRTS AND COLLARS—WHOLESALE

Cluett-Peabody & Co., Inc., 1709½ Live Oak Street.
Earl & Wilson, 1322 Commerce St.
Geo. P. Ide & Co., 1006 Commerce St.

SHIRT MANUFACTURERS

Benno Manufacturing Co., 1617½ Main St.
Custom Shirt Shop, 912½ Elm St.
Southwest Shirt Mfg. Co., 421½ N. Harwood Street.

SHOCK ABSORBERS

Hassler Texas Co., 1101 Young St.
Houdaille Polk Company, 2114 Jackson St.

SHOE MAKERS AND REPAIRS

A. Munster Sons Co., 1103 Elm St.

SHOES—RETAIL

Corbin's Shoe Store (Women's Shoes), 1616 Elm St.
Dallas Upstairs Shoe Shop, 1302½ Elm St.
Florsheim Shoe Store Co., 1508 Main St.
Leon Kahn Shoe Co., 1204 Elm St.
Walk-Over Boot Shop, 1218 Elm St.
Volk Bros. Co., 1208 Elm St.
Whidden-Gupton Shoe Co., 1526 Main St.
Zesmer Shoe Co., 1412 Elm St.

SHOES—WHOLESALE

Aronoff Shoe Co., 1104 Commerce St.
Endicott-Johnson Corp., 1001 Commerce St.
Graham-Brown Shoe Co., Main and Austin Streets.
Hamilton Brown Shoe Co., 1019 Commerce St.
J. W. Jenkins Shoe Co., 701 Jackson St.
Jolesch-Thomas Shoe Co., 1007 Commerce St.
Red Wing Shoe Co., 1205 Commerce St.
Selz-Schwab & Co., Oriental Hotel.
Sessel Shoe Co., 1011 Commerce St.
Weyenberg Shoe Co., 1300 Jackson St.

SHOE POLISH

F. F. Dalley Co., Inc., 605 Central Bank Bldg.
A. E. Perkins Corp., 2623 Elm St.
Universal Polish Manufacturing Co., 911 Camp St.

SHOW CARDS

Lewis System, 1413 Pacific Ave.

SHOW CASES AND STORE FIXTURES

J. W. Crowdus Drug Co., 1508 Commerce St.
Dallas Show Case & Mfg. Co., 329 Exposition Avenue.
Grand Rapids Show Case Co., 707 Insurance Bldg.
Lawrence Thomas-Hays Company, 209 Mercantile Bank Bldg.
Standard Fixture Company, 2308 S. Ervay St.
Standard Show Case Works, 2501 Earl St.
Southern Fountain & Fixture Mfg. Co., 1709 Young St.
Southwestern Show Case Works, 2016 S. Akard St.
Superior Show Case Co., 2200 Browder St.
United Show Case & Fixture Works, 2603½ Elm St.

SIGNS

Borich Sign Company, Cor. Haskell and Main.
Conway Sign Co., 1113 Hall St.
E. H. Crane & Co., 909½ Elm St.
Diamond Steel Highway Sign Co., 507-9 First Avenue.
Flexume Sales & Service Co., 420 Slaughter Bldg.
Lewis System, 1413 Pacific Ave.
M. S. Pandres, 512 S. Harwood St.
J. F. Zimmerman & Son, 2126 Young St.

SILKS—WHOLESALE

M. F. Haley, 905 Commerce St.
Forgarty Silk Knitting Co., 1108½ Commerce Street.
Schwarzenbach, Huber & Co., 204 Southland Life Bldg.

SILVERSMITHS

Grayhurst & Co., 915 Camp St.

SODA FOUNTAINS AND SUPPLIES

American Soda Fountain Co., 2024 Commerce Street.
Bishop & Babcock Co. of Texas, 1106 Commerce St.
A. M. Brown Supply Co., 1108 Commerce St.
J. W. Crowdus Drug Co., 1508 Commerce St.
Hooker Hardware Co., 1407 Elm St.
Huey & Philp Hardware Co., 1029 Elm St.
Liquid Carbonic Co. of Texas, 1217 Elm St.
James Lyons, 1710 Carter St.
Charles Ott, 1007 Elm St.
Southern Fountain & Fixture Mfg. Co., 1709 Young St.

SPORTING GOODS

Charles Ott, 1007 Elm St.
Butler Bros., Ervay and Young Sts.
Cullum & Boren Co., 1509 Elm St.
Moroney Hardware Co., 1113 Patterson Ave.
A. G. Spalding & Bros., 1518 Main St.
Hooker Hardware Co., 1407 Elm St.
Huey & Philp Hardware Co., 1029 Elm St.

STATIONERY

A. D. Aldridge, 402 North Texas Bldg.
American Beauty Pass Book & Cover Co., 1701 Hickory St.
W. S. Atkins, 3729 Mocking Bird Lane.
Baptist Standard Book Store, 204 Browder St.
Blackwell Wielandy B. & S. Co., 1009½ Commerce St.
Clarke & Courts (Randolph Dixon), 912 Insurance Bldg.
The Dorsey Company, Commerce and Poydras Streets.
Hargreaves Printing Co., 1013 Main St.
Kalamazoo Loose Leaf Binder Co., 1414 Am. Ex. Bank Bldg.
Lamar & Barton, 1308 Commerce St.
E. G. Marlow Co., 1807 Main St.
Martin Stationery Co., 112 S. Poydras St.
Simpson-Whiteman Co., 1521 Commerce St.
Stewart Office Supply Co., 1810 Main St.
J. D. Van Winkle, 1603 Elm St.
Walton Book & Stationery Co., 1814 Main St.
Yeargan-Sadler, Inc., 1501 Commerce St.

STEAMSHIP AGENTS

Caldwell & Company, Inc., 214 Cotton Ex. Bldg.
F. O. Riebe, 205 Cotton Ex. Bldg.

STEEL AND WIRE

American Steel & Wire Co., 1301 Praetorian Bldg.
Mesher Steel & Machinery Co., 900 S. Austin Street.
Pittsburgh Steel Co., 513 Central Bank Bldg.
Southern States Steel Co., 503 S. Haskell Ave.
Southern Wire & Iron Co., 2425 S. Harwood Street.
I. G. Thompson, 717 Kirby Bldg.

STEEL SASH

David Lupton's Sons Constr. Co., 601 Mercantile Bank Bldg.

STENOGRAPHERS

A-1 Letter Shop, 1931 Main St.
Burch Shorthand Reporters, 711 S. W. Life Bldg.

STEREOTYPERS

Dallas Stereotype Co., 1802½ Jackson St.
Western Newspaper Union, 606 S. Akard St.

STOCKS AND BONDS

American National Brokerage Co., 213 Slaughter Bldg.
J. L. Barnard (Rep. National City Co.), 905 Am. Ex. Bank Bldg.
Commercial Trust Co., 510 Linz Bldg.
Dallas Oil & Stock Exchange, 408 Southland Life Bldg.
F. M. Drake & Co., 208 Magnolia Bldg.
Durant Corporation of New York, 303 Southland Life Bldg.
Exall-Roberts & Co., 708 Insurance Bldg.
Federal Independent Stock Exchange, 303 Simpson-Whiteman Bldg.
A. L. Houston, 1105 S. W. Life Bldg.
Hibernia Securities Co., Inc., 806 Am. Ex. Bank Bldg.

STONE DEALERS, CUT STONE, ETC.

K. D. Herget & Son, Maple Ave Road and M. K. & T. Ry.
Ernest Gates, 3125 Routh St.
Texas Stone Products Co., 505 Insurance Bldg.

STORAGE BATTERIES

Dallas Prest-O-Battery & Service Co., Inc., 1925 Bryan St.
First State Rubber Co., 2015 Cabell St.
Gibraltar Battery Mfg. Co., Inc., 1025 N. Marsalis St.
O. K. Battery Co., Commerce and Jackson Sts.
Radiolite Battery Co. of Texas, 1301 Pacific Avenue.
Valdez Electric Co., 2933 Commerce St.
Wharton Motors Co., P. O. Box 1474.
Willard Storage Battery Co., 2024 Jackson St.

STOVES—WHOLESALE

Thos. E. Cook & Son, 408 Elm St.

STRUCTURAL STEEL

Austin Bros., 1815 Coombs St.
Mesher Steel & Machinery Co., 900 S. Austin Street.
Southern Wire & Iron Co., 2425 S. Harwood Street.
Virginia Bridge & Iron Co. of Tenn., Magnolia Bldg.

SUGAR

Imperial Sugar Co., 510 Mercantile Bank Bldg.
Meinrath Brokerage Co., 1009 Mercantile Bldg.
Quillan & Maupin (Rep. American Sugar Refining Co.), 1607 Magnolia Bldg.

SURGICAL INSTRUMENTS

A. P. Cary Co., Medical Arts Bldg.
E. H. McClure Co., Inc., 1817 Main St.

SYRUP AND MOLASSES

Carvey Vinegar Co., 2824 Medill St.
Penick & Ford, Ltd., 1515 Kirby Bldg.

TAGS AND LABELS

A. D. Aldridge, North Texas Bldg.
Dennison Manufacturing Co., 500-01 Interurban Bldg.
Reyburn Manufacturing Co., 303 Interurban Bldg.

TABLET MANUFACTURERS

Southwest Tablet Mfg. Co., 2222 Griffin St.

TAILORS

Jake Adams, 1703½ Live Oak St.
M. S. Bank, 1514½ Main St.

Bell Tailoring Co., 1611 Main St.
H. Donaghue, 1109½ Main St.
E. Faubert, 1109½ Main St.
Gray & Graham Co., 1109 Main St.
Harwood Cleaners & Tailors, 1720 S. Harwood Street.
Home Industrial Tailors, 2200 Elm St.
Kaplan-Cohen Co., 1021 Main St.
S. Koenigsberg, Inc., 1306½ Main St.
E. F. Petterson, 1007½ Main St.
Preston Street Tailors, 106 N. Preston St.
Sam Schnider, 404 S. W. Life Bldg.
Texas Custom Garment Co. (Wholesale), 2508½ Main St.
Slaughter-Mayfield Co., 1528 Main St.

TAILORS' SUPPLIES

Dallas Tailors' Supply Co., 220 N. Ervay St.
E. F. Petterson, 1007½ Main St.

TAMALES

Harvey's Tamales, 414 S. Akard St.

TANK CAR REPAIRS

Texas Boiler Works, 3214 Hickory St.
Wyatt Metal & Boiler Works, West Dallas.

TANKS, TOWERS AND STANDPIPES

Chicago Bridge & Iron Works, 817 Praetorian Bldg.
Pittsburgh-Des Moines Steel Co., 1217 Praetorian Bldg.

TAXICABS

Dallas Baggage & Cab Co., 801 Young St.
Dollar Dodge Rent Service, 304 S. Houston St.
Driverless Ford & Dodge Co., 1310 Commerce Street.
White Taxicab Co., 1908 Live Oak St.
Yellow Cab Co. of Dallas, Inc., 1320 Commerce St.

TELEGRAPH COMPANIES

Postal Telegraph & Cable Co., 1011 Main St.
Western Union Telegraph Co., 601 Masonic Bldg.

TELEPHONE COMPANIES

Dallas Telephone Co., 722 Western Indemnity Bldg.
Southwestern Bell Telephone Co., Western Indemnity Bldg.
Postal Telegraph & Cable Co., 1101 Main St.

TEA SHOPS

Maple Tea Shoppe, 2920 Maple Ave.

TELEPHONE SUPPLIES

Electric Appliance Co., 409 Browder St.
Southwest General Electric Co., 1801 N. Lamar St.

THEATER ORGANS AND ELECTRIC PIANOS

Phil H. Pierce Co., Inc., 1805 Commerce St.

THEATERS

Capitol Amusement Co., 1521 Elm St.
Crystal Theater, 1608 Elm St.
Lyric Theater, N. Akard and Pacific Ave.
Majestic Theater, 1921 Elm St.
Melba Theater, 1913 Elm St.
Old Mill Theater, 1525 Elm St.
Palace Theater, 1623 Elm St.
Queen Theater, 1501 Elm St.
Rex Theater, 1510 Elm St.

THEATRICAL

Alder Amusement Enterprises, 506 Melba Theater Bldg.
Interstate Amusement Co., Majestic Theater Bldg.

THEATRICAL SCENERY

Dallas Scenic Studio, 3309 Grand Ave.

TILE—FLOOR AND WALL

Dallas Tile Co., 407 Andrews Bldg.
W. A. Jacobie & Co., 500 N. Akard St.
L. Moretti & Co., 3117 Swiss Ave.

TIN CANS

Moncrief-Lenoir Mfg. Co., 2751 Coombs St.

TIRES AND TUBES—WHOLESALE

Ajax Rubber Co., Inc., 2117 Commerce St.
First State Rubber Co. ,2015 Young St.
General Tire & Rubber Co. of Texas, 2109 Commerce St.
B. F. Goodrich Rubber Co., 1201 Young St.
Jackson-Stephens Co., 2017 Main St.
Kelly-Springfield Tire Co., 2217 Laws St.
Lynch Rubber Co., 4300 Bryan St.
McClaren Tire Co. of Texas, 813 S. Ervay St.
Maranville Sales Corp., 218 Keating Bldg.
Michelin Tire Co. of Texas, 412 St. Paul St.
Murray Tire Co., 2038 Commerce St.
Norwalk Tire & Rubber Co., 1511 S. Ervay St.
Pennsylvania Rubber Co. of America, 2407 S. Ervay St.
Seiberling Rubber Co., 2405 S. Harwood St.
Shook Rubber Co., 2500 S. Ervay St.
Sprague Tire & Rubber Co., 2101 Commerce Street..

TIRES AND ACCESSORIES—RETAIL

First State Rubber Co., 2015 Young St.
Lynch-Sharp Rubber Co., 4300 Bryan St.
Murray Tire Co., 2038 Commerce St.
Padgitt Bros., 1020 Commerce St.
Quick Tire Service, Inc., 508 N. Harwood St.
Roback Auto Supply Co., 1706 Commerce St.
Safety Tire Co., Young and St. Paul Sts.
Sprague Tire & Rubber Co., 2101 Commerce Street.
Standard Auto Supply Co., 301 S. Ervay St.
Superior Gas & Oil Co., 2101 Main St.
Trinity Tire & Service Co., 2200 Commerce St.
Western Auto Supply Co., 2000 Commerce St.

TIRE SERVICE AND REPAIRS

Cox, Inc., 317 Masten St.
Murray Tire Co., 2038 Commerce St.
Quick Tire Service, Inc., 508 N. Harwood St.
Safety Tire Co., Young and St. Paul Sts.
Sprague Tire & Rubber Co., 2101 Commerce Street.
Superior Gas & Oil Co., 2101 Main St.

TITLE GUARANTY COMPANIES

Dallas County Abstract Co., 1007 Main St.
Stewart Title Guaranty Co., 1221 Main St.

TOILET PREPARATIONS

Splenlox Company, 311 N. St. Paul St.
Weichsel Laboratories, 1105 Jackson St.

TOWEL SUPPLY

Cannon Ball Towel Supply Co., 2009 Orange Street.
Dallas Towel Supply Co., 2509 Commerce St.
Olympia Towel Supply Co., 4008 Benson St.
Texas Sanitary Towel Supply, 3303 Ross Ave.

TRACTORS

Advance Rumely Thresher Co., 800 Young St.
Avery Company of Texas, 101 N. Houston St.
W. J. Davis, 203 S. Houston St.
Holt Company of Texas, 221 S. Market St.
International Harvester Co., 211 N. Austin St.
Moline George Co., 302 N. Market St.
Southern Rock Island Plow Co., 401 Elm St.

TRANSFER AND STORAGE

American Transfer & Storage Co., 2615 Elm Street.
Binyon-O'Keefe Fireproof Storage Co., 2105 Pacific Ave.
Bonded Transfer Company, 1409 Camp St.
Central Transfer & Storage Co., 2513 Elm St.
Dallas Baggage & Cab Co., 801 Young St.
Dallas Storage & Warehouse Co., 911 Marion Street.
Dallas Transfer Co., 400-14 Poydras St.
Edwards & Gray Co., 911 Camp St.
Interstate Forwarding Co., 601 Elm St.
Interurban Express & Baggage Lines, 601 Elm St.
Merchants' Fireproof Storage Co., 1301 Broom Street.
Nichols-Gillette Co., 1710 Carter St.
Pacific Warehouse Co., 2107 Pacific Ave.
N. S. Packer, 410 N. Lamar St.
Pulliam Transfer & Storage Co., 2501 Floyd Street.
Steger Transfer Co., 410 Main St.
Sullivans Transfer Line, 533 S. Ervay St.
Texas Furniture & Storage Co., 2111 Elm St.

TRUNKS AND TRAVELING BAGS

Dallas Trunk Factory, 1517 Jackson St.
Henry Pollack Trunk Co., 1912 Elm St.
Padgitt Bros. Co., 1020 Commerce St.
South Bros. Trunk Co., 1005 Main St.
Wilkins Trunk Mfg. Co., 1109 Elm St.

TYPE FOUNDERS

Barnhart Bros. & Spindler, 1102 Commerce Street.

TYPE AND BABBIT METALS

Great Western Smelting & Refining Co., 304 Melba Bldg.

TYPESETTING

Kesterson-Jaggars Typesetting Co., 1717 Wood Street.

TYPEWRITERS AND SUPPLIES

American Writing Machine Co., 1503 Commerce St.
Beauvais Typewriter Supply Mfg. Co., 312 S. Ervay St.
Dallas Typewriter & Supply Co., 204 Lane St.
S. L. Ewing Company, 1408 Commerce St.
Kee Lox Mfg. Co., 506 Deere Bldg.
Line-A-Time Mfg. Co., Inc., 422 Slaughter Bldg.
McDaniel Office Supply Co., 1610½ Commerce Street.
Remington Typewriter Co., 1321 Commerce Street.
Royal Typewriter Supply Co., 1312 Commerce Street.
Texas Ribbon & Carbon Co., 1010 Insurance Bldg.
Typewriter Service Co., 906½ Main St.
Underwood Typewriter Co., 1525 Commerce Street.
United States Manifold Co., 1314½ Main St.
John E. York, 1805 Main St.

UNDERTAKERS

George A. Brewer Undertaking Co., 2303 Ross Avenue.
Loudermilk-Sparkman Co., 1933 Elm St.
Ed. C. Smith & Bro. Undertaking Co., Inc., 1811 Ross Ave.
Chas. F. Weiland Undertaking Co., 517 N. Ervay St.

UNDERTAKERS' SUPPLIES

Dallas Coffin Co., 1321 S. Lamar St.
National Casket Co., 1601 S. Lamar St.

UNIFORMS

The Lilley Co., 222 Western Indemnity Bldg.

U. S. WEATHER BUREAU

Joseph L. Cline, U. S. Weather Bureau, Cotton Exchange Bldg.

UPHOLSTERERS

Dallas Upholstering Co., 2612 Swiss Ave.
Stapleton's Upholstering Manufacturers, 2125 Cedar Springs Road.

VACUUM CLEANERS

Lloyd Doolittle (The Hoover Co.), 610 Insurance Bldg.
Eureka Vacuum Cleaner Co., Southland Life Bldg.
The Torrington Co., 1415 Jackson St.

VETERINARY SURGEONS

Canine & Feline Hospital, 110 Exposition Ave.

VINEGAR MANUFACTURERS

Aschner Bros. Mfg. Co., 1310 Patterson Ave.
Garvey Vinegar Co., 2824 Medill St.
The Ly-Nola Co., 2400 Williams St.

WAGONS AND CARRIAGES

B. F. Avery & Sons Plow Co., Pacific Ave. and Market St.
George B. Bandy Sales Co., 201 Slaughter Bldg.

John Deere Plow Co., 501 Elm St.
Eastman & Russell, 2501 S. Ervay St.
Southern Rock Island Plow Co., 401 Elm St.

WALL PAPER

The Apex Company, Harwood and Pacific.
Booth Lumber & Loan Co., 816 S. Haskell Ave.
Johnson Paint & Paper Store, Inc., 1815 Main St.
New York Wall Paper Store, 1009 Elm St.

WAREHOUSE COMPANIES

American Transfer & Storage Co., 2615 Elm Street.
Binyon-O'Keefe Fireproof Storage Co., 2105 Pacific Ave.
Central Transfer & Storage Co., 2513 Elm St.
Dallas Storage & Warehouse Co., 911 Marion Street.
Dallas Terminal Warehouse Co., 303 Melba Bldg.
Dallas Transfer Co., 400-414 Poydras St.
Edwards & Gray Co., 911 Camp St.
Interstate Forwarding Co., 601 Elm St.
Merchants' Fireproof Storage Co., 1301 Broom Street.
Nichols-Gillette Transfer & Warehouse Co., 1710 Carter St.
Pacific Warehouse Co., 2107 Pacific Ave.
N. S. Packer, 410 N. Lamar St.
Pulliam Transfer & Storage Co., 2501 Floyd Street.
Shippers' Compress & Warehouse Co., 204 Cotton Exchange Bldg.
Steger Transfer Co., 410 Main St.
Texas Warehouse Co., 2221 Laws St.

WASHING MACHINES

Southern Appliance Co., 1502 Young St.

WASTE COTTON

Dallas Sanitary Wipers Co., 2013 Latimer St.

WASTE MILLS

Dallas Waste Mills, Terminal Ry. and Central Avenue.

WASTE PAPER

American Paper Stock Co., 1210 Marilla St.

WATER—MINERAL AND ELECTRIFIED

Dallas Distilled Water Co., Brazos St., near Lancaster Ave.
Electrified Water & Machine Co., 2606 S. Ervay St.

WATER HEATERS

Hoffman Heater Co., 1919 Main St.
Lone Star Water Heater Co., 1606 McKinney Avenue.
Ruud-Humphrey Water Heater Co. of Texas, 1811 Main St.

WATERPROOF CLOTHING AND RUBBER FOOTWEAR—WHOLESALE

United States Rubber Co., 700 Elm St.

WATER PROOFING

S. W. Nichols Co., 2116 Jackson St.

WATERWORKS AND SEWER CONTRACTORS AND ENGINEERS

W. G. Cullum, 311 Central Bank Bldg.
Janes Contracting Co., 1313 S. W. Life Bldg.
Morey & Morey, 517 Praetorian Bldg.
Municipal Engineering Co., 714 Praetorian Bldg.
Pittsburgh-Des Moines Steel Co., 1218 Praetorian Bldg.
Smith & Whitney, 2507 Commerce St.

WATERWORKS SUPPLIES

Morey & Morey, 517 Praetorian Bldg.
Pittsburgh-Des Moines Steel Co., 1217 Praetorian Bldg.
Smith & Whitney, 2507 Commerce St.

WAX PAPER MANUFACTURERS

Dixie Wax Paper Co., 1307 Plowman S.
Wax-Wrap Paper Co., 2116 Griffin St.

WELDING

Dallas Re-Tinning & Welding Co., 2836 N. Haskell Ave.
Mayhew Machine & Engineering Works, 2713 Commerce St.
Texas Boiler Works, 3214 Hickory St.

WELL DRILLING CONTRACTORS

R. H. Dearing & Sons, 606 Central Bank Bldg.
Trinity Drilling Co., 1614 Am. Ex. Bank Bldg.

WELL DRILLING MACHINERY

American Well Works, Inc., 701 Jackson St.
R. H. Dearing & Sons, 601 Central Bank Bldg.
Lee C. Moore & Co., Inc. (Rigs and Steel Derricks), 1404 Magnolia Bldg.
Superior Tube Co. (Steel Derricks), 1215 S. W. Life Bldg.

WINDOW CLEANING AND JANITOR SERVICE

American Window Cleaning Co., 111 N. St. St. Paul St.
Dallas Window Cleaning Co., 1330½ Commerce St.

WIND MILLS AND TOWERS

Aermotor Company, 2300 Summer St.
Wm. M. Pierce, 513 Main St.
Southern Plow Co., 608 Elm St.

WINDOW SHADES—WHOLESALE

Breneman-Paschall Co., Inc., 1104½ Commerce St.
William Volker & Co., 704 Commerce St.

WIRE AND IRON

American Steel & Wire Co., 1301 Praetorian Bldg.
Southern Wire & Iron Co., 2425 S. Harwood Street.

WOODENWARE

Butler Bros., Ervay and Young Sts.

WORK CLOTHING

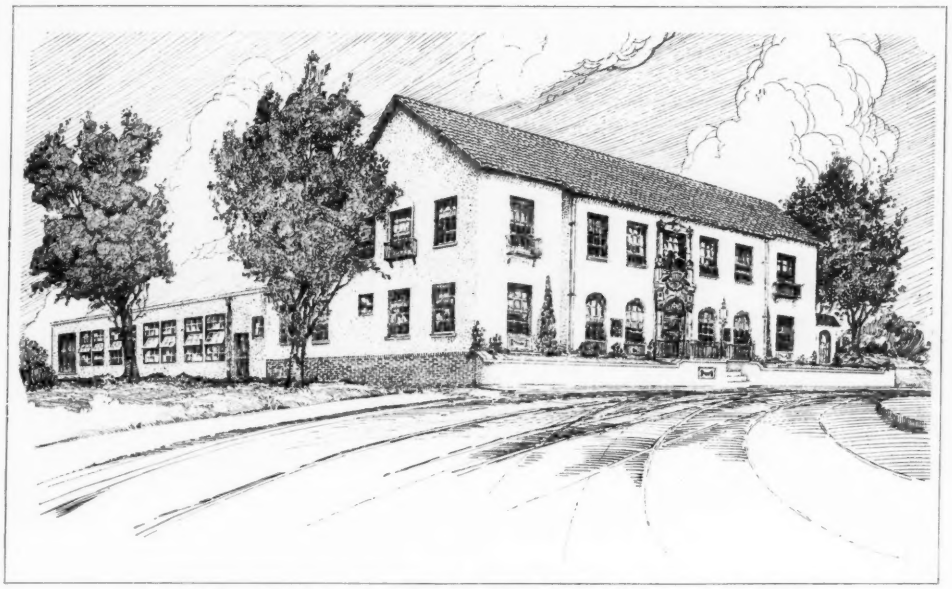
Butler Bros., Young and Ervay Sts.
W. M. Finck & Co., 515 Jackson St.
Hamilton Carhartt Overall Co., 3028 Commerce St.
Higginbotham-Bailey-Logan Co., Jackson and Lamar Sts.
C. R. Miller Manufacturing Co., 906 Jackson Street.
Old Dominion Garment Co., Inc., 804 Commerce St.
Perkins Dry Goods Co., 708 Jackson St.
Rose-Rogers Company, 802½ Commerce St.
I. Rudnick Manufacturing Co., 713½ Elm St.
Sanger Bros., Main and Lamar Sts.

X-RAY EQUIPMENT

Victor X-Ray Corporation, 2503 Commerce Street.

YEAST

Fleischmann Co., 2701 Williams St.



JOHNSTON GRAPHIC ARTS BUILDIING - McKINNEY AT ST. PAUL - DALLAS - TEXAS

This Is Your *Organization* — Use It!

IN Business as well as in War the good General brings up the reserves when he gets ready to intensify his drive to attain a given objective.

The Johnston Organization, ideally located in its new Graphic Arts plant, belongs to you. When you have a big sales objective to attain, why not use it? It's your reserve force. It comes in with new ideas and fresh vigor. It finds and strengthens the weak place in your line.

New concerns coming into the Southwest, as well as old concerns desiring to intensify their sales effort, find the Johnston organization an effective and economical factor in winning new customers.

We offer a complete Printed Salesmanship Service, with specialists in charge of each department. Avail yourself of the assistance of one department, two departments, or all the departments.

Let us outline completely what we have to offer
We may have exactly what you have been wanting
Phone Y 2122 - *Private Branch Exchange*

Johnston Printing & Advertising Company

"Everything in Printed Salesmanship
From the Idea to the Finished Product"

LARGEST

MANUFACTURERS OF

Plate Glass

IN THE WORLD

Plate, Window and Art Glass, Mirrors
Patton's Sun-Proof Paints, Pitcairn Varnishes
R. K. Brushes, Sundries, Wall Board
Roofing

Our unexcelled facilities assure prompt service from warehouses at the following points:

AKRON, OHIO
ATLANTA, GA.
BALTIMORE, MD.
BIRMINGHAM, ALA.
BOSTON, MASS.
BROOKLYN, N. Y.
BUFFALO, N. Y.
CHICAGO, ILL
CINCINNATI, OHIO
CLEVELAND, OHIO
COLUMBUS, OHIO
DALLAS, TEXAS
DAVENPORT, IOWA
DENVER, COLO.
DES MOINES, IOWA
DETROIT, MICH.
FT. WORTH, TEXAS
GRAND RAPIDS, MICH.
HIGH POINT, N. C.
HOUSTON, TEXAS
JACKSONVILLE, FLA.
KANSAS CITY, MO.
LONG ISLAND CITY, N. Y.
MEMPHIS, TENN.
MILWAUKEE, WIS.
MINNEAPOLIS, MINN.
NEWARK, N. J.
NEW HAVEN, CONN.
NEW ORLEANS, LA.
OMAHA, NEB.
OKLAHOMA CITY, OKLA.
PHILADELPHIA, PA.
PITTSBURGH, PA.
ROCHESTER, N. Y.
SAN ANTONIO, TEXAS
SAVANNAH, GA.
SHREVEPORT, LA.
ST. LOUIS, MO.
ST. PAUL, MINN.
TOLEDO, OHIO
WASHINGTON, D. C.

PITCAIRN AGED VARNISHES — Proof PRODUCTS — PATTON'S Sun-Proof PAINTS
INTER-INDUSTRIES OF THE
PITTSBURGH PLATE GLASS CO.
PLATE AND WINDOW GLASS · MIRRORS · PAINTS · VARNISHES · BRUSHES · INSECTICIDES

Chamber Night Y. W. C. A. Art Exhibit

The night of Tuesday, Feb. 19, has been designated Chamber of Commerce Night at the art exhibit being held at the new Administration Building of the Y. W. C. A. on Jackson Street. An invitation to the membership to attend has been received and accepted by the directors of the Chamber. Mrs. A. H. Bailey is chairman of the exhibit, extending from Feb. 5-19.

—o—

Around The Kidders Table

MEMORY

When I was young I could remember everything—both the things that happened and those which never did happen. But, now that I am much older, I find I can remember only the latter kind. —Mark Twain.

—o—

PLENTY OF ROOM

"I go north for the summer and south for the winter," said a Texas man.

"Do you pay taxes in several States?"

"Oh, no. I never leave Texas."

—Louisville Courier-Journal.

—o—

LOOKING AHEAD

Mr. Newlywed—Well, dear, I've insured my life for $5,000.

Mrs. Newlywed—Oh, Jack, and the car I want costs $7,000.

—Boston Transcript.

—o—

MAY SHOW UP YET

"Eliza," said a friend of the family to the old negro washerwoman, "have you seen Miss Grantham's fiance?"

Eliza pondered a moment, then bent over the laundry tub once more: "No, ma'am," she answered, "it ain't been in the wash yet."

—o—

PROMOTION

The head of the firm caught the office boy telling falsehoods. "I am surprised at you!" he said. "Do you know what they do with boys who tell lies?" "Yes, sir," was the reply. "When they get old enough the firm sends them out as traveling salesmen." —Boston Transcript.

We Can Reduce Your Shipping Costs

Let us assemble your household goods or automobiles for shipment in carload lots. Cheaper rates, safe handling, expedited service—advantages well worth considering.

We are the oldest Transfer and Warehouse Company in Dallas. Our equipment is modern and our facilities complete.

We store and distribute merchandise and household goods of all kinds.

Your inquiry on any warehousing or distribution problem will have our immediate attention.

THE DALLAS TRANSFER COMPANY
404-414 Poydras Street, Dallas, Texas

Sell by Letter.

Anything that a salesman can say about his products, can be said in a letter. You can reduce your selling expense by the use of sales letters.

Do you want some profitable suggestions? Ask us now.

DALLAS MAILING COMPANY
1320½ Commerce St.

Multigraphing Addressing
Texas Lists

Hope-Mills Advertising Agency Formed

To Dallas' list of excellent advertising firms has been added the Hope-Mills Advertising Agency, formed recently by David E. Hope and Charles Bennett Mills, with offices at 1209½ Main Street. Mr. Hope has been publicity director for Volk Bros. the past three years. Mr. Mills was superintendent of the typography and art departments of the Gerlach-Barklow Company, of Joliet, Ill., for a number of years, and more recently he was connected with Johnston Printing & Advertising Co., Dallas. The agency is planned "to render complete advertising service to concerns of Dallas and the immediate trade territory, following an exhaustive analysis of markets, sales and advertising." It will act as advertising and sales counselors, prepare advertising copy and outline campaigns.

—o—

Dallas County Leads in Motor Vehicles

Dallas County motor vehicle registration in 1923 was 51,060, easily leading the State, according to the Texas Highway Bulletin, issued by the State Highway Department. Texas motor vehicle registration in 1923 was 688,899, an increase of 157,291 over 1922, or 30 per cent, and it is estimated the registration will reach 750,000 to 800,000 in 1924. In 1917 the registration was only 194,720, the 1923 figure representing an increase of nearly 400 per cent in six years. Texas ranks seventh in auto registration, being exceeded by New York, California, Ohio, Pennsylvania, Illinois and Michigan, in the order named.

Motor vehicle registration in leading Texas counties for 1923 follow:

Dallas	51,060
Harris	43,277
Bexar	38,689
Tarrant	31,829
Wichita	17,697
McLennan	16,303
Jefferson	14,592

—o—

Early Texas Telephones

Telephone exchanges were first opened in the larger Texas cities during the summer of 1881. The Dallas, San Antonio and Austin exchanges were opened on June first of that year. The population of San Antonio was 20,550; Austin's population was 11,013; and the population of Dallas, 10,358.

One month later, July 1st, 1881, telephone exchanges were opened at Fort Worth and Waco. Fort Worth boasted 6,663 inhabitants and the Waco census count showed 7,295. On the first of the following month an exchange was opened in Houston; Houston's population was 22,248.

—Texas Public Service Information Bureau.

—o—

A person can't hope to accomplish a work of art until he has mastered the art of work.

A DALLAS INSTITUTION

FOR

DALLAS PEOPLE

UNITED STATES MANIFOLD CO

1314½ MAIN STREET - DALLAS - TEXAS

PHONE Y5952

Specializing in Typewriter Ribbons and Carbon Papers

Re-Paint Now!

Winter is here.

If you have neglected putting your property in condition to withstand the rain and cold, paint now.

A weather-beaten house is a liability. Make it an asset by protective painting. It will look better, too.

We make paint—in Dallas—and make it right. It stands up under every test.

A paint for every purpose.

Whether a gallon or a carload, let us fill your needs.

American Paint & Supply Co.

Factory and Office, DALLAS, TEXAS

C. H. SEABROOK, Vice Pres. and Sales Mgr.

J. T. TREZEVANT F. D. COCHRAN T. L. LAUVE SAM P. COCHRAN

1876-1924

TREZEVANT & COCHRAN

INSURANCE
FIRE-TORNADO
MARINE-WAR RISK
AUTOMOBILE
CASUALTY
LIABILITY

General Agents

DALLAS, TEXAS

SOUTHWESTERN DEPT.
TEXAS
ARKANSAS
LOUISIANA
OKLAHOMA
NEW MEXICO

MANUFACTURERS OF ALL KINDS OF PAINTS AND VARNISHES

Our Dallas Plant Is One of the Most Modern Paint Factories in the Entire Southwest

SEWALL PAINT & GLASS CO.

OF TEXAS

1304-6 River St. DALLAS *Phone Y-2415*

Windsor Place Preston Place

DALLAS DEVELOPMENT COMPANY

Developers of High Class Residential Properties

WESTERN INDEMNITY BUILDING - DALLAS

PHONE Y 2657

What This Country Needs

WHAT this country needs is not a new birth of freedom, but the old fashioned two-dollar lower berth.

What this country needs isn't more liberty, but fewer people who take liberties with our liberty.

What this country needs is not a job for every man, but a real man for every job.

What this country needs isn't more taxes from the people, but for the people more than the taxes they pay.

What this country needs is not more miles of territory, but more miles to the gallon.

What this country needs is more tractors and less detractors.

What this country needs isn't more young men making speed, but more young men planting spuds.

What this country needs is more paint on the old place and less paint on the young face.

What this country needs isn't a lower rate of interest on money, but a higher interest in work.

What this country needs is to follow the footsteps of the fathers instead of the footsteps of the dancing masters. —St. Paul Crescent.

New Railroad Office

The Gulf, Mobile & Northern Railroad has opened a commercial office at 905 Southwestern Life Building, with C. H. Stultz, district freight agent, and C. C. Chadwick, commercial agent, in charge. This brings the number of "off-line railway" offices in Dallas to 32, indicating the importance of Dallas as a tonnage assembling point.

Work to Start On Denton Interurban Soon

Actual construction of the Denton Interurban line will be under way early in March. Material approximating $700,000 in value has been ordered. The distance from Dallas to Denton by this electric interurban route will be 38.5 miles and the trip will be made in one hour and forty minutes when the schedule is worked out. This line, which will represent the electrification of the Katy railroad to Denton, may be in operation in time for the 1924 State Fair. It will be the sixth electric interurban line for Dallas.

C. H. Havlin has succeeded Paul Richelson as division manager of A. Schilling & Co. Mr. Richelson opened the Southwestern branch of this company at Dallas two years ago and because of his success in building up the branch he has been promoted to assistant general sales manager and transferred to the home office at San Francisco.

Personal Efficiency

The cry of the world today is for personal efficiency, more than any other single factor, but the general public have in mind efficiency of processes and methods rather than efficiency of the man. Certain things contribute toward the business man's efficiency, other things detract from it.

Efficiency is not sitting around dreaming about doing something, but is actually doing it.

It is the power to learn to do things by doing them, as learning to swim by swimming, or learning to sell goods by selling them.

It is knowing how to apply theory to practice.

It is the trick of turning defeat into experience and using it to achieve success.

It is the ability to amass one's personality at any given time or place; it is skill in quick mobilization of one's resources.

It is making everything that is past minister to the future.

It is the elimination of the microbes of weakness, regret, worry and fear.

It is self-reliance clothed on modesty.

It is persistence plus politeness.

It is the hand of steel in a velvet glove.

It is alertness, presence of mind, readiness to adjust one's self to the unexpected.

It is sacrificing personal feeling to the will to win.

It is impinging the ego against the combination of events—luck, fate, custom and prejudice—until they give way.

It is the sum of three quantities—purpose, practice and patience.

It is the measure of a man, the real size of his soul.

It is the ability to use one's passions, likes, dislikes, habits, experience, education, mind, body and heart—and not to be used by these things.

It is self mastery, concentration, vision and common sense.

IT IS THE SUM TOTAL OF ALL THAT IS IN A MAN.

—Clarke & Courts Magazine.

T. Hugh Smith, for many years connected with Sanger Bros., has been added to the real estate department of the Dallas Trust & Savings Bank and will specialize in Munger Place and Country Club Estates property.

One letter may bring a customer whose business is worth thousands of dollars each year. Shall we help you word the letter? Dallas Mailing Co., 1320½ Commerce St.

Griffiths & Co.

Lumber

Creo-Dipt Shingles Celotex

E. K. MARTYN, REAL ESTATE BROKER

Business and Industrial Properties a Specialty.

201 Central Bank Bldg. Dallas

We Specialize in Business Property Leases and Rentals

New concerns are especially invited to bring us their location problems. We have located many of the larger as well as the smaller business houses in Dallas. Not just locations, but locations that take into consideration the nature of your business.

We have the largest force of trained specialists in their respective lines in the city, and they are at your service on a moment's notice.

Agents for Stoneleigh Court Apartments—the finest apartment hotel in the Southwest.

"Dependable Real Estate Service"

RUCKER & JONES

Realtors

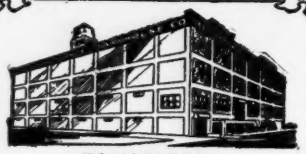
ADOLPHUS ANNEX

WIOTT W. RANKIN
Certified Public Accountant
(Laws of Missouri)

DUGALD P. McALPINE
Member National Association
of Cost Accountants

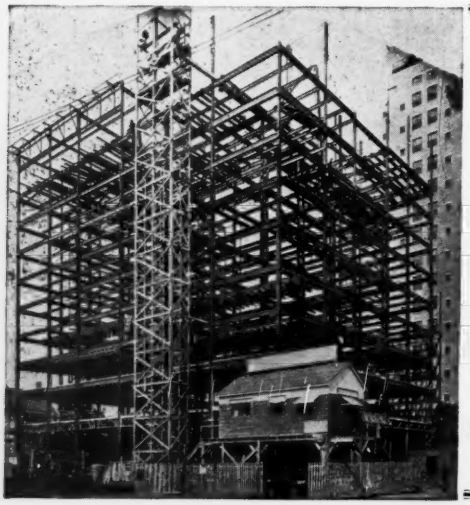
RANKIN & McALPINE
ACCOUNTANTS-AUDITORS
Mercantile Bank Bldg.
Dallas, Texas

CROCKETT, COUCHMAN & CRAWFORD
Members American Institute of Accountants
Certified Public Accountants
NEW YORK
ST. LOUIS
KANSAS CITY
TULSA
OKLAHOMA CITY
DALLAS

DALLAS STORAGE & WAREHOUSE CO
FIREPROOF STORAGE
Furniture
Merchandise
Drayage
and
Storage

DALLAS, TEXAS
Moving
Packing
Shipping
Y-2401

CARTER, McNATT & CO.
AUDITORS AND ACCOUNTANTS
1616½ Main Street
DALLAS, TEXAS
SYSTEMS
BOOKKEEPING SERVICE
AUDITS
TAX SERVICE

INGE CONSTRUCTION CO., INC.
GENERAL BUILDING CONTRACTORS
General Offices
Swiss and Hawkins
Dallas, Texas



STRUCTURAL STEEL
CONCRETE
Reinforcing Bars
Trusses
Columns
Beams, Plates
fabricated
and
erected
Send us your inquiry
MOSHER
Steel and Machinery Company
Dallas

Whittle Heads Dallas Retail Group

D. L. WHITTLE, president of the D. L. Whittle Music Company, has been elected president of the Dallas Retail Merchants' Association of the Chamber of Commerce. He succeeds W. H. Wray, whose term had expired. T. W. Griffiths was elected vice-president. All retiring directors were re-elected to serve for a period of two years, at the annual meeting, last month, held at the Oriental Hotel. They are J. B. Adoue, Jr., W. A. Green, Melvin K. Hurst, Otto Lang, Z. E. Marvin, Frank Reedy, Edward Titche and J. D. Van Winkle. Hold-over directors are Arthur A. Everts, T. W. Griffiths, Arthur L. Kramer, R. C. Langley, Harold Volk, D. L. Whittle, W. R. Wilson, W. H. Wray and W. B. Russell. The committee from the Junior Chamber of Commerce named to work with the retailers' directorate is as follows: Joe Suwal, E. W. Elmore, Frank Everts, Edwin Sanger and Joseph Hoppe.

The attendance at the annual meeting of the association was the largest in the history of the body. The feature speaker was M. K. Dugan, president of the Dallas Wholesale Credit Men's Association. Retiring President Wray reviewed the many activities and accomplishments of the association the past year, a summary of which appeared in the annual report published in the December issue of "Dallas." Extensive and valuable recommendations were made to the incoming board of directors for consideration, with a view toward making Dallas a still greater retail center.

Among these recommendations were the following: Working out some more economical delivery system, perhaps on a co-operative basis; further development of Pacific Avenue as a modern retail thoroughfare; a new exposition building at the State Fair; systematic encouragement of inter-urban shopping; one day at the State Fair to be set aside for the home-coming of all former Dallas and Dallas County citizens; co-operation in

making Dallas a greater center for education, fine arts, athletics, travel, etc.; promoting the work of the Better Business Bureau; co-operation with out-of-town shoppers by the delivery of the shoppers themselves at the railway stations; reduction and equalization of taxes; greater development of the Dallas retail trade territory; through proper publicity, efficient train and interurban service, establishment of bus lines where needed, good roads in every direction, holding of co-operative trade events, encouraging every retailer to give careful consideration to the dressing of their windows, encourage merchants to issue catalogs, booklets, etc.

—o—

Important Rate Hearing Held Last Month

Seeking freight rate adjustments that would be of almost incalculable value to our business interests, the case "Dallas Chamber of Commerce vs. the Aberdeen & Rockfish Railroad, et al," was held for two weeks last month in the Chamber of Commerce Auditorium before Examiner W. A. Disque, of the Interstate Commerce Commission. Dallas was joined in presenting the case by the Fort Worth Chamber of Commerce. Several hundred witnesses were heard. The hearings will be continued in other Southwestern cities and it will be many months before a decision is handed down.

—o—

W. C. Everett has resigned as manager of the Methodist Publishing House in Dallas, after 25 years in that capacity, to become secretary of the State Building & Loan Association, effective March 1. P. L. Turner will succeed Mr. Everett.

Roster of Dallas Luncheon Clubs

Club	Meeting Place	Date	President	Secretary
Advertising League	Oriental	Tues.	Herbert Stellmacher	Knox Armstrong
Bar Association	Oriental	Sat.	Wm. R. Harris	C. K. Bullard
Blue Goose Club	Adolphus	Mon.	Wirt Leake	H. Sutton
Bonehead Club	Oriental	Fri.	W. C. Everett	Geo. R. Angell
Civitan Club	Adolphus	Wed.	C. S. Parker	R. Young
Co-operative Club	Adolphus	Wed.	A. L. Davis	Geo. W. Lanning
Retail Credit Men	Oriental	Fri.	J. F. Yeargan	J. E. R. Chilton, Jr.
Electric Club	Oriental	Mon.	J. B. Thomas	Beeman Fisher
Ex-Service Men's Club	Adolphus	Mon.	C. S. Bailey	Tom Newman C. J. Crampton
Junior Chamber	Y.M.C.A.	Wed.	Paul T. McMahon	Theo. Jones
Lions' Club	Adolphus	Fri.	C. D. Hill	E. C. Jacoby
Optimists' Club	Oriental	Wed.	J. K. Wilson	A. C. Bailey
Real Estate Board	Oriental	Thurs.	W. D. Jones	H. H. Hoff, ex-Sec.
Rotary Club	Oriental	Wed.	M. B. Bogarte	Billy Haughton
Salesmanship Club	Adolphus	Thurs.	C. D. Turner	W. M. Newman
Technical Club	Oriental	Tues.	D. H. Hunter	J. D. Fowler
Wholesale Credit Men	Adolphus	Tues.	K. H. Duggan	J. W. Allen
Presidents' Club	Oriental	2d Th.	Frank E. Moran	H. R. Durbin

INDICATING TEXAS' GROWTH

From a half dozen telephone exchanges, with only a few hundred telephone subscribers in the entire State, forty years ago, have developed the Texas telephone systems of today operated by more than 700 different companies and having approximately 500,000 subscribers. The actual number of users are the vast majority of the inhabitants of the State.

HIS HANDICAP

A very portly gentleman was once asked why he did not play golf and this was his reason:

"I did try it once, but I found that when I put the ball where I could see it I could not reach it; and when I put it where I could reach it, I could not see it." —Golfing.

The First to Have the Latest Always Something New

F. McQueen Ad Company

SPECIALISTS IN SPECIALTIES THAT ADVERTISE

THE HAND THAT GIVES GATHERS

EXCLUSIVE SUGGESTIONS BY EXPERT COUNSEL

Phone X-6016
1005½ Main St.
DALLAS

"Advertising Novelties that carry the Mark of Distinction

Member Dallas Chamber of Commerce

SCHOOLAR, BIRD & COMPANY

C. H. SCHOOLAR, C. P. A., *President* · GEORGE H. BIRD, *Secretary & Treasurer*

Established in the Southwest Seventeen Years

AUDITS · · · SYSTEMS

FEDERAL TAX SPECIALISTS

WESTERN INDEMNITY BUILDING, DALLAS, TEXAS

How Dallas Impressed Fra Editor

FOR four years I have carried a note on my cuff to say a good word for the city of Dallas, Texas. Not that Dallas needs my commendation, but I owe that town such a debt of fellowship, I must attempt in my fashion to partially square the obligation.

Dallas possesses the most intangible of virtues—Spirit! Other cities prate of it—to Dallas it belongs. A spirit of indomitable business aggression, blended so perfectly with the spirit of get-together and remember-to-live, the one overlaps and embraces the other. More than the citizens of any other American city, Dallas people enjoy life—life intelligently conceived, and enthusiastically emphasized! Dallas has enthusiasm! They do everything up brown!

There are ten thousand self appointed, glad-to-be-alive hustlers on a Perpetual Committee, to see that nothing worth while misses Dallas; that Dallas misses nothing worth while.

There may be stratas of society in Dallas, Capital and Labor, the Clawses and the Mawses,—you can't prove it by me! They all seem "just folks." Everybody in Dallas is rich, rich in something. Wanting other things, they are rich in humor. There are thirty separate Secret Societies, for every night in the month. The "secret" is that there is none. Just an excuse for some Big Boys to get together and initiate some one and have a good time! You know how some City Newspaper reports that Mr. So-and-So "is a stranger in town." He isn't in Dallas. Not for more than twenty minutes. They get hold of him, welcome him into the Order of the Purple Cow. Before they finish they have sounded his "A." Gracious me—how these Dallas people know how to play! Because they know how to play, they can work rings around the surly, snobby, snappy, disgruntled, dignified, indoor, one-leg-in-the-grave Easterners. Dallas folk are open-air people.

Their city was planned. They have beautiful boulevards and they use them. They use their pleasant Parks. Their comprehensive and marvelously complete Exposition Grounds and Buildings are not for decorative purposes only. A center of cotton and stock, grain and agriculture, Dallas holds State Fairs each year that compel and get the wide-awake interest not only of Texas, but of Oklahoma, Louisiana, Arizona and other neighboring States. Practically helpful Exhibitions of How to Be and to Do!

DALLAS is not a Southern city, not a Western city, nor a Southwestern city. It is an American city populated by cosmopolitans, not afraid of an idea! The Dallas City Charter contains Initiative and Referendum provisions and provisions for the Recall of any Elective City Official. The same Charter prohibits the granting of any Franchise for a longer time than twenty years! Grafters—Keep Off! Dallas freely grants every man, every business concern, every public official, faith, trust and confidence. Should he betray their expectations, his crime is enormous. Texas is a large State, but the offender will be happier over the border!

Dallas is the Commercial Capital of an Empire of Opportunity. Back in 1776, they called Boston the Hub—well, if Boston was the "Hub," Dallas is now the Four Rubber-Tired Wheels, the Running Gear, the Whirring Motor, and a load of Marketable Goods. I do not know what the population of Dallas is, I could better tell you what it will be. There, today, you will find District Factories, Distribution Plants of most of the longsighted great firms of New York, Chicago and Detroit—those who can see through their telescopes that the spot Dallas represents on the horizon is an army coming with gifts! Dallas is peculiarly blessed in this: It's a First-Generation City.

No one was ever born in Dallas. They all went there through choice—90 per cent of its population is Straight American—extra fine! There are no Tight Little Rings in Dallas. State your case, and you'll get fair play! The first citizens are always on the hunt for candidates for their circle. If you have something Dallas can use, they want it now. Tomorrow is an obsolete word.

Some four years ago, on my first visit to Dallas, I attended a Ball at the Coliseum, Bachelors' Cotillion or some such; given several times each Winter. Four blocks each way from the Coliseum the streets were filled with limousines. More than you will see at Grand Opera in New York, and more real! There were families inside the Dallas Limousines. Happy families. Everybody from grandmother to the newest "Bud." This is no exaggeration. I never saw a better dressed, better conducted, more cultured appearing gathering of people anywhere.

THE "Wild and Woolly" of Texas has all been moved out to Los Angeles. Presented free gratis, without charge, to the movie interests. Shoot-'em-up Billy has vanished. Dallas desires him back no time, no more! The summer of 1912, Dallas and five other Texas cities got together and sent 5,000 visiting business men around the State "just to see how things looked." The Texans paid every bill. Every Texas City entertained us enroute. For what? For Why? Oh, just for fun—neighborliness!

Team play that's what distinguishes Dallas. There's a man for every known position. For example, Col. Holland heads every Subscription List. No matter what it is, so long as somebody benefits, Col. Holland says, "Put me down!" They're getting out of the habit of asking him anymore. They just write in his name and the amount he ought to give. Then send him a bill. Fred Johnston is the "General Manager" of everything that speaks for greater Dallas. Fred has a genius for organization. He never does a goldarn thing, but just moves around and smiles and smiles, and shakes hands, and slaps people on the back. A slap on the back is the Official Password. Somewhere behind the scenery, Friend Chaney, of the "Green Hair" and Dick Haughton and "The Boys" do the work. Fred's a true executive. Nothing ever slips, no wires ever get crossed—nothing! When Fred smiles that means you can smile, too. Ring up the curtain, the show is ready! Fred McJunkin leads all parades. He is six foot one; 280 pounds. Fred is the Official Gloom-Killer. Glooms can not live within ten miles of this great Boy. Fred calls everybody by his first name. Preferably U. S. Senators, and suspicious, conservative Presidents of Banks. He always links arms with his latest friend; which, when viewed from the rear, has the effect of Fred carrying a market basket. Fred owns a ranch of 5,000 acres—with a picture post card to prove it.

I WISH I could remember more of the names of those bully Dallas "Boys" who treated me so royally. I can see their faces all alight with friendliness; I can feel their fine, strong hand-grasps, hear them say, "Now just let me—" Shucks what's in a name, so long as the name begins and ends in Dallas? Any time any fellow wants half of my blankets, just let him speak up.

You may gather that Dallas people and Dallas appeal to me. "Appeal" isn't the word. I want to say they are fine! They're wholesome, and fearless, and natural. They play the game on a one-for-all and all-for-one basis! Out with your little cliques, your artificial barriers! Out with your small, slick, sly, selfish buncoes

(Continued on Page 53)

Editor's Note

ALWAYS it is interesting to Dallas people to learn how their city appeals to visitors. There is shown herewith an editorial appearing in THE FRA in February, 1917. This probably was read by many Dallas people at the time, but is republished for the benefit of the many thousands who have been added to our population since that date. THE FRA, as is generally known, is the magazine founded by the late Elbert Hubbard, of Roycrofter fame. The article was written by Felix Shay, editor of the publication, and pertains largely to his visit here in 1912 when Dallas entertained the convention of the Associated Ad Clubs of the World. If the Dallas of 1912 appealed to him, how much more impressive would be the Dallas of today.

CLASSIFIED ADVERTISING SECTION

ACCOUNTANTS

C. T. LYNN & CO.
Audits—Systems—Income Tax
Y 5853

ADDRESSING MACHINES

Belknap Addressing System
Universally Used
Rapid Addressing Machine Co.
J. C. LATHAM, Agt.
Phone X 1014
501 Magnolia Building

ADVERTISING AND MAILING

Meet
C. N. REYNOLDS
DALLAS MAILING CO.,
1320½ Commerce St.

RAY & UPSHAW
Advertising Agency
Resultful Copy
for
MANUFACTURERS
WHOLESALERS
and
RETAILERS
PERSONAL SERVICE
X 1098
Wilson Building

DIRECT BY MAIL ADVERTISING
—Printing
—Multigraphing
—Filling-in
—Addressing
—Mailing
—Mimeographing
RILEY LETTER SHOP
516 Mercantile Bank Bldg.
Y-5762

ARCHITECTS

FINN & DUNNE
ARCHITECTS
DALLAS & HOUSTON
MELBA THEATRE BLDG.
Dallas

Lang & Witchell
Architects and Structural Engineers
American Exchange National Bank Bldg., Dallas

ATTORNEYS

J. L. BURGESS — L. E. BURGESS
S. P. SADLER — M. N. CHRESTMAN
O. D. BRUNDIDGE — O. A. FOUNTAIN
H. A. BATEMAN — L. E. ELLIOTT
BURGESS, BURGESS, SADLER, CHRESTMAN & BRUNDIDGE
Attorneys
1107-1111 Southwestern Life Bldg.
General Civil Practice
Specialties—
Corporation, Insurance, Machinery and Real Estate Practice.

AUTOMOBILES

Pickens Burton
Sells Fords for less
New or Used
Cash or Terms
1415 Patterson Ave. X-1791

BAGS

BRUCE BAG & BURLAP CO.
Write us when in market for any kind of Used Vacuum Cleaned Burlap Bags. Address 1615 Mayes Street, Dallas, Texas.

BANKS

A Strong Bank
Its achievements have made it an integral part of this City and State
THE REPUBLIC NATIONAL BANK
Capital $1,000,000.00

BOOKBINDERS

Office Phone Y-5561 — Res. Phone H-4613
HENRY NUSS
BOOK BINDER
and
PAPER RULER
Loose Leaf and Binders
1517½ Main, 3rd floor, Dallas

BOOKS

BAPTIST STANDARD
The largest paid-in-advance bona fide circulation of any religious paper published in the Southwest.
Baptist Standard Publishing Co.
204 Browder St. Dallas, Texas

BUILDERS

McCright Crane Co.
BUILDERS
Andrews Building
X-3533

BUILDING AND LOAN

CONTINENTAL SAVINGS AND BUILDING ASSOCIATION
Subject to Supervision State Insurance Dept.
Commenced Business April 20, 1916
10% INTEREST PER ANNUM
compounded semi-annually has been earned and distributed on every dollar for every day invested with this Association.
Write, Call or Phone for a Full Explanation of the "CONTINENTAL" Plan
Offices, 1103 Main St. Phone X-2313
Dallas, Texas

COMMERCIAL PHOTOGRAPHER

Higginbotham
COMMERCIAL PHOTOGRAPHS
ARE THE STANDARD OF EXCELLENCE
We make a specialty of Catalog work, giving the finest photos for illustrating.
New Location—1003 Camp St.
Y-5234

CLASSIFIED ADVERTISING SECTION

COMMERCIAL PHOTOGRAPHERS (Continued)

RAYMOND STUDIO
Commercial Photography
2004 McKinney Ave. Phone X-1384
We photograph anything anytime
HARRY BENNETT, Prop.

EMPLOYMENT AGENCIES

Efficient Office Help Furnished Promptly
Employers Service Bureau
321 Interurban Building
PHONE X 7526
"An Intelligent and Careful Service"

ENGINEERS

Myers & Noyes
Consulting Civil Engineers
1107 Dallas County Bank Bldg.
Surveys, Plans, Estimates and Reports

ENGRAVERS

QUENTIN D. CORLEY FRANK J. MAHONEY
WHITE ENGRAVING CO.
DALLAS-TEXAS

FIXTURES

WINDOW DISPLAY FIXTURES
Large stock for immediate delivery. Beautiful designs for selection. Made in Dallas. 2308 So. Ervay.
The Standard Fixture Co.

INSURANCE

Capitol Life Insurance Co.
Wilson Building
W. A. DIFFEY, Texas Manager

R. D. Coughanour & Son
General Agents
DIXIE FIRE INSURANCE CO.
LA SALLE FIRE INSURANCE CO.
DALLAS, TEXAS

Hanway & Williams
INSURANCE IN ALL ITS BRANCHES
203 Central Bank Bldg.
Telephone X-3822
Members of Dallas Chamber of Commerce

INSURANCE (Cont.)

B. E. Julian J. R. Cochran
Owen Carter
Julian, Cochran & Carter
representing
HARTFORD FIRE INSURANCE COMPANY, NORTH BRITISH & MERCANTILE, ALLIANCE FIRE INSURANCE CO., and GLOBE INDEMNITY CO.
X-3573 407-10 Praetorian Bldg.

Kirkpatrick-Thompson Co.
Paul R. W. (Bob)
Insurance of All Kinds
Surety Bonds
Standard Stock Companies Only
Phone Us X-7184
604-10 Praetorian Bldg.

MAXSON & BELT
General Agents
Norwich Union Indemnity Co.
INSURANCE ALL KINDS
Y-1113; Y-1114 711 Kirby Bldg.

FOR NEWCOMERS OR OLDTIMERS
INSURANCE OF EVERY KIND
Murphy & Israel
Southwestern Life Bldg. X 1244

The Manhattan Life Insurance Co.
The Southwestern Department
A. A. Green & Son, Managers
A. A. Green, Jr., Arthur Emery
C. Emery, Cashier
Suite 1517
Amer. Ex. Nat'l Bk. Bldg., Dallas, Tex.

Gross R. Scruggs Robt. B. Price
ESTABLISHED 1898
GROSS R. SCRUGGS ROBERT B. PRICE
INSURANCE
SCRUGGS PRICE & CO.
INSURANCE BLDG DALLAS TEXAS PHONE Y-1887
SURETY BONDS
Insurance Bldg.
Phone Y-1887

LUMBER

Materials
Clem Lumber Co.
Building
Y6348

OFFICE FURNITURE & SUPPLIES

New and used Office Furniture
ASKEW OFFICE FURNITURE EXCHANGE
Imperial Desks and Berger Steel Files
310 N. Akard St.
Near Pacific Phone Y1220

Ditto
THE QUICKEST WAY TO DUPLICATE
Investigate DITTO today
The quickest, most accurate and economical means of making up to 100 Exact copies of anything typed, written or drawn.
Call or write
DITTO SYSTEMS
1915½ Main, Dallas, Texas
Y 1558 S. H. Hart, Mgr.

DESKS, CHAIRS
FILING CABINETS
Vance K. Miller Co.
1917 Main
Phone Y 3801; Y 6713

CLASSIFIED ADVERTISING SECTION

OPTICIANS

EYE HELP
HEITMAN OPTICAL CO.
1602 MAIN ST. DALLAS Opticians

PHOTOGRAPHERS

Commercial Photographs
Views, Cuts and Photos for Direct by Mail Advertising

THE WISDOM STUDIO
1020½ Elm Street
Expert Kodak Finishing
Wholesale and Retail

PHOTOGRAPHIC SUPPLIES

G. H. Pittman & Bro.
Wholesale Photographic Supplies
Picture Moulding
Kodaks and Films
1504 Young St. Dallas

PRINTERS

STEVENSON PRINTING CO.
PRINTING-ENGRAVING
EMBOSSING
1811½ MAIN ST.
Y 4436
DALLAS TEXAS

RUBBER STAMPS

FRED L. LAKE & CO., Inc.
RUBBER STAMPS
BADGES BUTTONS
DALLAS
FRED L. LAKE
DALLAS
EMBLEMS NOVELTIES
STENCILS---SEALS
1015 Elm St., Dallas

REAL ESTATE

W. C. Connally Jas. P. Thomas
✓ We specialize in high class Homes, Business, Industrial and Trackage Properties
CONNALLY & THOMAS
Realtors
Suite 305, S. W. Life Bldg.

LAWRENCE MILLER
REALTOR
Business and Industrial Properties
818 Kirby Bldg. X-7675

Do You Want to Reach More Than 4500 Business Men ?

These columns will keep your name continually before them at low cost.

"A Dallas Medium Reaching Dallas Business Men"

This space cost $2.70 per issue (one inch) on a 12-mo. contract and $2.85 on a 6-mo. contract.

Call the CHAMBER OF COMMERCE, X-5425, and ask for the Advertising Dement.

SCREENS

AC-KA-ME
Quality Fly Screens
ACME SCREEN Co.
C.D. AGEE MGR.
DALLAS, TEXAS.

SIGNS

ELECTRICAL FLEXLUME CORPORATION ADVERTISING
Call Flexlume Service
X 5003
Expert designers and manufacturers of original raised glass letter electric signs.
420 Slaughter Bldg.

TEXLITE ELECTRIC SIGNS
"Made in Dallas"
None better made any other place.
A. G. (Bert) Chaney, Pres.
J. C. Pickett, Gen'l Mgr.
Phone Y-3796 for representative to call.

TOWEL SUPPLIES

CANNON BALL TOWEL SUPPLY COMPANY
2009 Orange St. Dallas, Texas
Everything furnished in the Towel Supply Line
SERVICE UNEXCELLED PHONE X-2736

TRANSFER

Bonded Transfer Co.
All Kinds of Hauling
Taxicabs and Touring Car Service
We Will Board Your Horses or Mules
At Economical Prices
PHONE X or Y 1707

Texas Oil Production Shows Big Gain

Texas' oil production in 1923 is placed by the United States Geological Survey at 128,415,000 barrels, a gain of 10,000,000 barrels over 1922. The production of Oklahoma was placed at 159,837,000 barrels, also an increase of 10,000,000 barrels over the preceding year. Arkansas produced 34,500,000 barrels, as compared with 12,700,000 barrels in 1922. The production of the entire Nation was 725,702,000 barrels, an increase of 30 per cent over 1922. This increased output was responsible for low prices of oil last year, but the outlook in the oil industry this year is much improved.

Your *Office*

THE office, used more than your study or library, should have the same intimacy, cheerfulness and comfort without losing its identity.

Making your office individual makes it congenial to work in and creates for your clients an atmosphere of cordiality and good taste. May we talk over this interesting matter with you in detail?

STEWART OFFICE SUPPLY CO.

1810 Main Street

THE

DALLAS SCHOOL OF COMMERCE

Southern Methodist University

Offers courses in both day and evening.

The following include the entire curriculum at the day and evening divisions:

Principles of Economic Theory
Business English
Business Administration
Transportation and Traffic Management
Public Utilities
Principles of Accounting
Accounting Practice
Cost Accounting
Auditing
Income Tax Procedure
Money and Banking
Investments
Corporations
Business Law
Marketing
Retail Merchandising
Advertising
Salesmanship
Salesmanagement
Real Estate Methods
Fire Insurance
Casualty Insurance
Life Insurance
Statistics

Address inquiries to the Secretary

DALLAS SCHOOL OF COMMERCE
Southern Methodist University

Keeping up with busy Dallas

Otto W. Ficklin, plant superintendent in Texas for the Southwestern Bell Telephone Company, has been named general plant superintendent of that company with offices in St. Louis.

❊ ❊ ❊

Joe Utay has been elected president of the Browder Street Improvement League.

❊ ❊ ❊

Tom J. Moroney has been elected president of the Dallas Chapter of the Reserve Officers' Association. Mr. Moroney has the rank of Lieutenant Colonel.

❊ ❊ ❊

Mrs. M. H. Thomas has been elected president of the Young Women's Christian Association.

❊ ❊ ❊

E. Ross Chamblin has been chosen commander of the Dallas Camp of Spanish War Veterans.

❊ ❊ ❊

J. Sid Hudson, manager of the Dallas branch of George P. Ide & Co., since it was established here thirteen years ago, has resigned and has been succeeded by W. A. Day, who has been assistant manager.

❊ ❊ ❊

Samuel G. Gross, of Dallas, has been appointed Federal Marshal for the Northern Texas district.

❊ ❊ ❊

E. C. Blesi has been reelected president of the Dallas Automobile Club, with C. E. Swallow, first, Charles W. Padgitt, second, and E. D. Balcom, third vice presidents; Frank Rogers, secretary, and W. Hatcher Thomas, Manager.

❊ ❊ ❊

Dr. R. A. Terrell, of Dallas, was elected president of the Southwest Regional Optometrists' Association at the annual convention at Houston.

❊ ❊ ❊

Harry B. Webster, Southwestern manager for the Pittsburgh Steel Company, has been elected president of Cedar Crest Country Club, succeeding Judge M. L. Morris. C. M. Bolanz was elected first vice president and A. M. Rhodes, second vice president.

The Dallas Yellow Cab Company has been purchased by officials of the Bower Auto Rent Company and others and the Bower Auto Rent Company has assumed control of the Yellow Cab Company, giving the concern a total of forty cars.

❊ ❊ ❊

The newly formed Republic Trust & Savings Bank, affiliated with the Republic National Bank, has elected the following officers: Wirt Davis, president; Leslie Waggoner, vice president; Percy Davis, secretary; R. J. MacBean, assistant secretary. W. O. Connor, president of the Republic National, is chairman of the board of the trust institution.

❊ ❊ ❊

A. C. Adkins, of Dallas, was chosen one of the vice presidents of the North Texas Wholesale Grocers' Association at their recent convention here and C. G. Quillian, of Dallas, who has been secretary since the organization of the body, was re-elected.

❊ ❊ ❊

Frank Carreaud has purchased the building at Elm and Walton Streets occupied by one of the stores and the bakery of the Star Cash Stores Company and will form a new company with $100,000 capital which will take over the baking business of Mr. Carreaud, supplying the seven retail establishments now operated by him as well as bread, cakes and pastries to the 42 Star Cash Stores. The plant will be remodeled and re-equipped.

❊ ❊ ❊

Roy Munger has been re-elected president of Dallas Country Club.

❊ ❊ ❊

W. D. Farris of Ennis was elected president and Harry Williams of Mesquite vice-president of the Texas Farm Bureau Federation at the annual meeting here last month.

❊ ❊ ❊

Jack Beall, president, and all other officers of the Texas Electric Railway Company were re-elected at the recent annual meeting.

❊ ❊ ❊

E. N. Noyes of Dallas, secretary of the Texas section of the American Society of Civil Engineers, announces that the annual spring meeting of the body will be held at Brownsville March 20-22.

M. M. MAYFIELD

LUMBER

ELM STREET AND T. & P. RY. PHONES: H-2171, H-2172, H-2173

The Texas Boiler Works, Inc., 3214-20 Hickory Street, has been incorporated with a capital stock of $50,000; officers, Hubert H. Sharp, president, S. O. Womack, vice-president, and J. W. Sharp, secretary-trasurer. The concern has long been established, but had not taken out a charter. Enlargement of their activities is planned.

* * *

The Diamond Steel Highway Sign Company, with factory at 507-9 First Avenue, Dallas, has secured a five-year contract for highway marking in Tulsa County, Okla.

* * *

The Munn Construction Company of Dallas has been awarded the contract for the construction of the $319,000 laboratory building of the University of Texas medical branch at Galveston.

* * *

W. S. Bramlett has been re-elected president of the Glen Haven Country Club.

* * *

E. B. Guthrie, formerly vice president, has been elected president of the Dallas Cotton Exchange and Theo. Marcus vice president. Directors named in addition to the above were: D. S. Thomas, S. Shima, J. S. Ownby, L. P. Grinnan, R. L. Dixon, C. B. Buxton and A. M. Grayson.

* * *

The North Texas Trust Company has moved its offices to the Magnolia Building and created a real estate department, with Geo. P. Jones in charge.

* * *

Howard Parks has been appointed sales manager in the Dallas territory for the Mack-International Motor Truck Corporation. Offices will be in the building of the company being completed at 1900 South Ervay Street.

* * *

Offices of J. W. Lindsley & Co. have been moved from the Davis Building, being wrecked to make way for the new 20-story Republic Bank Building, to 1209 Main Street.

* * *

Lester Gunst has been elected president of the Dallas Music Industries Association and Jules H. Corder re-elected secretary.

* * *

Will R. Harris has been chosen president of the Dallas Bar Association, with C. K. Bullard, secretary.

* * *

Jesse Jones of Houston has purchased the Campbell House, Elm and Harwood Streets, for $280,500, and will continue its operation as a hotel.

* * *

N. C. Walter has leased from Ralph Briggs and Howard Parks the Jefferson Hotel Auto Storage for five years at a consideration of $75,000.

* * *

Informal opening of the new three-story Elks' home at 1515 Commerce Street, was held last month.

* * *

Garry Gossett has joined the sales force of the North Texas Trust Company's real estate department.

The Unmatchable Convenience of Natural Gas Service

It—

Brings leisure and independence to the housewife.

Conserves strength and health.

Relieves the business man of worries in providing fuel at his plant.

Is the convenient fuel in the home, the store or the power plant.

THE DALLAS GAS COMPANY

ITA

"MADE IN DALLAS"

Sick and Accident Insurance

Our $50.00 Weekly Benefit; $5,000-$10,000 Accidental Death Policy is a prime favorite with Merchants, Manufacturers, Traveling Men, Railroad Officials, Bankers, Lawyers, Doctors. Over $1,000,000 paid in benefits to date.

International Travelers Association, Dallas, Texas

PRICE CROSS, Pres. BEN HAUGHTON, Sec'y-Treas.

S. KOENIGSBERG, Inc.

We are Showing Fall Suitings, Latest Importations

TAILORS AND IMPORTERS

1306½ Main St.

LAWSON RUBBER & MFG. CO.

Manufacturers of

Automobile Blowout Boots, Reliners, Radiator Cement, Cold Patches and Fan Belts.

Sold by Leading Jobbers Everywhere.

221 E. Colorado St. Dallas, Texas.

AMERICAN ELEVATORS

SOLD BY J. PEYTON HUNTER 407 SCOLLARD BLDG. DALLAS

BUILT BY AMERICAN ELEVATOR & MACHINE CO., LOUISVILLE, KY.

January Records 89 New Concerns

JANUARY inaugurated the year 1924 with eighty-nine new concerns established during the month, with every indication that the next few months will see even greater commercial growth. The record for the month follows:

American Auto Sales Company, 912 Kirby Bldg.; organized to finance the purchase of automobiles on easy payment plan.

American Maize Sales Corporation of New York, granted permit to do business in Texas; Thomas S. Witherspoon, of Dallas, agent.

American Welding Company, 1603 Bryan St.

Arkansas Fuel Oil Company, of Pittsburgh, granted permit to do business in Texas; C. F. Anderson, of Dallas, agent.

Auburn Dallas Motor Company, 1611 Ross Avenue; distributors of Auburn cars in North Texas.

D. J. and R. M. Barnett, 212 S. Akard St.; sales agents for automobile steam cleaning device.

Batty & Shelton, 515 Southwestern Life Building; real estate.

Beck's Bakery, 615 South Harwood Street.

Belvick Electric Company, 1906 Greenville Avenue; electricians and supplies.

Pearl L. Bradley, 844 Exposition Avenue; retail grocery.

Cent-A-Mile Auto Service, incorporated with $50,000 authorized capital by L. J. Overcash, S. A. Craft and K. M. Schumpert.

Central Commissary Company, Ross Avenue and Griffin Street; incorporated with $50,000 capital by F. J. Engleman, M. S. Engleman and G. I. Fitzgerald.

College Hill Grocery, 1714 Garrett Ave.

Cranfill Bros. & Penn, 202 Magnolia Bldg.; oil.

Cromley & Craig, 215½ S. Tyler St.; chiropractors.

Dallas Home Company, incorporated with $100,000 authorized capital by J. H. Power, R. L. Warren and Stephen Gray.

Dallas Printing Company, 505 S. Akard St.

Dallas Rental & Sales Company, 209 Deere Building; real estate.

Diamond Crystal Salt Company, 721 Wilson Building.

Dickey & Swadley, 1703½ Live Oak St.; contractors.

Dozier & Gideon, 503 N. Harwood St.; real estate.

E. & M. Grocery, 629 S. Haskell Avenue.

M. Erlich, 1721 McKinney Avenue; meat market.

F. & S. Body Company, incorporated for $15,000 by L. H. Fowler, T. H. Sims and C. B. Crim; to manufacture and repair auto bodies; plant being built at 3033 Commerce St.

First Mortgage Investment Company, incorporated with $250,000 authorized capital by H. W. Kuteman, E. C. Hill and Fred Smith.

Fuqua & Walton Grocery and Market, 4505 Worth Street.

Gaulding Mortgage Company, incorporated with $10,000 capital by Cecil E. Gaulding, R. L. Mayhew and C. P. Haynes.

Mrs. James Glover, 411 Marvin Bldg.; real estate.

Your Advertisement

In 100 leading Texas Weeklies, covering 100 of the richest Counties in the State, is worthy of your investigation.

Phone for representative.

Southwest Magazine Co.

R. E. FULTON, Adv. Manager

(A new member of The Dallas Chamber of Commerce)

1330½ Commerce St.

Phone X-4451, Dallas, Texas

Goodman-Paxton Realty Company, 707 Wilson Bldg.; real estate.

W. J. Harris Fuel Company, 914 N. Central Avenue; coal.

Harwood Hardware & Fixture Exchange, 600 South Harwood Street.

Hawkins Street Garage, 104 S. Hawkins St.

Hill-Mynatt Company, incorporated with $15,000 capital by J. R. Hill and R. C. Mynatt.

Hope-Mills Advertising Agency, 1209½ Main Street.

Howe Tire & Rubber Company, 2037 Main Street; home office, New Brunswick, N. J.; factory distributing branch; A. M. Jack, manager.

Ideal Cafe, 1702 Pacific Avenue.

Investment Securities Company, 1001 Main Street, granted permit to do business in Texas; T. P. Junkin, State agent.

T. H. Johnson, contractor, 406 Republic Bank Building.

Kaplan & Company, 1115 Commerce Street; distributors of ladies' ready-to-wear.

Killingsworth Kash & Karry Grocery, 3225 Knox Street.

Lacy-Moss Company, 708 Wilson Bldg.; real estate.

Lamar & Barton have announced plans for a new retail book store to be opened in the Elm Street shopping district.

Lennox Chemical Company of Texas, 1305 Pacific Avenue; Southwestern branch for Lennox Chemical Company of Cleveland, handling ammonia and other chemicals.

Lloyd-Hendricksen Chevrolet Company, 124 North Marsalis St.; Oak Cliff Chevrolet dealers.

Howard D. McElroy, 1212 Praetorian Bldg.; real estate.

May Investment Company, incorporated with $20,000 capital by J. R. Duvall, W. J. Richardson and H. S. Miller.

Mec Triple XXX Root Beer Company, incorporated with $10,000 authorized capital by W. D. Masterson, W. A. Eicher and E. F. Cuenod.

Missouri Valley Bridge & Iron Company, 712 Kirby Bldg.; home office at Leavenworth, Kansas; H. L. Luther, contracting engineer, in charge of Dallas office. Business: Engineers and contractors, bridge construction, sale of structual steel and deep foundation work.

Model Brass Manufacturing Company, 4408 Terry Street; brass foundry.

Moline-George Company, 302 N. Market St.; incorporated for $400,000; consolidation of R. B. George Machinery Co. and New Moline Plow Co.

Nashua Gummed & Coated Paper Company, 427 Western Indemnity Bldg.; branch of same company at Nashua, N. H.; manufacturers of gummed tape, labels and sealing system.

Naylor-Judd Advertising Company, 421 North Texas Bldg.; advertising.

Noe-Equl Hosiery, Inc., 328 Wilson Bldg.; hosiery.

Oak Lawn Flower Shop, 3824 Cedar Springs Road; florists.

R. B. O'Brien, 3709 Thomas Ave.; plumbing fixtures.

Ogletree & Sons, 817 S. Ervay St.; retail grocers.

Pacific Petroleum Company, 1217 Magnolia Building; oil.

Peters Bros., 1506 Elm Street; cleaners and dyers.

C. E. Praeger, 408 Deere Bldg.; architect.

Public Grocery & Market, 521 N. Akard St.

R. B. Manufacturing Company, 1107 Commerce St.; wholesale ladies' ready-to-wear; branch of Cincinnati, Joe Statman, manager.

Republic Finance Corporation, incorporated with $10,000 capital by T. E. Cranfill, J. W. Cooper and F. M. Edwards.

Republic Textile Company, 1015 Commerce Street; wholesale silks.

Bill Roberts Company, incorporated with $2,500 capital by W. A. Roberts, L. R. Roberts and Fred Cadmus.

Robertson & Alderman, chartered with $10,000 capital by H. B. Robertson, G. L. Alderman and H. C. Robertson.

E. Rodriguez, 2201 Alamo St.; groceries.

G. W. Sager, 314 Linz Bldg.; civil engineer.

Scales Bros., 1016 Mercantile Bank Building; real estate.

Schaefer & Allgood Lamp Shade Mfg. Co., 1611 Pacific Avenue.

Southwestern Locomotive & Steel Car Works, Inc., 3210 Hickory St.; locomotive and steel car repairs; H. H. Sharp, president.

Spencer & Spencer, Simpson-Whiteman Building; attorneys.

W. F. Sperber, 2018 Pacific Ave.; garage.

Stansell's Garage, 110 North Lancaster Ave.

State Mortgage Corporation, incorporated with $100,000 capital by L. M. Prince, G. B. Evans and William Vick.

Stern Novelty Company, 1105-7 Commerce Street; incorporated for $50,000 by Emil Stern, Louis Kleinman and Erwin M. Hurst; wholesale novelties.

Sweet, Orr & Company, Inc., 709 Elm St.; manufacturers of work clothing; Southwestern distributing branch; home office, New York.

J. & I. Teichman, 1514 Main St.; retail men's clothing.

Thomas & Stallcup, 1500 Wood St.; transfer and storage.

Vannoy Cleaners, 411 West Davis Street; cleaners and dyers.

Walstrom Optical Company, 1904 Medical Arts Bldg.; opticians.

White Service Station, 1113 Hampton Road; filling station.

Wichtex Petroleum Development Company of New York, granted permit to do business in Texas; J. W. Hassell, State agent; headquarters at Dallas.

S. H. Young & Company, 605½ Main St.; book and job printers.

Annual Elections Held by Local Banks

FEW changes were made in Dallas bank officials at the recent annual meetings. Joe E. Lawther, former vice-president, was elected president of the Liberty State Bank; Geo. T. Reynolds, retiring president, having been named chairman of the board. F. H. Blankenship was elected vice-president and cashier of the American Exchange National Bank, with R. E. L. Kinght, Jr., assistant cashier. John Henry Kirby, of Houston, J. L. Parks, R. L. Stennis and Jack Beall, of Dallas, were added to the directorate of the Southwest National, and Guy Akers was promoted from assistant cashier to cashier. H. Bennett Jones was promoted to cashier from assistant cashier of the Dallas Trust & Savings Bank. George Miller, cashier of the National Bank of Commerce, was named a director. Wirt Davis, Percy Davis and Leslie Waggener were elected directors of the Republic National. Charles L. Sanger and L. O. Daniel were elected vice-presidents and Walter B. Williams and John A. Rogers were added to the board of the Mercantile Bank & Trust Co.

Nathan Adams has been elected president of the American Exchange National Bank, filling the vacancy caused by the recent death of E. M. Reardon.

The Dallas Clearing House Association re-elected J. A. Pondrom, president of the City National Bank, president; elected J. B. Adoue, of the National Bank of Commerce, vice-president; Ernest R. Tennant, of the Dallas Trust & Savings Bank, secretary, and Frank Pondrom, of the American Exchange National, manager. The Mercantile Bank & Trust Company was admitted to full membership.

Splendid Grand Opera Offered Here

As previously announced, Dallas and North Texas will have the privilege of witnessing three performances by the Chicago Civic Opera Company here February 29 and March 1 and heavy reservations are being made for the attractions. The operas will be given under the auspices of the Grand Opera Committee of the Chamber, of which Herbert Marcus is chairman. Under an arrangement whereby the Junior League, one of our of our most worthy charities, is to receive any profits that may accrue therefrom, no war tax is charged.

Charles D. Isaacson, musical editor of the New York Evening Mail, and of a number of musical publications, will be in Dallas from February 18 to 29 in the interest of grand opera. He has been termed "America's musical evangelist" and for eight years he has been waging campaigns educating the public to the worth of the really great musical attractions.

Mr. Isaacson is well acquainted with the three operas to be presented here: "The Jewess," with Rosa Raisa on the night of February 29; "Mefistofele," with the great Russian basso, Chaliapin, in matinee performance March 1, and "Salome," with Mary Garden on the night of March 1. He believes the three form the greatest combination that could have been secured.

The Chamber of Commerce Grand Opera Committee underwrote $50,000 in securing this wonderful musical attraction for Dallas and the Dallas territory, feeling that it is the duty of the Dallas business interests to help and encourage in every way possible those things which inspire our citizens to appreciate the higher and more cultural arts.

All mail applications for reservations and tickets should be made to the Dallas Opera Committee, care Bush & Gerts Piano Store, Dallas. Special attention is given mail orders now being received. Tickets are on sale at the McDonald-Mason Box Office at Bush & Gerts.

—o—

How Dallas Impressed Fra Editor

(Continued from page 46)

to bamboozle anybody—Dallas doesn't like that! When I take my next vacation, now four years overdue, I'm going to Dallas for a week. Then for another week out to Fred McJunkin's Ranch. (I do hope that Ranch isn't a myth). Fred has promised to let me try to ride Gunpowder, "the wildest, most explosive horse in all Texas!" Altogether now! Ki-yi-yi-yi-yi! Whoope! Go on, you Sunfish!

Giving the Telephone Life

Wherever your thought goes, your voice may go. You can talk across the continent as if face to face. Your telephone is the latch which will open any door in the land, to you.

There is the web of wires; the many switchboards; the maze of apparatus; the millions of telephones. All are parts of the great system which provides nation-wide telephone service. The equipment has cost over two billion dollars. But more than equipment is needed.

There must be the guardians of the wires to keep them vital with speech-carrying electrical currents. There must be the thousands of operators to watch the millions of tiny switchboard lights. There must be skilled workers of every sort to construct, repair and operate.

A quarter of a million men and women are united to give nation-wide telephone service. With their brains and hands they make the Bell System live.

SOUTHWESTERN BELL TELEPHONE COMPANY

THE BELL SYSTEM IN TEXAS

UNITED FOR THE NATION'S NEED

Electricity Is Solving Power Problems in Dallas

INDUSTRY depends upon power - adequate, constant, economical power. The power situation in Dallas has been met by the service of electricity as provided by the Dallas Power & Light Co. Electric power for the user eliminates many costs and much bother. There is no fuel question for him. There is no investment in power plant, no firemen and engineer, no smoke, dirt or ashes. A placing of the switch and the power is there at his command. An interval when it is not required and power costs are eliminated.

This Company is prepared to consult and advise as to power applications both large and small in Dallas. The services of its engineers are available, and its power service is, from every point of view, desirable in most cases.

Dallas Power & Light Company

X-4151

INTERURBAN BUILDING

Spindles Grow "In The Land of Cotton"

THE extent to which the cotton textile industry is shifting from new England, where it first became great on this continent, to the South, is indicated by the United States Census bulletins. Back in 1880, 81 per cent of all the cotton spindles in the United States were in New England, and only 5 per cent in the Southern States. By 1900, the southern proportion had grown to 26 per cent and New England's had fallen to 66 per cent. Ten years later the percentages were: New England 56, and the Southern States 36. By 1920 southern spindles were 43 per cent of the American total and New England's 51 per cent. At the end of October this year, the gap between the two was narrowed, for then New England's spindles represented only 48 per cent of all and the South's 46 per cent.

The year 1923 was not a good one in the cotton textile industry. As against 35,707,738 active cotton spindles in the United States in 1922, only 34,378,862 were active in October last year, a decrease of 1,328,876.

But even while this decrease was going on, the southern mills were forging ahead. In October they operated 16,084,942 active spindles, an increase of 178,777 over the 1922 figures. On the other hand, the active spindles in New England in the same time dropped from 17,938,805 to 16,579,516, a loss of 1,359,289.

The stupendous changes that have been mentioned are producing a new set of economic and political problems for the South, but the South is approaching them intelligently. The South wants, and is getting, industrial development; but it wants that development in what it believes is the right way. Briefly put, the South wants to man its industries with Americans and to preserve itself against an excessive influx of aliens and against labor disturbances.

—The Nation's Business.

—o—

Kimball Resigns as Head of School System

Dr. J. F. Kimball, who has been superintendent of the public schools of Dallas for the past thirteen years, has resigned because of ill health and Norman R. Crozier, for a number of years assistant superintendent, has been appointed to succeed him. During Dr. Kimball's tenure of office, great strides have been made in the Dallas public school system, in keeping with the rapid growth of the city, and it is now generally ranked as one of the most efficient in the entire Nation, having the highest paid teachers in the Southwest and vast sums invested in buildings and facilities. Shortly following his resignation, Dr. Kimball was the honor guest at a Kiwanis Club luncheon and his record of service has been accorded recognition by other organizations.

United Adv. Corp.

REPETITION

Illuminated Outdoor Advertising Never Sleeps
It Works Day and Night.

UNITED ADVERTISING CORPORATION
H 4195

FRANK B. SLAYTER,
Pres.-Mgr.

G. F. BRANNON,
1st Vice-Pres.

T. LUNDBERG,
2nd Vice-Pres.

JAS. S. DAVIS,
Sec'y-Treas.

THE LARGEST AND FINEST DYEING & DRY CLEANING PLANT IN THE SOUTH

WE ALSO HAVE THE FINEST COLD STORAGE PLACE IN THE SOUTH

Fishburn
DYEING & DRY CLEANING
3204-6-8 Ross Avenue, Dallas, Texas

Highland Park West

DALLAS, *with its more than twenty millions of new building permits during the past year; with its many sblendid building operations now under way, of which the new Republic Bank and Santa Fe Buildings are notable examples;* *is voicing the matured judgment of progressive upbuilders who look to the future*—THAT BUILDING COSTS ARE *now* AT THEIR LOW LEVEL. *Home builders will do well to heed the "writing on the wall" and profit by planning their new homes—now.* *Highland Park West presents today the greatest opportunity for home development that exists in our growing Southwest.*

Flippen Prather Realty Co.

owners-developers-exclusive agents
American Exchange Building